

**Southern Region Program Leadership Committee Meeting**  
**February 15, 2018**  
**Minutes**

**Participants:**

- ANR –Tom Melton
- COM – not on the call
- CRD –Mark Waller
- FCS – not on the call
- 4-H Youth Dev – Mitzi Downing
- IT – not on the call
- MM – Gerald Jones and Lonnie Johnson, Jr.
- PSD – Meredith Weinstein and Hannah Payne

**AEA:** Not on the call

**ASRED:** Ron Brown, Doug Steele, Doug Steele

**SRDC/MSU:** Rachel Welborn                      Vicki Vaughn

1. Gerald Jones, PLC Chair, provided the welcome and asked for approval of the agenda and November minutes. Both were approved as presented.
2. Update from AEA – no one attending
3. Update from ASRED – Drs. Ron Brown, Paul Brown, Doug Steele
  - Update minutes missing as Rachel did not join the call until afterward. If anyone has notes to share here, please send.
4. 2018 PLN Conference Update(s):
  - Keynote Speaker—Dennis Dimick
    - i. Vicki needs Dennis' contact information – Rachel will provide
    - ii. Doug Steele volunteered to sponsor the keynote to prevent extra expenses
    - iii. Dr. Steele will be working with Mr. Dimick on what topic/approach would be appropriate.
    - iv. We have yet to determine the most appropriate follow-up to the presenter. A smaller group will work with Dr. Steele to look at how to integrate the theme. Paul and Mitzi volunteered to assist. Gerald will contact ChaNae to see if she would be willing to also assist.
  - Pre-Conference on the National Impact Database—Elizabeth, ChaNae, Meredith & Dr. Brown – Elizabeth may be taking the lead but was not on the call. The subcommittee has not met since November to discuss further. Faith Peppers would be good to be involved in training for input on Impact Statements.
  - Logo Design—Elizabeth North's team will prepare the logo
  - Conference Theme—*"Making Magic Real: Linking Innovation to Impact"*



- 
- Ignites Session—Tom, Ron, Lesley & Rachel – team is reviewing the call for sessions and may be open as early as next week. We are planning for four sessions on lunch Tuesday. Proposals will be due May 31<sup>st</sup>.
  - Newcomer Orientation—Laura, Elizabeth, Iris & Rachel – Rachel will check with the team to get this started.
  - Committee Chair Training (Webinar May or June)—Terrence & Rachel will coordinate a webinar as the date draws closer.
5. PLC Plan of Work 2017-18 and Responsibility Review (see attached)
6. Program Committee Reports
- ANR –Tom Melton - On the most recent call, we discussed the joint meeting with the North Central ANR committee in DC. This allows interaction with federal agencies and has been very beneficial. Secondly, we have been developing materials on financial crises which has resulted in a publication which is being posted. We were working on a retreat to work on joint training needed across the region, but it is not materializing this year. We were sad to hear that Joe Zublena suddenly passed away this past week.
  - COM – not on the call
  - CRD –Mark Waller – On the most recent call, Brent Elrod shared the Rural Agriculture Task Force Report and Farm Bill Priorities from Sonny Perdue. Work is continuing on the Plan of Work including a white paper on community outreach, a survey of CRD training needs in the region, and sharing social media links across the region.
  - FCS – not on the call
  - 4-H Youth Development—Mitzi Downing and Hannah Payne – Feb 26-March 1 is the National State Program Leaders' meeting. Disruptive Innovation is the theme with Brandon Chan, from Google. The major issue to be explored in the lab is how to increase diversity within 4H programming. What constitutes a 4H learning experience is another topic for discussion.
  - IT – not on the call
  - MM –Lonnie Johnson, Jr. – On our last call we talked through our Plan of Work, including professional development including work/life balance, policies on mobile devices, and the MM newsletter.
  - PSD –Meredith Weinstein – We are planning the summer virtual school. We are looking for credentialing process for participants. We are also looking at civil dialogue opportunities. We are also considering a winter virtual school. A survey will go to each committee to look for opportunities to work on evaluation together. We are restructuring our quarterly meetings to include a short professional development training during each call.
7. Closing Remarks were made by Mitzi Downing, PLC Chair-elect
8. Adjourn