



Southern Region Program Leadership Committee Meeting
June 16 2016
AGENDA

Participants:

- ANR –Louie Rivers
- COM – No participants
- CRD – Jimmy Henry and Dave Shideler
- FCS – No participants
- 4-H Youth Dev –Pam Ardern
- IT – No participants
- MM – Gerald Jones and Greg Price
- PSD –Tyrone Miller and Rich Poling

ASRED	Ed Jones	
AEA	L. Washington Lyons	
SRDC/MSU	Vicki Vaughn	Rachel Welborn

The meeting was led by Greg Price, PLC Vice Chair, in ChaNae's absence.

1. April minutes were approved as presented.
2. Update from AEA – L. Washington Lyons
 - AEA will have its summer meeting in Oklahoma City next week, June 19-23, 2016. Among the guest presenters are Cynthia Montgomery (NIFA), Steve Cain (EDEN), Christine Geith (eXtension), and Claude Evans (Secretary of Agriculture Minority Farmers Advisory Council)
 - Nominations for Excellence in Extension awards were due May 1. Nominations are considered by region first, then regional winners are forwarded for consideration for the national award. AEA and ASRED plan to recognize their regional awardees at PLN on Wednesday, August 24, during lunch. The ECOP review takes place in July with the final awardee announced at the November APLU meeting in Austin, TX.
 - Farm Bill – A process and timeline has been developed for Extension to make initial recommendations on the 2018 Farm Bill. ECOP has distributed a survey to Extension leadership to solicit feedback. Survey responses must be compiled by July 1. The compiled responses will go to the Committee on Legislation and Policy chair who will provide leadership for summarizing the recommendations from the system.
 - ECOP budget and legislative committee met by conference call last week and there were no new budget developments. Specifically, the House and Senate Appropriations Committees have approved level funding for most programs except for a modest increase for AFRI and restoring the eXtension budget



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- line. Cornerstone has suggested that no additional budget activity is expected until after the summer recess.
- NIFA has requested that each region recommended individuals to serve on a set of Plan of Work redesign working groups.
3. Update from ASRED - Ed Jones
 - There has been a lot of conversation regarding the Fair Labor Standard Act, which may impact field staff at most LGUs. This could become very costly for Extension or could change the culture in how we work.
 4. Conference Planning – updates and confirmations
 - Chair webinar training – ChaNae and Greg conducted the training on May 12 for committee chairs. The session was recorded for those that may have missed it or would like to review.
<http://msues.adobeconnect.com/p71hgrxubmr/>
 - Pre conference updates - Encourage committee members to attend the pre-conference. A tentative agenda is on the website with an emphasis on the future of Urban Extension.
 - Finalize keynote and response session – Communications, Middle Managers, and 4H have volunteered to recruit a responder. It was suggested that IT might be a good responder given the topic. Greg will contact IT to find a volunteer.
 - Identify individuals providing welcomes (TN State, UT) - Ed Jones will make the 1862 contact and Dr. Lyons will make the 1890 contact.
 - Newcomer orientation updates – The committee working on this is creating a recording for newcomers to view prior to attendance. The video will be available the second week of July.
 - Ignite sessions, in order of presentations:
 - Jennifer Taylor – Local Foods
 - Melissa Chase – Master Foods Volunteers
 - Chris Boleman – Professional Development
 - Janie Burney – Value of Farmers Markets
 - Julie Robinson – Effective Webinars
 - Debbie Murray – Finding Funding
 5. Registration Reminder: Early bird deadline July 15th; hotel deadline July 22nd
 6. Program Committee Reports
 - ANR –Louie Rivers – The committee is finalizing plans for PLN and continuing to work on its Plan of Work. ANR is working to meet with the North Central ANR leads in 2017 along with leaders in the other 2 regions.
 - COM – no participants on the call due to a conference they were attending. However, PLC reps provided this written report: The survey on policies of peer reviewed publications closed on June 15. We will analyze the results and present them during the meeting in August. We are working on the creation of a communications curriculum to train field staff,



considering possible collaborations with PSD and IT. Possible topics covered may include, writing, social media, photography, marketing and analytics.

- CRD – Jimmy Henry and Dave Shideler – CRD is gearing up for a July 19-20 meeting in DC with federal agencies. A discussion was begun on how to help communities resolve differences without violence. The CRD webinar series is continuing through August. The monthly sessions are recorded and posted here: <http://srdc.msstate.edu/trainings/crdwebinars.html> . CRD indicators will be submitted by July 1.
- FCS – no participants
- 4-H Youth Dev –Pam Ardern – 4H is working on its Plan of Work and preparing for the PLN meeting.
- IT – no participants
- MM – Gerald Jones and Greg Price – Texas is considering changing the role of county agents to county educators. This is influenced by the Fair Labor Standards Act. National Urban Extension Leaders meeting had 38 states represented (www.NUELaction.org). This is a top priority of ECOP. MM is working on best practices for mm, hopefully completed by PLN. MM is continuing to distribute a newsletter, the most recent coming out this past May. Bi-annual conference planning is underway. Other committees are welcome to present at the conference.
- PSD –Tyrone Miller and Rich Poling – PSD has been tasked with conceptualizing and designing integrated programming work. Initial efforts will be synthesized into a report in July. PSD has been working on an inventory of southern region leadership program and are now trying to determine how to use the data. Virtual Summer School series is being planned for August 15-19, a series of one hour webinars on social media. Topics will include legalities, analytics, integrating social media with educational programs, plus one more topic yet to be determined. Reviewing competency models is continuing.

7. PLC Calls and Meetings

- Call: Thursday, July 21, 2016 at 9:00 Central. Phone: 641-715-3276
Participant code 1068380#
- PLC Meetings:
 - Monday, August 22, 1:00 – 2:30, with Committee Chairs/Vice-Chairs
 - Thursday, August 25, 6:45 – 8:00 a.m., current, incoming and outgoing PLC members
 - Thursday, August 25, 10:30 a.m., meeting with AEA/ASRED to present Action Items