



**Southern Region Program Leadership Committee Meeting**  
**April 20, 2023**  
**Minutes**

Committee Representatives on the call

- ANR – Dan Goerlich
- COM –Michelle Burchett
- CRD –Dan Kahl
- FCS –No representatives on the call
- 4-H Youth Development— Melanie Biersmith
- IT –Brian Watson and Lalit Rainey
- MM –Blake Lanford
- PSD –Cheryl Newberry

AEA Representative: Carolyn Williams  
ASRED Representative: Ron Brown, Tom Dobbins

SRDC/MS State Representatives:

- Carmen Kelly
- Grace Langford
- Vicki Vaughn
- Rachel Welborn

1. Dan led a welcome and member check-in.
2. PLC March minutes were approved as presented.
3. Update from AEA – no representatives on the call during this time (Carolyn Williams was able to join as the call was closing.
4. Update from ASRED – Ron Brown & Tom Dobbins
  - ASRED held the spring 2023 meeting last week and were well hosted by the University of Georgia. The meeting was well attended, and many current issues were addressed. Some of these include how to provide adequate salaries for county Extension professionals, DEI, Youth camping issues, staffing for health Extension, how to take advantage of AI and chatbots, among many others.
  - ASRED's 2024 meeting will be hosted by the University of Kentucky.
  - The Extension Section has interviewed two candidates for the national Extension Executive Director role. Seminars were presented this past Friday and feedback is being accepted from Directors and Administrators this week. It is hoped that we will soon have a national ED.



5. Conference Planning:

- Conference Theme: “Next Generation: Evolving the Extension Enterprise”
- Graphics: Tracey Courage, UAR, developed sample logos to consider. Carmen shared these and one version was approved with a slight modification of adjusting the red arrow. Carmen will get the final version ready working with Tracey.
- Confirm speaker – Dan K and Vonda – Ole Pete confirmed and was able to meet our budget limitations. Vicki will work with him on the contract.
- Registration timeline and fees – Vicki, Dan, Brian, Vonda, Ron – The following fee schedule was shared and approved as presented:

	Early Registration * (by July 15th)	Regular Registration * (July 16 <sup>th</sup> – August 5 <sup>th</sup> )	Late Registration (August 6 <sup>th</sup> and following)
PLN Meeting	\$490	\$540	\$590
PLN & AEA/ASRED	\$565	\$615	\$665

- Finalize the agenda – The agenda is approved as presented with the exceptions of adding in the post-conference details when available.
- Post Conference – Dan G. reported that Tom Davidson, Leadership Nature, will be the post conference presenter. Dan said Virginia Tech will pay. He will have a date in about a week and will get a bio and blurb for the website. <http://leadershipnature.com>
  - Michelle Parisi
  - Dan Goerlich (chair)
  - Vonda Richardson
  - Brian Watson
- Newcomers – the plan is ready for the newcomer session and Cheryl will send an invitation to committee officers.
  - Cheryl Newberry (Chair)
  - Adam Hodges
  - Lyndall Stout
  - Tom Dobbins
- Committee Officer Training – This is set for June 22<sup>nd</sup> and a Save the Date has gone out.
  - Michelle Parisi
  - Dan Kahl
  - Uma Karki (chair)

6. Program Committee Reports

- ANR – Dan Goerlich and Uma Karki – not met since last call
- COM – Lyndall Stout and Michelle Burchett – not met since last call
- CRD – Adam Hodges and Dan Kahl – no report



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- FCS –Michelle Parisi and Jaquelyn White – no representatives on call
  - 4-H Youth Development— Melanie Biersmith and Demier Richardson-Sanders – no report
  - IT –Lalit Rainey and Brian Watson – Reaching out to schools that haven't been active with committee and recognizing turnover; soliciting feedback for surveys.
  - MM –Blake Lanford and Lonette Marsh – Middle Managers biannual conference was last week in Biloxi. Main topics included emergency preparedness, AI, and work-life balance.
  - PSD – Renysa Harris and Cheryl Newberry – no report

7. Other Business

8. Closing Remarks—Dan Kahl, PLC Chair

9. Adjourn

\*Reminder: 2022-2023 PLN Committee Conference Call Schedule: February 16<sup>th</sup>, April 20<sup>th</sup>, June 15<sup>th</sup>, July 20<sup>th</sup> 9:00 am – 10:30 am Central / 10:00 – 11:30 am Eastern

Here is the Jamboard link that we used to help develop a theme and decide speakers:

[https://jamboard.google.com/d/1rJKRh66NRNOwdrYgOVfFK4i9srfafsa\\_ZIN4kEvetB8/viewer?f=0](https://jamboard.google.com/d/1rJKRh66NRNOwdrYgOVfFK4i9srfafsa_ZIN4kEvetB8/viewer?f=0)

**Next Teleconference:  
June 15th**