

CRD Conference Call
October 15, 2014 10:00 Eastern/ 9:00 Central
Committee info: <http://srpln.msstate.edu/pln/crd.html>

Minutes

Participants:

Charles Artis, SC State Univ
Alison Davis
Susan Jakes
Kenyetta Smith

Buddhi Gyawali
Stacey McCullough
Tom Chestnut
Crystal Tyler-Mackey

Minutes Update

Kenyetta Smith

Update from Advisors: None on the call.

Update re: SRDC Director Status - Alison Davis shared that there were two more interviews for this position and that the webinars are archived. Alison, Dave Shideler and others participated in the interview process.

NIFA Update – Not on the call.

NACDEP Update - Stacey McCullough

- Next conference call will be Friday. Board retreat in Little Rock, AR forthcoming. They will be strategizing to ramp up and do even better.
- Nominations are open for Southern Region representative. Names were suggested and Stacey will follow up with those individuals.

PLC Committee Report - Jimmy Henry

- The first call is upcoming. There is nothing to report.

Documenting Impacts and Telling our Story:

- NIFA's interest in measures of Rural Vitality - Crystal
 - Alison Davis shared there was a conversation regarding this at NEAFCS. Nothing else to report at this time.
- State Level Indicators Collection – Alison
 - The subcommittee has met and is updating/editing the indicators based on feedback from the August meeting. There was some discussion about capturing work done with non-profits, including enhancing organizational capacity through enhance by-laws, board governance, 501c3 status obtained, etc. It was agreed that the subcommittee members would give more thought to this organizational development work.
- Quarterly reminders

- We discussed sending out the first reminder around January 1 when the outcomes are established more firmly.

Plan of Work Update – 2013 update due during PLN – can be done ahead.

- Further development of regional CD indicators - Susan Jakes
 - The committee is still working on these.
- Southern CD agent training (Institute for Sustainable Development) - Alison Davis
 - FCS program leaders from Tennessee and Georgia expressed interest in the CED101 training. The Institute for Sustainable Development is a big undertaking and is done jointly with other states. It may be held on the eastern seaboard or further south. Alison asked about other states interested in the training. For CD101, a state by state model might work – or a joint training with a neighboring state.
- Recruit 1890 Institutional Partners to Attend a Ready Community Training for Agents and EM Partners
 - 4 sites have been selected and the anticipated training date is January 2015 at Prairie View A&M University
- Determine next steps for we can continue to engage county commissioners – Not on call
- Utilize to landgrantimpacts.org to distribute impacts – Not on call
- Hold a Southern Region meeting to assess gaps and key opportunities (incl. urban & local foods focus) for CRD programming to build capacity across the Southern Region - Alison
 - This was an action item from PLN. It was shared that Southern Risk Management Education Center did a meeting on local foods and want to keep going. There was some discussion that local foods is the way to keep CED alive. SRDC is working on a regional effort to assess what the needs are in the field? The focus will be to bring together agents, specialists, and middle managers to discuss needs. Alison will email dates to ask for interested names to hold a conference call. It was also noted that names were collected at PLN and are listed on the Plan of Work for those who were present and expressed interest.

New Opportunities:

- Food systems interest-Susan Jakes
 - Email Rachel if you are interested in this effort
- CRD listserv for all Southern professionals - Susan Jakes
 - SRDC wants to do this. What's the best way? Should SRDC email a big list and asks whoever is interested to go on and register?
- PLC planning meeting Dec. 3-4 - any recommendations?
 - None
- Ag Marketing Services grant – capacity building-Stacy McCullough
 - This is moving forward. The curriculum committee is meeting in Washington, DC later this year. The anticipated regional train the trainer sessions are anticipated to

be held January/February. One person from each state is to go back and host trainings by July.

- New SET funding - Susan Jakes
 - This will begin late 2014 to early 2015 with a revamped curriculum based on feedback.

- Other: Susan Jakes
 - North Central Region requested a Southern Region representative to participate in calls and vice versa to provide opportunities to work collaboratively across regions. Mike Wilcox (chair) will participate on Southern Region calls. Next year there will be a new chair from North Central Region. A new role for vice chairs will be to serve as Southern Region representative on North Central Region calls. Also, the vice chair will type notes at PLN during the chair-led action plan portion of the meeting.

Upcoming call Schedule:

Conference Call Schedule: All calls scheduled for 9:00 am Central / 10:00 am Eastern. 3rd Wednesday of Month, every 2 months

Oct 15, 2014

Nov 19, 2014

Jan 21, 2015

Mar 18, 2015

May 27, 2015* (held on 4th Wed due to NACDEP conf.)

July 15, 2015

PLN Meeting: August 17-21, 2015 (Orlando, FL)

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