

**Southern Region Family and Consumer Sciences Program Leaders
Meeting Notes**

May 5, 2016

Attendees:

Florida: Michael Gutter
Georgia: Debbie Murray
Kentucky: Joanne Bankston, Cherry Kay Smith
Louisiana: Kasaundra Cyrus
Mississippi: Mattie Rasco, Paula Threadgill
Oklahoma: Jorge Atilas, Dorothy Wilson
Tennessee: Laura Stephenson, Leslie Speller-Henderson
Texas: Jacquelyn White
West Virginia: Kelli Batch, Bonnie Dunn

Welcome and Call to Order

Stephenson

Minutes – Minutes from the March 9, 2016 meetings were distributed electronically by Cherry Kay Smith. Jorge and Debbie moved and seconded that the minutes be approved as distributed. Motion carried and Minutes will be submitted for posting at the web site.

Report from Administrative Advisors

1890 – Dr. Eubanks unable to meet with us.

1862 - Karen Ramage is retiring. Rich Bonanno, new NC Director, was appointed last week as our Administrative Advisor. He wants to learn more about FCS and is looking forward to the opportunity.

Old Business

FCS Capacity mapping

Stephenson, White,
Atilas, Gutter

The goal is to compare FCS Extension capacity against other data points. Group discussed ways to report capacity: county versus zip codes; county professional staff versus paraprofessional staff; grant-funded staff with limited responsibilities versus county educator generalist; staff serving multiple counties and/or multiple programs. Generally, the group believed that if FCS content is being provided, it should be reported regardless of the audience. Reporting by zip code is optional at this point. The committee will send template and request responses of all by June 15, 2016.

FCS Marketing Qualtrics Survey

Smith

Reviewed the 3 questions planning to ask. Suggested that a 4th question be added to learn more about marketing budgets, e.g. how much and where money comes from – June 15 deadline

FCS Rural Development Opportunities ReportMurray, Gutter,
Kostelecky

Committee hasn't yet met but is setting up a call with Brent Elrod. See if there is enough to have an indepth discussion at the August meeting.

NHOC Conference report

Attendees

Dr. Debbie Murray, Priester Award Winner – expressed appreciation for the flowers ECOP Health Action Teams

RWJF Culture of Health Planning Grant – challenge is how to pull together the varying priorities of multiple institutions, getting everyone on the same page and determining the capacity.

Other – next year's conference in Maryland; is becoming very meaty

New Business**SRPLN****Health Specialists Meeting**

Washburn

Aug 24 1 to 5 pm -Aug 25 8:30 am-11 am

It is important that they build their own network. Were unable to do this at NHOC, so planning an opportunity. They will be on their own on the 24th, but could meet together with them on the 25th if we choose to.

They do not have to register for PLN, but will have a separate registration that covers Health Specialists meeting only. Long term goal is to have a Health Pre-conference similar to the urban pre-conference.

State Reports due July 1, 2016

Smith

Historically, states gave reports, then the group stopped using the meeting time for the reports. So, reports are just distributed at meeting rather than taking time from the agenda. Send combined electronic copy to PL's.

POW Planning

All

Laura is collecting ideas for the items below. She will compile and distribute the ideas prior to the August meeting. It is good to have thought about these prior to the meeting.

2017 Information Items

2017 Action Items

Accomplishments

2017 plan of work

SRPLN Draft Agenda

All

Tuesday, 1:30-5 timeframe will be with our new administrative advisor. Discussion during this time needs to demonstrate FCS breadth and depth, e.g. Mapping process, rural development opportunities.

Joseph Mercer will spend 2 hours with us on marketing/branding.

Additional suggestion from Leslie, Nashville Civic Design, architects and developers Shaping Healthy Cities Nashville; Leslie will invite them to join us on Thursday.

FCS SRPLN Nominating Committee Appointment

Stephenson

Murray, Chair; Speller-Henderson, Smith

Two positions are up for nomination, a chair elect from an 1862 institution and 1862 PLC representative (Anne Sorter rotating off).

SNAP-Ed/ EFNEP RNECE Center News

Stephenson

Due to Congressional frustration and oversight, regional centers of excellence funding has been suspended and will not continue after year 1. Some believed that USDA overstepped their bounds by creating regional centers. The frustration was not necessarily reflective of unhappiness with the work, rather with the way it was funded.

Other Business

It was suggested that we add Zoom or video conferencing to the PLN agenda – 8-10 a.m. on Thursday.

Question – has Fam Econ national program leader been hired?

Beverly Samuels sent update via email and Laura will send to the list serv.

State Sharing

All

Next Meeting

August 22-26, 2016 SRPLN Nashville, Tn

2016-17 Conference Calls/Meetings

January 5, 2017

March 10, 2017 (BOHS/CAFCS)

May 4, 2017

August 2017 (SRPLN meeting)