



New Committee Officers and Key Contacts
September 1, 2011 – August 31, 2012
(See submission instructions at end of document)

Committee Name	Community Resource Development	Submission Contact Name:	Brian Whitacre
Chair	Jenny Fertig	Submission Contact E-mail	brian.whitacre@okstate.edu
Vice-Chair	Brian Whitacre	Submission Contact Phone	(405)744-9825
Secretary	Michelle Eley	Date of Submission	8/25/11
PLC Representative 1862	Brian Calhoun	PLC Representative 1890	Joy Melton-Thomas
1862 Advisor	Joe Zublena	1890 Advisor	Lawrence Carter / Kimberly Holmes Co-Advisors

Annual Plan of Work
September 1, 2011 – August 31, 2012

Item to Accomplish	Responsibility	Key Contact	Goal Date	Completion Date
Delivery of Level 1 (and possibly 2 or 3) Foundations of Practice Training. http://srdc.msstate.edu/fop/	Cross training team from multi-regions with SRDC providing leadership in south	Bo Beaulieu Rachel Welborn	July, 2012	Level 1 Fall 2011, Level 3 Spring 2012
Continue to seek additional funding for development of regional initiatives.	SRDC staff and PLN CRD committee	Bo Beaulieu	July, 2012	SET III expansion, development of a national consortium on broadband to prepare for AFRI grant opportunities
Continue delivery of public deliberation projects including Turning the Tide on Poverty and NIF Topical Projects.	Jenny Fertig, Joe Sumners, Sandra Thompson, Brian Whitacre, Chuck Stamper, Tom Riley, Deb Tootle	Rachel Welborn	April, 2012	5 new Tide sites launched, participation in NIF national forum
Launch train-the-trainer regional program for the E-Commerce initiative.	Jenny Fertig, Michael Wilcox, Brian Whitacre and national steering committee	Roberto Gallardo Bo Beaulieu	May, 2012	May 2012

Item to Accomplish	Responsibility	Key Contact	Goal Date	Completion Date
Further development of regional CRD logic model and indicators	Deborah Tootle, Susan Jakes, Jenny Fertig, Alison Davis, James Barnes, Al Myles, Bo Beaulieu	Alison Davis	July, 2012	Continuing into 2012-13
Implement pilot youth entrepreneurship projects.	Chuck Stamper, Barbara Canada, Sandra Thompson	Chuck Stamper	July, 2012	<p>A survey of existing programs was completed and posted to PLN web page July 2012.</p> <p>FAMU implemented a provisional pilot project in Tallahassee, FL where participants learned entrepreneurial skills by starting their own business "Entrepreneurship: Learning-by-Doing"; continuing in 2012-13; see below</p>
Develop overview for middle mgmt, ASRED, AEA that highlight results from the regional / national staffing and funding survey.	Rod Clouser, Jenny Fertig, Notie Lansford, Michael Wilcox, David Hughes, Tom Riley	Rod Clouser and Michael Wilcox	August, 2012	Presentation to MM August 2012
Provide entrepreneurship and other small business development related training or support services.	Sandra Thompson, Jimmy Henry, Dave Shideler, Michael Wilcox, Jenny Fertig, Michelle Eley, James Barnes	Al Myles	July, 2012	<p>As a team member FAMU implemented 31 workshops/trainings with over 342 participants (youth and adult); Entrepreneurial Literacy Outreach was also conducted reaching an estimated 1000 youth and adults; see below</p> <p>MSU: Met with Extension Agent and Entrepreneurship Planning Group in Metro Jackson, Ms to provide input Cashing in on Business Opportunities brochures for a two-day conference.</p>
Continue implementation regional projects (including SET) and explore additional state participation.	Deborah Tootle, Alison Davis, Jenny Fertig, James Barnes, Rick Maurer, Michael Wilcox	Bo Beaulieu	July, 2012	June 2012 expanded SET to 7 new states
Engage national Community Resource and Economic Development council (promotion of CRD identity and visibility)	James Barnes, Alison Davis, Sandra Thompson, Jenny Fertig	James Barnes	July, 2012	May 2012 new national CRD team established

Provisional Pilot Project

In partnership with Tallahassee Community College's Foster Achievement Program (TCC-FAP), FAMU's 1890 Rural Entrepreneurial Outreach Program (REOP) provided entrepreneurship skill-building training to youth/young adults who had aged out of foster care. In these workshops skill building entrepreneurial training was implemented and has led to the establishment of one new business (Made by Us) which is registered and has approximately 20 founding owners. The business is used as a teaching tool, where owners learn by doing. In just one year the owners have written proposals and invoiced 2 companies earning \$1500 which in turn was reinvested in the program to provide support to their sister foster care program Youth Shine. These new business owners continue to gain experience and pursue contract opportunities through speaking engagements and odd jobs. One owner and the Coordinator of TCC-FAP presented on the process that led to the development of Made by Us at the 1890 AEA System-wide Conference, May 2012.

In that the goal of the Foster Care Achievement Project Collaborators is to provide a comprehensive support structure to assist foster youth aging-out of foster care services, their partnership with FAMU has provided endless opportunities for their goals to be realized. The collaborators have witnessed first-hand the business leadership skills developed in the students through their operation of Made by Us, Inc. Even greater, they have seen these young people adopt a principle of "paying it forward" by recruiting and teaching other young people how owning their own business can help them improve their lives, and open a new world—from being employed to being the employer. In a very short period of time, through business ownership, these young people are improving the quality of their lives, improving their self-esteem and resiliency skills and making positive contributions to society.

Next Steps: FAMU will continue to provide technical assistance to Made by Us, Inc. and build a delivery schedule for entrepreneur education workshops for new students in the fall semester (2012).



AEA National Conference 2012 - T Fair, FAP Student-Business Owner; D Salters FAMU, REOP; & I. Pengelley, TCC-FAP Coord

MADE BY US, Inc.

Presented at the AEA 1890-System-wide Conference in Memphis, TN

Overview of Other Entrepreneurship Development Trainings in North Florida

- Workshop with Madison County Extension Agent, M Morfaw on importance of having a business plan (6 participants) to support the establishment of The Madison County Advocacy Committee for farm/agriculture projects. (6 participants)
- Presentation/training for Farmer to Farmer Mentorship where agricultural and agribusiness experts provide technical assistance to disadvantaged individuals in an effort to increase FAMU's partner organizations and to increase productivity, income and employment among the beneficiary groups. (24 participants)
- Workshop at Socially Disadvantage Farmers & Ranchers Program designed to provide information and assistance to encourage or improve farming and ranching activities. (41 participants)
- Workshop with partners at Southeast Farmers Association providing technical support on small business development and entrepreneur literacy -4 participants.
- Entrepreneurial literacy workshop with participants from Gadsden County Florida Agency for Persons with Disabilities MRDP) --these students (adults) function at a high level and wanted to know more about becoming an entrepreneur. There were 10 participants
- Workshops on developing a business plan with 6 FAMU students
- Mini-presentations to students from FAMU Developmental Research School (44 students);
- Workshops with the Southeast Farmers Association (Cooperative) on developing their business ideas on expanding their farms. The goal was is to get them prepared for applying for loans. (5 participants per workshop) – Hamilton/Madison County
- Workshops and presentation on loans/funding/small business. (2 at Made By Us and 1 at Gadsden County Small Farms meeting (8 participants)
- Workshop at WT Moore Elementary School Children Youth and Families at Risk Project providing educational instruction how to sell and market products grown in their garden (25 participants (20 were students and 5 were adults.