



Southern Region Program Leadership Committee Meeting
March 16, 2023
MINUTES

Committee Representatives on the call

- ANR – Dan Goerlich and Uma Karki
- COM –Lyndall Stout and Michelle Burchett
- CRD – Adam Hodges and Dan Kahl
- FCS –Michelle Parisi and Jaquelyn White
- 4-H Youth Development—Demier Richardson-Sanders
- IT –Brian Watson
- MM –Blake Lanford
- PSD –Cheryl Newberry

AEA Representative: Carolyn Williams, Vonda Richardson

ASRED Representative: Ron Brown, Tom Dobbins

SRDC/MS State Representatives:

- Carmen Kelly
- Grace Langford
- Vicki Vaughn
- Rachel Welborn

1. Welcome – Dan Kahl welcomed participants and presented the February minutes and this call’s agenda for approval. Both were approved as presented.
2. Update from AEA – Carolyn Williams:
 - AEA had a productive week visiting with CARET and thanking them for supporting 1890 interests.
 - AEA’s summer meeting will be in June (dates to be determined)
 - The 1890 Extension Impact Report for 2022 was just released.
 - AEA is working on best practices for new administrators.
3. Update from ASRED – Ron Brown. Dr. Brown shared the notes below that are highlighted, and he also included a larger set of updates to share in these minutes:
 - The National Extension Diversity and Excellence in Extension Awards application/nomination opportunities for 2023 have been announced. We hope to continue to showcase some of the high-quality personnel and programs at our institutions and agencies.
 - ECOP is beginning a revision of its Strategic Directions document with a new 3-year plan covering 2024-2026. Input from regions will be solicited during spring 2023 and a draft document will be reviewed by ECOP in July at the Joint COPs meeting. Directors and Administrators will act on it during the 2023 NEDA meeting, and it will guide the annual Plan of Work for Dr. Damona Doye, the incoming Chair of ECOP for 2024.
 - The chairs of ECOP and ESCOP are collaborating in visits to agencies in DC, including meetings scheduled around the annual CARET meeting in March.



- Appropriations requests and supporting information for 2024, including the Budget and Advocacy Committee one-pagers, are available at land-grant.org
- As of March 15, 2023, NIFA has not named a permanent director. Dr. Drenda Williams is the Acting Associate Director for Programs and the Associate Director for Operations.
- NIFA will be holding applicant webinars related to recently released RFAs.
- Reporting of expense data by Extension according to “program” has been raised as an issue since there is no consensus definition of what constitutes a program. This is especially challenging in the case of county staff who may devote varying amounts of their time over the year to a number of programs, depending on how programs are defined. Following this year, the guidance from NIFA will be revised.
- As of March, registration is open for the National Health Outreach Conference, scheduled for May 22-24 and hosted by Cornell University.
- Since form ES237 has been sunsetted, there will be an interim data collection process for 2022-2023. NIFA will fund development of a new data collection instrument for use in 2024.
- The NIDB Writing Team has completed 40 summary impact statements. They are accessible on the NIDB website (landgrantimpacts.org) by selecting the Emphasis Areas tab.
- The Ag is America site (<https://agisamerica.org/>) is being revised by the Committee on Marketing and Communications.
- Two candidates are being interviewed this week for the role of National Extension Executive Director.

4. Conference Planning: - August 21-24, The Florida Hotel

- Conference Theme: “Next Generation: Evolving the Extension Enterprise”
- Graphics: Tracey Courage, UAR – Work is underway
- Confirm speaker:
 - Ole Pete – Dan K. has spoken to Ole Pete. He is available and interested with a price of \$5,000 plus travel for him and his wife to come to Orlando.
 - Ryan Jenkins – Brian spoke to Ryan and got a quote for \$9,500 for speaking and travel.
 - Action Item: Dan and Brian will go back to their respective contacts to see if either is willing to reconsider. Message: The budget is \$6,500 to include speaker fees and travel. Their room would be \$129/night at the Florida Hotel and Conference Center. The selected speaker would be welcome to sell books at a table that would be provided. al; Can set up to sell books Ask if both speakers can match our budget. Responses are needed back by March 25th.
 - Depending on what these potential speakers say, a third option may be to approach Tom Davidson, Leadership Nature. Dan G. mentioned him as a potential pre-conference speaker, but PLC expressed interest in having him as the keynote if the other two options did not work (see notes below under pre/post conference.)
- Registration timeline and fees – Vicki, Dan, Brian, Vonda, Ron – This group will convene once a speaker is selected.
- Finalize the agenda – changes from last year:
 - Move PLC’s Monday meeting to 3:00
 - Increase time for newcomer session to 5:00 – 6:15
 - Add lines on Tuesday, 1:30 - 3:30, for AEA and ASRED to meet
- Pre/Post Conference –Dan G. has not convened the group yet, but mentioned having Tom Davidson, Leadership Nature, as a pre/post conference. Dan volunteered to pay if he is selected. Dan will convene the group to discuss options. <http://leadershipnature.com/>
 - Michelle Parisi
 - Dan Goerlich (chair)



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- Vonda Richardson
 - Brian Watson

 - Newcomers – Time will be expanded to 5:00 – 6:15. Committee officers will be asked to attend. Rachel will send the acronyms list for committees to review for edits.
 - Cheryl Newberry (Chair)
 - Adam Hodges
 - Lyndall Stout
 - Tom Dobbins

 - Committee Officer Training – Uma is working to arrange a call with the committee for next week.
 - Michelle Parisi
 - Dan Kahl
 - Uma Karki (chair)

5. Program Committee Reports

- ANR – Dan Goerlich and Uma Karki – no meeting since last call
- COM – Lyndall Stout and Michelle Burchett – COMS committee has met and is progressing on plan of work
- CRD – Adam Hodges and Dan Kahl – not met since last call
- FCS – Michelle Parisi and Jaquelyn White – met with Board on Human Sciences. Several universities are collaborating on several grants. TAMU AgriLife and PV is working on a joint application.
- 4-H Youth Development – Melanie Biersmith and Demier Richardson-Sanders – not met since last call
- IT – Lalit Rainey and Brian Watson – not met since last call
- MM – Blake Lanford and Lonette Marsh – Middle Managers are gearing up for next MM Conference on April 11-14 in Biloxi, MS. Part of that time will be used to plan for PLN.
- PSD – Renysa Harris and Cheryl Newberry – not met since last call

6. Other Business – Digital Skills survey request. Rachel will send a survey to the PLC for consideration in sharing with their respective committees. The purpose of the survey is to identify most needed digital skills by program area.

7. Dan K. adjourned the meeting.

*Reminder: 2022-2023 PLN Committee Conference Call Schedule: February 16th, April 20th, June 15th, July 20th 9:00 am – 10:30 am Central / 10:00 – 11:30 am Eastern

Here is the Jamboard link that we used to help develop a theme and decide speakers:

https://jamboard.google.com/d/1rJKRh66NRNOwdrYgOVfFK4i9srfafsa_ZIN4kEvetB8/viewer?f=0

**Next Teleconference:
April 20th**