

CRD Conference Call/Zoom Meeting
Thursday, December 7, 2017
Minutes

Attendees:

Rod Clouser	Andrea Scarrow
Keith Coble	Steve Turner
Matt Fannin	Crystal Tyler-Mackey
Susan Jakes	Sreedhar Upendram
Ed Jones – Admin. Advisor	Mark Waller
Stacey McCullough	Rachel Welborn
Joy Moten-Thomas	

- I. Opening Business – October minutes were accepted as presented
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- II. Administrative Advisor Updates Ed Jones
 - Actions for ASRD need to be relayed to Ed for their April 2018 meeting

 - NIFA has assigned a liaison to each institution; find out who your institution’s liaison might be in order to develop relationship and share/receive information

 - Farm Bill update: hearings are taking place now, but a final bill may not happen as quickly as desired;

 - The Under Secretary of Research, Education and Economics position is or will be vacant, thus a SMART practice in this political environment is to rely on career folks as multi-level communication channels

 - Webinar for ASRD is still in development; dependent on completion of Concept paper, which will be discussed in an upcoming conference call. The results of the conference will be relayed to Ed will discuss with Ron a tentative webinar date (i.e., end of February or in March 2018)

 - Chuck Hibberd, ECOP Chair, instituted a series of monthly webinars on the next generation of Extension leadership. The first one was last week on Opioid addiction and abuse.
 - a. USDA Rural Development Directors are appointed. A list is available if you aren’t sure who yours is. Doing joint programming with RD can be beneficial.

- III. NIFA Update -
 - USDA legislative principles were released by the USDA Secretary. The Ag Prosperity Report was also released; as a result, some discussion is warranted moving forward to show scope and focus of CED work in relationship to the Secretary’s principles and the Ag Prosperity Report.

 - Status of the working groups in context to responding to the Secretary’s principles and Ag Prosperity Report is unclear, however, a work product from the groups could be to conduct a scan that would provide data what CED is doing and/or should be doing

 - Budget: Federal government continues to operate under a continuing resolution that is expected to expire on 2/8/2018; However, a continuing resolution through 3/8/2018 is expected to coincide with discontinuation of DACHA.

IV. NACDEP Update - Susan Kelly was not able to join the call, but submitted these bullets:

a. Make sure you vote for NACDEP officers

b. NACDEP conference is set for June 10-13 in Cleveland Ohio

- NACDEP 2018 Conference registration opens soon. Conference will be held in downtown Cleveland
- Participation at the conference from the south needs to increase
- Starting to form committees for 2019 conference
- Two people from the south are need to help process the award applications
- Should be able to register and pay dues at the conference as in the past
- More recommendations form the south are needed to compete for awards recommendations for awards (added by Rachel)

V. PLC Committee Update

Mark Waller

a. PLC met Nov. 29-30 and had a good planning session, developing a conference theme and skeleton agenda.

b. A potential speaker was identified, Dennis Dimmick, and negotiations are taking place.

- No new updates; will meet later this month
- Speaker selected
- PLN Summer meeting August 20-23, 2018

VI. SRDC Update

Steve Turner & Rachel Welborn

a. SRDC Board of Directors Meeting and Technical Operations & Advisory Committee met in October and identified these three topics as new areas for SRDC to explore in 2018:

- Heir properties
- Community capacity building
- Infrastructure – focused on rural water systems

b. SRDC is convening the national broadband team that has worked together over the past few years to consider ways Extension can respond to renewed interest in providing broadband to rural places. The meeting is scheduled for January 8-10 in Detroit, MI. If you or someone else you'd like to suggest from your state would be interested in this national effort, please let Rachel know ASAP. Travel funding is available through a joint sponsorship of the meeting between SRDC and the North Central Regional Center.

- Received a new grant from Walmart (Pilot process for looking at retail [3-year project @ 2.8 mil])
- Broadband team developing a 2 pager on community connectivity, digital leaders, & partnership
- Civil Dialogue– Still working toward the train the trainer initiative
- The four Center Directors will meet in DC (March, 2018)

VII. NC-CRD Update - Michael Wilcox was not able to join the call, but the team discussed the history of the relations between this group and the Southern group.

a. History: NC and South are the only two regions that have these regional CRD calls. Over the years, we recognized the potential for overlap and cross-regional

coordination by sharing representatives. Michael Wilcox joins our calls and Crystal Tyler-Mackey has been joining their call.

- b. Crystal will share minutes from the October NC call.
- c. Crystal is taking lead on joining the NC call, but a team will serve as backup: Stacey, Shreedhar, Joy

VIII. CRD Plan of Work Update:

- a. Development of concept paper positioning Extension for the future.....Stacey
 - Stacey sent a Doodle poll to those that agreed to serve on the subcommittee. Some of the other PLN committees haven't identified a representative yet. Plans are to convene the team in January to begin work.
 - Plans to complete by June 2018
 - Concept paper on the future of extension for August meeting; representation from all committees have been secured.
 - Guiding questions likely to be used:
 1. Are there actions that should follow from the Harwood presentation?
 2. How are we deciding what issues to address and how does that drive how we frame education, extension and research?
 3. How can we be more action focused?
- b. Regional summary of each institution's program (President's Task Force).....Rachel
 - Rachel will send out the results to the survey so far.
 - Nationally, Brent Elrod has asked that we put this on hold until a clearer picture emerges of the President's response to the Task Force report.
 - Rachel and Brent will chat further...will have something to report in April
- c. Continue CRD indicator work and growth.....Rachel & Susan
 - No new information. The most recent report is posted here:
 - http://rrdc.info/files/southern_indicators_definitions_2017.pdf
 - Webinar on Collective Impact posted on Regional Rural Development Center Page
- d. Organize regional in-person CRD training for County Educators...Susan, Dan, Alison
 - Develop Qualtrics Survey – Susan developed the survey through input from the whole group. The survey should take about 10 minutes. How to disseminate was discussed.
 1. Send out after the first of the year
 2. Target to program people; add middle managers as a category of position type
 3. Some discussion to be resolved is how to category responses: state, university, 1890/1862.
 4. Susan will draft survey language to address these suggestions.
 - Overview of Qualtrics Survey results were presented by Susan; Survey outreach will end next week, but will send out targeted email to ensure that everyone who wants to participate can
 - Develop Grab & Go

- Conduct Training
- e. Share CRD regional programming.....Rachel
 - Host monthly webinar series
 - Contribution to SRDC's Around the South newsletter
 - Connecting CRD programmatic contacts through social media
 - We have commitments for each month. Rachel asked that people be responsive to Katherine Spiering when she reaches out to get dates, titles, stories, etc. so we have adequate time to advertise webinars and prepare Around the South. Rachel will resend the sign-up sheet.
 - Everything is going well
- f. Conduct annual survey of CRD program leaders.....Alison
 - Alison was not on call
 - Completed last year, however, another will be submitted this year and in future years
- g. Work with IT group to identify tools to improve CRD programming.....Dave
 - Alison was not on call
- h. Establish & implement an effective information sharing plan across institutions...
Alison & Rachel
 - Alison sent a survey to gather this information. Stacey will resend the link.
 - Connect websites and other social media across the system...needs more responses before it closes
- i. Plan CED 101 introductory training for Middle Managers group.....Alison
 - Alison was not on call
 - Recommends working from Susan's survey to gain a clearer understanding of Middle Manager training needs.
 - Middle manager training can be implemented in pre-conference for 2019, however, it is too late for 2018
 - The best option is to stop by middle managers' meeting at PLN and find out what their interest might be which can drive training content for their next bi-annual meeting.
- j. Plan and conduct 1-2 Zoom sessions with FCS group.....Crystal
 - No date/time call set yet. Crystal will work with FCS to establish dates.

There is still interest in a meeting, will need to identify a meeting date.

IX. Other Business

- NIFA Listening Sessions – Stacey coordinated efforts to highlight CRD work across the region.
- Next CRD Call – Thursday, April 5, 2018 9 AM Central/10 AM Eastern
- NACDEP 2018 – June 10th – 13th – Cleveland, OH
- PLN 2018 – August 20th -23rd – Orlando, FL