

Program Leadership Network
Program and Staff Development Committee Conference Call
Conference Call, July 19, 2011
(Items with an arrow bullet ➤ are action type items.)

PRESENT:

AL –	OK – Vernon Jones, Joyce Martin
AR – Karen Ballard, Vice-Chair; Nikki Davidson; Alyne Rothberg; Rich Poling	PR –
FL –	SC –
GA – Marcie Simpson, Secretary	TN - Joseph Donaldson
KY – Gae Broadwater, Karen Ramage; Ken Jones;	TX – Scott Cummings
LA – Debra Davis	VA –
MS –	WV –

AGENDA ITEMS:

PLN meeting schedule – tour? - Scott Cummings

- PLN Agenda is posted http://srpln.msstate.edu/conferences/11pln/pln_agenda.pdf
- Do we want to do a tour?
 - Scott will look for something close and will send out an email to the group with options.
- Committee night out
 - Scott will send out something

Submit state reports or not? - Karen Ballard

The state reports are not required this year. As a committee do we want to have state reports for our use? If yes, what questions do we want to answer? (target audience is us)

Discussion:

- Verbal discussion of what is happening in states or written reports? If verbal discussions are conducted we must be conscientious of our overall limited meeting time as a PSD group. Verbal discussion was noted as having value for the entire group.
- An idea for facilitating the state update discussion is to have a topic or theme. For example, budget challenges and the role PSD can play while the organization restructures or downsizes or otherwise respond to budget situations. Challenges that we share need to be very specific. Statements such as “downsizing” do not provide the needed insight for possible solutions others may use. A more thorough response beyond “downsizing” might be an explanation that the state is moving from a county based delivery system to a regional system, followed by the personnel redistribution challenges.

Summary:

After discussion, the decision was made to not require or ask for formal written state reports.

Further discussion generated the idea of establishing a topic or theme for verbal state updates.

- Karen will work with Virginia to establish a topic or theme for the state update conversations.
- State reps should be prepared to share challenges during the August meeting. Karen and Virginia will provide further details on how this conversation will be facilitated.
- A brief written summary of state happenings emailed or handed to the secretary (Simpson@uga.edu) would be of great benefit for reporting purposes.

Updates from PLC - Scott & Celeste

- Discussion Tabled.

POW updates

- Where are we on regional survey? - Herb Byrd and Johnny Westbrook
Discussion Tabled.
- Update on Mentor List for new PLN committee members
Some activity has occurred.
 - Joyce, Della, Joseph, Scott, & Debra will have a conference call prior to the August conference to talk and then contact new folks.
Discussion: The challenge is identifying the needs of the new people. Ken suggested building on the state update conversation and allow for a frank conversations with feedback from other states in order for the group to see issues and different perspectives.
 - Create an expertise list of Southern Region PSD folks. Debra and Rich will send out an electronic request to allow individuals to identify their area(s) of expertise.
 - Pictures of individuals in the directory would be helpful. Need to consider how this might be done. Debra will ask Rachel if photos can be added to the PLN PSD Membership List document. Marcie will investigate Facebook and other social media or directory type online things that are out there.
- Bibliography on organizations change resources - Cheri Brodeur
 - Karen reported for Cheri that the bibliography is almost complete the committee should receive communications from Cheri as early as next week.

1890 & 1862 Advisor Update - Vernon Jones & Karen Ramage

From Vernon Jones:

- Vernon stated that he was impressed with the July 6, 2011 NAEPSPD webinar. Dr. Nick Place did an excellent job of highlighting strategic ways Maryland Extension is adapting to their fiscal challenges.
- In June of 2012, the 1890 Cooperative Extension System will have a system-wide meeting. The 1890 Professional Development Team (consisting of several members of the PLN Program and Staff Development Committee) will present workshops in one or more of the following areas:
 - Initial orientation for new employees on the history of Cooperative Extension and especially Extension in the 1890 System.
 - Conducting effective interviews for prospective new employees.
 - Laying down the strategic ground work for securing the data needed to write a winning impact statement.

Update on Webinar - Debra Davis

- National Association of Extension Program & Staff Development Professionals:
<http://naepsdp.tamu.edu/>
- The topic for this year is "Dealing with Change." The 2nd quarterly webinar of the National Association was held with an attendance of almost 100 participants.
- Mark your calendars for October 5 and December 6-8, 2011
October 5 is the next webinar with Bill Guillory as the quest speaker. Details to come.
December 6-8, 2011 is the first annual face to face meeting of the association.

Other

No Discussion

Dates to Remember:

- [August 22 – 26, 2011, Fort Worth, TX: 2011 PLN, AEA & ASRED Meeting](#)
- 2012 Orlando - PLN, AEA & ASRED Meeting
- 2013 Tennessee (maybe Nashville) - PLN, AEA & ASRED Meeting