



UNIVERSITY OF GEORGIA COOPERATIVE EXTENSION SERVICE

Extension Program and Staff Development

Faculty:

Dr. Mary Ellen Blackburn

Extension Coordinator, ALEC (Ag. Leadership, Education and Communication Department)

Dr. Richard Rohs

Extension Staff Development Specialist, ALEC

Greg Price

Program Development and Accountability Coordinator, Business Office, College of Agriculture and Environmental Sciences

MAJOR INITIATIVES

STAFF DEVELOPMENT

Extension Academy for Professional Excellence (Blackburn)

Pilot Training for District Staffs (December, 2003)

Charter Class, 27 participants (August, December, 2004)

County Extension Coordinators Orientation Program (Blackburn)

CEC Homepage (includes orientation information as well as central source for all CECs)

<http://extension.caes.uga.edu/cec/index.htm>

County Extension Coordinators Training Sessions:

Working with People, Managing Systems

Extension for a Changing Georgia: Delivery Excellence (Associate Dean, Blackburn, Price)

<http://extension.caes.uga.edu/delivery/steer.htm>

Comprehensive review of Georgia Extension's program delivery systems

Study Groups (9) (Rohs on 2)

Client Satisfaction, Funding, Marketing, Organizational Structure, Staffing/Human Resources, Technology, A&NR, 4-H, FACS

Visitation Teams (5)

Florida, Missouri, North Carolina Extension Services

For-profit Industries (Syngenta, Bayer); Non-profit Organizations (Boys and Girls Clubs, Girl Scouts)

Modeling Teams (4)

"Statewide Extension Professionals Conference", January, 2005

Measuring Impacts: Creating Your Own Evaluation Tools (Rohs)

Program Evaluation: Return on Investment (Rohs)

Managerial Assessment of Proficiency (MAP) (Rohs)

PROGRAM DEVELOPMENT AND ACCOUNTABILITY

GaCounts

<http://apps.caes.uga.edu/gacounts2/>

Georgia is ending its second year of system development for a new web-based accountability system. GaCounts will serve to consolidate several accountability processes into one. The system will tack all educational contact data for Extension. It will also be connected to an online faculty activity report, thus increase the benefit greatly to the faculty member submitting data.

GaCounts tracks educational activities by person, date, curriculum, plan of work, and other important fields. Its goal is to offer enough versatility to meet the reporting obligations of federal, state, university, and granting agencies from a single data set. While the system is currently being used, UGA Extension is scheduled to release it primary upgraded version in October of 2004.