

CRD Conference Call
AGENDA
July 16, 2014 10:00 Eastern/ 9:00 Central
(209)-647-1000 926839#

MINUTES

Roll Call

Kenyetta Smith

Brent Elrod
Buddhi Gyawali
Crystal Tyler-Mackey
Dave Shideler
Jimmy Henry
Joy Moton-Thomas
Kenyetta Smith
Mark Waller
Michelle Eley
Rachel Welborn
Stacey McCollough
Susan Jakes
Steve Turner
Tom Chestnut

Minutes Update

Kenyetta Smith

Moved: Susan Jakes, 2nd Tom Chestnut

Update from Advisors

Tim Cross, Lawrence Carter

None on the call.

Update re: SRDC Director Status

Rachel Welborn

Steve Turner: been contacting potential candidates; spoke with persons at NACDEP about candidacy; search committee meeting around first week of August to discuss new set of candidates. Presently performing duties on interim basis.

NIFA Update

Brent Elrod

Brent E: Small Business Phase I is out, RFA close October 2, 2014 (looks at product commercialization); alert constituents to this announcements. All grants posted on NIFA grants page, please bookmark. If you see an opportunity of interest but don't feel equipped to take on lead, please let me know so that I can let others know who may be submitting applications as lead. If interested in reviewing to better understand grants process, alert me.

I will not be at PLN because of overlapping panel during same days.

NACDEP Update

Stacey McCullough

Stacey M: NACDEP just held conference, online evaluation currently in process of participants. If you attended, please provide feedback. Member survey currently in process will be wrapped up end of next week. Officers are installed; Susan Kelly is new Southern Region representative. I am now president elect with Alison as president; south well represented. The 2015 conference will be a Joint conference with ANREP. Suggest topics and potential speakers for future conference.

Rachel W: Southern awardees on SRDC website. Look at guidelines for awards for next year. Lot of great work in south that should be shown from our region. Nomination for officers coming up around October. SRDC looking for regional partners on high interest topic areas.

Michelle E: Stacey, were there any highlights to share from the meeting. (Stacey driving and unable to look at notes).

Rachelle W: Comments included valuable time together and PL would like longer time to discuss high priority issues.

Stacey: Knowledge areas interesting, may want to continue to have brief conversation about that meeting.

PLC Committee Report

Jimmy Henry, Rod Clouser

Jimmy H: House Ag committee approved its budget for Fy2015, but the Senate has not begun to deliberate. The 125th anniversary celebration of 2nd Morrill Act scheduled for July 2015 with a celebration on July 15, 2015 in DC followed by convocation on 17th. AEA is working on a legislative hearing regarding the contributions of the 1890 LGUs. The 1890 Extension system recently completed Excellence in Extension award contest. Expecting an announcement soon of the distribution process for the \$3M for producer education under Title 1 of the Ag Act of 2014. It is expected that distribution will be according to a formula driven by number and size of farms in each state. PLN registration deadline July 15th (early bird registration). PLC meeting on Monday, August 18 at 330PM with committee and vice chairs.

Rachel W: Hotel registration deadline end of July.

Documenting Impacts and Telling our Story:

- **CRD FTE report**

Brent Elrod/ Rachel Welborn

Rachel W: looking at FTE report; including in instrument in design. Already have an instrument out. Would like to have draft ready to share at PLN; rough draft shared at NACDEP. Will email what has been shared so far. Please report on any item that you are working on. Also, 2-3 sentence summary on major accomplishment due prior to PLN.

Secure time on agenda to clarify interpretation of data (outcome vs. input). Tool will be resent to everyone so all information can be brought in during August. Goal is that first draft report submitted during PLN. Send all information to Rachel W.

- **Numbers**

Request of Brent and Rachel to provide information reported to us by national system.

- **Knowledge Areas**

Rachel: they may be using KA608.

Brent: basically what your state is submitting to USDA and unaware of how this is done before numbers get to federal office.

- **NIFA's interest in measures of Rural Vitality** **Brent/Rachel**
- **State Level Indicators Collection** **Susan Jakes**
- **Southern CRD program survey** **Alison Davis**

Plan of Work Update – 2013 update due during PLN – can be done ahead.

- **Regional Project updates** **Rachel Welborn**
*Will discuss during August meeting.
- **County Commissioners** **Rod Clouser**
*Will discuss during August meeting.
- **Middle Management update** **Rod Clouser**
*We will talk about both of these issues on August – seems like Middle Management has moved on to urban programming, so we need to decide to what degree we wish to continue to drive this.

New Opportunities:

- **Food systems interest**
Rachel – People interested in doing work around food systems, several from South, there has been some talk of measures of rural vitality within FCS, want to form a small team to look at measures of rural vitality in terms of local/ regional food systems. If you are interested in this, email Rachel.
- **CRD listserv for all Southern professionals**
Listsertve of program leaders but also want to expand to help CRD listserv become more connected in southern region. Want to SRDC to start a listserv of anyone interested in CRD information, get a more comprehensive list for the state. This would be used to help spread CRD information more effectively. Conversation, we would like to have a system where people can self-select and sign up themselves that we can send out to Extension ALL in our states.

***Meeting adjourned 1059AM.**

Next Meeting

PLN Joint Meeting, August 18-22, Fort Worth, TX
<http://srpln.msstate.edu/conferences/14pln/info.html>