



**Southern Region Program Leadership Committee Meeting
Mid-Winter Planning Meeting (Virtual)
October 31 and November 9, 2022
Minutes**

Participants:

- ANR – Dan Goerlich, Uma Karki
- COM – Lyndall Stout
- CRD – Adam Hodges, Dan Kahl
- FCS – Michelle Parisi, Jacquelyn White
- 4-H Youth Development— Melanie Biersmith, Demier Z. Richardson-Sanders
- IT – Lalit Rainey, Brian Watson
- MM – Blake Lanford
- PSD – Renysha Harris, Cheryl Newberry

AEA: Vonda Richardson

ASRED: Ron Brown, Andra Johnson, Tom Dobbins

SRDC/MSU: Carmen Kelly, Russ Garner, Vicki Vaughn

Day 1-October 31

1. Welcome

Dan Kahl welcomed everyone to the meeting, members introduced themselves, and Dan reviewed the agenda. There were no additional items to add to the agenda.

2. Conference Budget

The budget was discussed. Vicki said that she was still waiting on some universities to pay their registration fees and that she would have a better idea of expenses and how much to charge for registration for the 2023 meeting. The cost of meals and A/V have gone up and that has great influence on the cost.

There is a good possibility of having to increase registration fees to cover the increases. (basic registration in 2022 was \$425)

3. Conference Planning

Russ had a Jamboard to help with the planning for the meeting. Here is a link to the Jamboard:
https://jamboard.google.com/d/1rJKRh66NRNOwdrYgOVfFK4i9srfafsa_ZIN4kEvetB8/viewer?f=0

Theme and Graphics: Using the Jamboard, the group came up with a rough theme and tagline. The Communications Committee will work with cleaning up and streamlining the theme and tagline. The original conference theme was “The next Generation: The Evolving Extension Organization”. This was modified to the below theme:



Addendum: The tagline/theme was streamlined by the Communication Committee:

Next Generation: Evolving the Extension Enterprise

Tracey Courage of Arkansas volunteered her team to develop the graphics for the meeting.

Establish Skeleton Agenda: Skipped to potential speakers so that the speaker corresponds with the theme.

Identify Potential Speakers: Again, using the Jamboard, these speakers were put forward:

- Nancy Gunter
- Rhett Laubach
- Ryan Jenkins
- Ole Pete (Mansfield Key)
- Paul Hill
- Marshall Stewart* (Marshall is no longer with Missouri Extension)

A conversation ensued on what is the meaning of an evolving Extension workforce and how it ties into the speaker.

A poll will be sent out to the group with video clips, bios, and other information available to determine which speakers the group would like to explore further according to the speaker's cost and availability.

Subcommittees

Russ gave a short synopsis of each sub-committee and duties.

Newcomer Orientation-Planning Team:

- Cheryl Newberry (Chair)
- Adam Hodges
- Lyndall Stout
- Tom Dobbins

Committee Officer Training-Planning Team:

- Michelle Parisi
- Dan Kahl
- Uma Karki

Pre/Post Conference-Planning Team:

- Vonda Richardson
- Dan Goerlich
- Brian Watson
- Michelle Parisi

For a pre or post conference topic, Vonda mentioned the topic of strengthening relationships between 1890, 1862, and 1994 institutions. She discussed that Rachel and she had been involved in discussions in this.

Other topics mentioned:

- Effective Program Development
- Professional development around leadership
- Strategies for building and strengthening virtual teams
- Extension's role in scholarly work at the LGU
- Impact reporting
- Early career professionals
- IT strategies for increasing individual efficiency tools to facilitate working
- Engagement as a common denominator of all meaningful impact engagement and learning

After a discussion, the topic of **Leadership Professional Development** was selected as a promising topic for a pre or post conference. Tying pre/post conference theme with conference theme? Virtual conference? Virtual post conference discussion? It was also mentioned about the possibility of PLC hosting a mid-year virtual meeting to address something that comes from the meeting evaluation. The pre/post conference committee will flesh out more particulars on this topic. Also concern that an in-person post-conference would not be well attended with people trying to leave. Note: The preconference pays for itself separate from the conference.

Day 2-November 9

4. Speaker Discussion

Russ had shared the speaker links with the group between meetings. Dan K. developed a rubric on Jamboard on the characteristics we wanted in choosing a speaker. Ideas put forth:

- Cost
- Upbeat, interactive
- New (innovative) ideas
- Understanding us as an audience
- Ability of connect content to Extension application
- Inspire audience to think about ways to advance Extension
- Ability to speak to topic/theme

Cost and the **ability to connect content to Extension applications**, and **ability to inspire audience** were the top three characteristics to consider.

On cost of speaker, the consideration of how much are we willing to increase cost for a good speaker was put forth. A short discussion was held on the potential cost of the 2023 meeting. Vicki is still receiving payments from universities and will have a better idea on costs and expenses on our next call.

Russ will send out links to the speakers for the group to consider and then conduct a poll. Encourage people to speak up if they are aware of the speakers and talk more about them. Once we determine a speaker, we need to reach out as soon as possible (January) so we can have one lined up per their availability.

5. Theme

The Communications committee will work with the theme and tagline to refine it.



Meeting was adjourned

The upcoming meetings will be February 16, April 20, June 15, and July 20.

All calls are set for 9 - 10:30am Central/10-11:30am Eastern

Join Zoom Meeting

<https://msstateextension.zoom.us/j/97926755098>

Meeting ID: 979 2675 5098

One tap mobile

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