



**Southern Region Program Leadership Committee Meeting
February 18, 2016**

MINUTES

Participants

- ANR –Louie Rivers, Bobby Grisso, Billy Lawton
- COM – Elizabeth Gregory-North and ChaNae Bradley
- CRD – Jimmy Henry, Dave Shideler, Kenyetta Nelson Smith
- FCS –Laura Stephenson and Leslie Speller Henderson
- 4-H Youth Dev –Pam Ardern
- IT –Rhonda Conlon
- MM – Gerald Jones, Greg Price, Jeff Young
- PSD –Rich Poling

ASRED	Ron Brown	Paul Brown
AEA	L. Washington Lyons	
SRDC/MSU	Vicki Vaughn	Rachel Welborn

1. Minutes and agenda were approved as presented.
2. Update from AEA - L. Washington Lyons
 - a. AEA held its winter meeting in January in Savannah, GA. Among the topics were:
 - i. Other institutions seeking LGU status
 - ii. 2018 Farm Bill
 - iii. NIFA financial reviews – Cynthia Montgomery
 - iv. eXtension updates – Christine Geith
 - v. SRDC updates and priority survey – Steve Turner
 - b. President's budget:
 - i. Increased funding for 1890 Research and Extension
 - ii. 10 Million for 125th Centers of Excellence
 - iii. eXtension is excluded from the President's budget
3. Update from ASRED - Ron Brown and Paul Brown
 - a. The President's budget was more supportive of research than Extension in the 2017 budget
 - b. ASRED's April meeting will be in conjunction with SAAESD and CARAT



-
4. Overview of Committee Plans of Work – Where could cross-committee work happen this year? Committees discussed areas from the plans of work where cross committee efforts might be appropriate. Some of those noted are:
 - a. COMS & FCS – create emotion-based messages
 - b. COMS & all – Identify best management practices for any communication/publication
 - c. IT & COMS & eXtension – Identify and communicate helpful technology tools
 - d. PSD, CRD, MM, 4H – Conduct a leadership program scan of the southern region

 5. Conference Planning – updates and confirmations
 - Develop conference theme: **Creating New Harmonies: Addressing Regional Opportunities**
 - Establish skeleton agenda

8:00	Introductions and Welcome
8:15	PLN Charge
8:30	Keynote
9:30	Audience Response
10:00	Break
10:30	Branding Extension
11:00	Ignite Sessions
11:45	Lunch

- Identify potential speakers - updates
 - Keynote - Shonali Burke - selected
 - Audience Response - to be determined. Elizabeth will talk to Shonali about the options
 - Branding Extension – Elizabeth will coordinate
 - Ignite Sessions (see attached call) – will be sent out to committee chairs to share.
- Design/refine Newcomer Orientation – subcommittee still working
- Design/refine Program Committee Chair Training – subcommittee still working
- Urban Pre-Conference – plans on target



6. Future Joint Meeting Site Plans – Vicki Vaughn
- 2016: Nashville , August 22-26
 - 2017: Hilton, Ft. Worth, TX
 - 2018: Orlando

REMINDER – The next conference call will be held Thursday, April 21, 2016 at 9:00 Central. Phone: 641-715-3276, Participant code 1068380#



Ignite Call for Proposals

As a part of the 2016 Southern Region PLN meeting in August, the Program Leadership Committee (PLC) is seeking 4-6 examples of *innovative cross-committee work* to be presented at the meeting. However, these won't be just any presentations! The PLC is looking for presentations that will

Ignite Your Extension Peers!

What is Ignite? Ignite is a series of speedy presentations. Presenters get 20 slides, which automatically advance every 15 seconds. The result is a fast and fun presentation which lasts just 5 minutes. What is your Ignite idea?

Two examples:

<http://www.ignitetalks.io/videos/why-and-how-to-give-an-ignite-talk>

<http://www.ignitetalks.io/videos/space-to-learn>

Proposal

Ignite Session Title:

Submitted By (Name, title, institution and contact information):

Related to the Work of Which PLN Committees:

Abstract of Ignite Presentation (150 word maximum):

Take Home Message (150 word maximum):

Selected Ignite presentations will be presented as a part of the opening session of the annual SRPLN meeting on the morning of August 23rd in Nashville, TN.

If you have questions about the Ignite presentations or the Ignite proposal form, contact Rachel Welborn, rachel.welborn@msstate.edu