



Southern Region Program Leadership Committee Meeting
April 18, 2024
Minutes

Join Zoom Meeting

<https://msstateextension.zoom.us/j/98790849449?pwd=WCT3ckpReFo0T2Q1T3pDakt0N1YvUT09>

Meeting ID: 987 9084 9449

Passcode: SRPLC

1. Welcome – Uma Karki, PLC Chair

2. Member Roll Call

Participants:

- ANR - Uma Karki
- COM –Lyndall Stout
- CRD – Adam Hodges; Dan Kahl
- FCS – No Rep
- 4-H Youth Development - Melanie Biersmith and Demier Richardson-Sanders
- IT - Brian Watson; Lalit Rainey,
- MM – Blake Lanford; Amelia Mitchell
- PSD - Cheryl Newberry, Oklahoma State University Extension

Advisors: Vonda Richardson

Ex-Officio: Ron Brown

AEA: Carolyn Williams

ASRED:

ECOP: Tom Dobbins

SRDC & MSU:

- Roseanne Scammahorn, SRDC
- Rachel Welborn, SRDC
- Carmen Kelly, SRDC
- Grace Langford, SRDC
- Kim Crowley, Mississippi State University

3. Approval of PLC February 15, 2024, minutes

Blake Lanford motioned to approve; Thomas Dobbins seconded; minutes approved.

4. Update from AEA (Carolyn Williams)

Hosting summer meeting at NC A&T in June; encouraging staff to apply for Extension Excellence award; Prairie View is looking forward to hosting NACDEP in June.

5. Update from ASRED (Ron Brown)

Met experiment station directors in KY; Topics: enhancing the partnerships, food loss and waste, field livestock framework, budgets and staffing models, etc.

- Joint meeting of ASRED and SAAESD
 - Enhancing the Partnership
 - NIFA
 - APLU
 - LBA
 - Food Loss / Food Waste
 - Field Applications for Precision Livestock Farming Panel
 - Climate change education survey: Research/Extension Gap
 - Framework for Nutrient Reduction Strategy Collaboration
 - Crisis Issues Management Workshop
 - Operation and Support of State 4-H Foundations
 - Ideas for Dealing with Static Budgets
 - Creative Staffing Models
- Retirements: Laura Johnson, Paul Brown, Ron Brown
- Tom Dobbins on ECOP for Laura Johnson
- John Anderson for Laura Johnson as AA for ANR Committee
- PLC Representative and Exec. Comm. Member – Mike Gutter for Paul Brown

6. Annual Meeting Planning:

- Graphics update: Michelle Burchett and Lyndall Stout - Selection of graphic
 - 3 graphics submitted by Tracey Courage at Univ. of AR (see end of report)
 - PLC voted in chat for #2 logo with train tracks
- Pre-Meeting Update: Brian Watson (Chair) & Michelle Burchett – Call for speakers. Guideline for submission.
 - Proposal to solicit mini sessions from within the PLN community
 - Planning to issue a call for sessions in early May
 - Will target 2 weeks before meeting to hold the pre-conference (August 5 - 9)
- Newcomers Update: Cheryl Newberry (Chair) – Confirm date and time (Monday, August 19th, 5:00-6:15)
 - Will keep similar outline to last year's session—engagement activity followed by panel discussion and then break into committee groups at round tables
 - Request that at least 1 committee leader be present from each committee
 - Will draft an email to send to PLC with this request
- Committee Officer Training Update: Blake Landford (Chair)
 - Gathered past materials for committee officer training
 - Considering June dates (24, 25, or 26). Will schedule soon



-
- Expect structure and content to be very similar to last year

7. Program Committee Reports

- ANR – James Henderson and Uma Karki
 - None
- COM – Michelle Burchett and Lyndall Stout (Lyndall)
 - Making progress on digital marketing approach for Extension in the region (action item)
- CRD – Adam Hodges and Dan Kahl (Dan)
 - Discussed NACDEP and the CRD skills training pre-conference workshop. Hosted a background webinar (held nationally) last week—recording is housed on SRDC's website
 - Discussed capacity building for agents
- FCS – Andrea Morris and Michelle Parisi
 - None/ reps out
- 4-H Youth Development— Melanie Biersmith and Demier Richardson-Sanders (Melanie)
 - Returned from 4-H southern region biennial conference
 - Continued conversations on engaging with national conferences/contests and having consistent communication
- IT –Lalit Rainey and Brian Watson
 - None
- MM –Blake Lanford and Amelia Mitchell (Blake)
 - Quarterly conference call on April 11
 - On track for all items in plan of work
- PSD – Cheryl Newberry and Cynthia Pierfax (Cynthia)
 - Looking to adopt uniform program development model for region
 - Hosting online learning experience
 - Prepping for August meeting
 - Leadership lunch and learn webinars—need speakers for one month

8. Other Business

- Reviewed agreement to maintain previous registration deadlines
- Registration and website are in progress—will send those out as soon as they have been updated with the selected logo.
 - Should registration announcements be tailored to committees? (Blake)
 - In the past, the announcement has been the same and sent out by the chair. (Roseanne)

9. Closing Remarks - Uma Karki, PLC Chair

10. Adjourn

REMINDER – The 2024 conference call schedule is:

- June 20
- July 18

All calls are scheduled for 9:00 am – 10:30 am Central / 10:00 – 11:30 am Eastern
Join Zoom Meeting

<https://msstateextension.zoom.us/j/98790849449?pwd=WCT3ckpReFo0T2Q1T3pDakt0N1YvUT09>

Meeting ID: 987 9084 9449
Passcode: SRPLC

Graphics:

