



Program and Staff Development Committee

Quarterly Meeting via Zoom

Minutes

July 14, 2021

Call to Order

Meeting called to order at 1:00 pm Eastern time by Amy Harder.

Review of Agenda

Amy Harder reviewed the agenda

Review of Minutes & Approval -

Todd moved to approve; Cheryl seconded. Minutes approved

Officer Reports

Chair –

Will send a tentative agenda out for the August meeting shortly. No meeting on Thursday August 26 and we have a guest speaker from Extension Foundation to talk about the repository. Finished with the leadership academy.

Vice Chair – Nothing to report

Secretary – Keep an eye out for email from Sarah with connection information

POW Updates

Collaboration with Communications Committee

Todd Hurt – No communications from the communications.

Update Inventory of SR procedures for reporting contacts –

Donna Peterson – Item complete (via email from Donna)

Development of resource repository -

Scott Cummings – Todd, Amy and Scott talked and it looks like this project isn't going forward. Scott's position is changing and will no longer doing reporting work. The project won't be completed but the eXtension repository may serve our purposes. Everything seems to be externally focused so it's not clear if that will work. If we just want to do a google drive for the Southern Region, that is possible. Amy indicated that we can have some of these discussions with Aaron Weibe in August. Suggested to hold off on final decisions until August meeting. TAMU has a new hire in employee development, Tierney Woodroff and will be at the August meeting.

Virtual Summer School –

Diane Mashburn – VSS is underway this week. Great first two days – Marina Denny & Lauren Griffeth on day 1 (112 in attendance), Tuesday was Ohio State on program development (82 attended), Wednesday have 166 registered, 171 registered and Friday with the directors panel there are 199 registrants. You can still register at the NAEPSDP website.

Online delivery platforms & measurement –

Kimberly Williams – Just need the sign off from her group and it will be sent out. We can look at it at the August meeting.

Regional Leadership Program Update – see Amy’s report

Reports from PLC Representatives

Meredith Weinstein – If you haven’t registered, please do so. Newcomer meeting on Monday at 4pm, Tuesdays starts at 10am with a keynote from Kentucky St President. Committee meetings start after lunch. Wednesday is a full committee day and we don’t plan on meeting Thursday (PSD). Lightening talk decisions should come out tomorrow. Fun run happening again. Meredith is rolling off this year, encouraged others to apply. She felt like it was a good experience.

Amy – we do have a plc rep and secretary interested in running.

Reports from Administrative Advisors

Damona Doye

The Extension Health Initiative, led by the Health Innovation Task Force, has implemented its two-phased immunization Initiative with funding from the Centers for Disease Control branded as EXCITE (Extension Collaborative on Immunization Teaching and Engagement). All LGUs were eligible for some base funding for immunization education (~\$24K for 1862s and ~\$26K for 1890s and 1994s); a second level of funding was provided through a competitive process for projects up to \$200K each.

ASRED Directors and AEA Administrators are concluding our Coming Together for Racial Understanding program, led by Rachel Welborn, Southern Rural Development Center this week with a virtual forum to discuss possible future actions. One of the items that has been proposed is training/leadership development/professional development. We appreciate the data collection that has taken place through the PSD committee with an earlier request and plan to discuss the findings along with other elements that come up in our Friday forum at the upcoming ASRED meetings. I will be circling back to the committee regarding any program support requests.

The recently rebranded Extension Foundation (the name is what was in originating documents) has added a new tool for inventorying Extension programs, the National Registry of Cooperative Extension Programs and Assets (NRCEPA). It is intended to be a living inventory tool useful for program planning as well as supportive of partnership development and legislative advocacy. The EXCITE project is using it to catalog activities and resources. I encourage the PSD committee to explore it as a potential repository for shared resources sharing. A new Extension Foundation report has also been recently released, [Technologies Impacting the Cooperative Extension System](#). National Technology in Agriculture Extension (NTAE) proposals for projects to receive multi-faceted, targeted help to accelerate programs are due this week. Additional funding for the next fiscal year is allowing for an expansion in the number of projects that will be supported.

The ECOP Program Committee and the Budget and Legislative Committee are working together on six concept papers that can be used in advocacy and program development. They are:

1. Workforce Development and Recovery
2. Diversity, Equity and Inclusion
3. Urban Agriculture and Extension
4. Broadband Infrastructure, Access and Literacy
5. Climate Extension
6. Health Extension
7. 4-H Positive Youth Development Pathways Project

Each of these teams includes Extension program leaders from across the nation and NIFA NPLs, as well as non-academic representatives. Each team will design and test a national leadership model for a particular program and work together to secure funding. All of the teams have some startup funds either from ECOP, appropriate Foundations, and/or from NIFA via the Extension Foundation NTAE Extension program.

Thanks to Ron Brown for contributing report information.

Other Business

Scarlett Kingsley from OSU introduced. She will be at the August meeting.

Announcements:

- JOE update – Working to get through the backlog from last year. The new editor and Clemson Press have been working hard to get it updated. Clemson has been very responsive to glitches that come up. Anticipate being caught up by the end of September. Please let colleagues know that JOE is back in business. The dashboard for submission authors will give more data than we've had in the past.
- Shirley Brown introduced herself. She's responsible for Civil Rights compliance at Tuskegee. Amy will send her some background.

Roll Call

Marina Denny, Todd Hurt, Julie Robinson, Celeste Allgood, Amy Harder, Ken Jones, Cheryl Newberry, Scarlett Kingsley, Meredith Weinstein, Hannah Wright, Sarah Baughman, Diane Mashburn, Kimberly Williams, Shirley Brown, Becca Thompson.

Adjourned at 1:33

Upcoming Meetings (1pm EST)

August 24 & 25th