



Program and Staff Development Committee

Quarterly Meeting – Conference Call

January 15, 2013

AGENDA

Call to Order meeting began at 2:04pm

Adoption of the Agenda – Marcie Simpson (GA), Chair

Roll Call – Ken Jones (KY), Secretary

Members in attendances: Marcie Simpson (GA); Ken Jones (KY); Joseph Donaldson (TN); Gae Broadwater (KY); Scott Cummings (TX); Rich Poling (AR); Karen Ramage (KY); Laura Downey (MS); Della Baker (SC)

Minutes Review & Approval for August, 2012 meeting – Gae Broadwater (KY), Vice-Chair

Gae asked if there were any changes; Rich moved to approve the minutes as presented. Seconded by Ken Jones

Officer Reports

- Chair – Marcie asked for more information on the agenda for this year's PLN meeting. Scott noted that the agenda is going to be similar to last year (limited time); a call for proposals will be coming out soon. Sessions will be 1 hour to 1.5 hours. Looking for fairly detailed workshops that present information that is useful in our states. We should have ample amounts of time for meetings in Nashville. Deadline to submit the plan of work remains at 3pm on Wednesday. If we were to finish up our business meetings early, we may be able to organize tour time either Wednesday afternoon or Thursday morning
- Vice-Chair – No report

PSD POW Updates:

Training on challenging conversations (facilitating community discussions: Ask Kettering Foundation for resources available that can be repurposed/retooled; Explore possibility of funds to support revamping materials)

This focused on needs to deal with controversial conversations. Laura spoke with a contact at the Kettering foundation and there was not a lot of interest in partnering with us. Gae and Laura will move forward to see what materials are already developed across states. Karen Ramage mentioned that the Southern Region Rural Development Center may have some materials on this. Laura will look into seeing if information from the SRDC is packaged in a way for easy use. Karen also mentioned that there are additional SEAL materials being developed. Laura will plan to have sample materials available for comments during our April conference call.

PSD Directory completed with baseline data included

Marci noted that the purpose of the directory is to share information amongst ourselves and to become more familiar with the expertise available within our committee. We currently have names and addresses; Marci is planning on having information available next month for review.

Social media guidelines and survey results (posted on PLN Collaborate Wiki; Notify all Committees of availability)

Della Baker informed the committee that all tasks have been completed (Link send out near the end of August).

Sharing of Educational Resources

No updates/report

Expand our Committee's use of Social Media tools

No updates/report

Recommend collaborating with Extension Brand Value Committee

A webinar was conducted for a national audience on January 10; No need to pursue action item further

Training sessions – Excellence in Extension Teaching Series

Scott inquired if anyone would like to conduct a webinar on effective teaching; may be a little ambitious to conduct 9 within the year (as we may have planned), but we do need to get some sessions out by August. This would be good for our group and would provide useful information for NAEPSDP. Marcie indicated that she was willing to conduct a session. If anyone is interested in presenting a session, please contact Karen and/or Scott ASAP.

Report from Advisors

Vernon Jones – 1890 (Langston) –absent

Karen Ramage – 1862 (KY) – Karen made several announcements:

- National Extension Directors meet in March
- ASRED will meet in Nashville in August
- Paul Coreil from LSU is retiring
- Jimmy Henning (UK Ext Director) is now chair of ECOP
- National Branding initiative is a major emphasis for states right now
- Getting a 5 year farm bill is also a priority and of interest to states/land-grants
- Galaxy is coming up (Sept 16-20, Pittsburgh)
- The NAEPSDP conference went very well; We may need to send out another call for membership for NAEPSDP.
- Do we want to consider working with another group at the PLN meeting?

Report from PLC Representatives (1890 & 1862) –Gail Long (TX) & Scott Cummings (TX)

Scott reported that PLC met in December; most of the work centered on the agenda for this year. They are now in the process of contacting keynote speakers. The Agenda should be finalized soon; the meeting will be in Fort Worth in 2014. The rotation for the PLN meeting is in place (Orlando, Fort Worth, etc.). However, if there is a state that is willing to work with the SRDC to host a meeting in the future, the PLC will entertain a proposal.

Marcie asked about updates on action items that we presented at the August meeting. Scott noted that everything should have been approved. There was no update on our suggestions to NIFA. However, there is a major review of eXtension, possibly going on right now. There is not much clarity on who will be appointed to cross committees.

Other Business:

National Association of Extension Program and Staff Development Professionals – Marcie is the regional contact; she encouraged members to join. Scott mentioned that the conference went well, has room for growth; about 84 (total) attended. The membership is also 84 total. An increased emphasis on who could be a member is under consideration. There is potential growth by targeting middle managers. Those from the western region attended NAEPSDP in great numbers. We may need to encourage more of our middle managers in the south to attend. This year's conference will be in Kansas City (December 3-5, 2013). The dates for 2014 is already set (December 2-4) in San Antonio, TX.

Future PSD committee meetings

- April 16, 2013, PLN Conference Call, 1:00 pm - 2:00 pm Central / 2:00 pm - 3:00 pm Eastern
- July 16, 2013, PLN Conference Call, 1:00 pm - 2:00 pm Central / 2:00 pm - 3:00 pm Eastern
- August 19-23, 2013, Nashville, TN
- August 18-22, 2014, Fort Worth, TX

Upcoming meeting - National Extension Administrative Officers meeting (New Orleans, week of May 5)- there is more of a focus on program and accountability at this meeting and offers interaction with NIFA officials (Bart Hewitt, Katelyn Sellars, etc.). Members of our committee may want to consider attending.

A brief discussion on the eXtension Cross committee review teams ensued; there were no definite reports of the direction of this action item at this time

The meeting adjourned at 2:45pm