

CRD Conference Call/Zoom Meeting
Thursday, October 5, 2017
Minutes

Attendees: Joy Moten-Thomas (chair), Stacey McCullough (vice chair), Rod Clauser, Gill Finley, Steve Turner, Mark Waller, Sreedhar Upendray, Rachel Welborn, Crytal Tyler-Mackey, Dave Shideler, Michael Gutter, Dan Kahl, Michelle Eley, Iris Crosby

- I. Opening Business - Steve made a motion to approve the July and August meeting minutes. Motion was seconded and passed.
- II. Administrative Advisor Updates – no report
- III. NIFA Update – no report
- IV. NACDEP Update – Stacey shared that nominations are currently being accepted for President Elect, Secretary, Treasurer, Southern Region Rep, and Northeast Region Rep. She also reminded members to be thinking of faculty and staff who would be good candidates for awards. Those individuals must be members of NACDEP this year. There is still time to join this year. She also noted the following nominations have already been submitted from the Southern region:
 - President Elect – Susan Kelly
 - Secretary – Susan Jakes
 - Southern Representative: Joy Moten-Thomas
- V. PLC Committee Update – Mark shared that the PLC planning meeting will be held November 29-30. The committee’s next conference call is scheduled for October 19.
- VI. SRDC Update – Steve gave the report. The RRDC Directors will be meeting in DC October 16-17. The SRDC Board and TOAC meetings will be in Lexington, KY October 23-25. SET VII is ongoing. Meetings with Anne Haslett have been held, but it’s still unknown whether there will be a SET VIII. Alison assisted with an evaluation of SET V. The WRDC (Don Albrecht) is working on an SBIR training project. Georgia and Alabama has been selected to participate. SERA-47 met August 1-2. SRDC submitted an AFRI grant proposal that includes 3 of the SERA’s 5 objectives. The Broadband team met at the NACDEP Conference. People can still join that team if interested. Rachel is still working with ECOP on the Rapid Response Civic Dialogue project.
- VII. NC-CRD Update – no report
- VIII. CRD Plan of Work Update:
 - a. Development of concept paper positioning Extension for the future – Stacey reported that she has emailed chairs of the other SR-PLN committees to identify representatives to serve on the working group. Crystal mentioned that we might want to explore whether this work can tie into ECOP’s Innovation in Extension effort.
 - b. Regional summary of each institution’s program (President’s Task Force) – Rachel reported that she has received 9-10 responses to the survey. She also shared that

ECOP likes to survey and would like to use it to gather information nationwide and regarding all Extension programming. She indicated she will add a question, “What would make this work better?” The group discussed alternative wording. Rachel will make the revised survey accessible to those who have already completed the survey. ECOP agreed to send the survey instrument in their “Monday Minutes.”

- c. Continue CRD indicator work and growth – Florida is revising its data collection system which will allow the state to begin reporting indicators in the future.
- d. Organize regional in-person CRD training for County Educators – Susan has emailed that a draft of the survey has been developed and tested. Rod commented that the survey seems heavy on community resiliency and light on economic resiliency categories of questions. Michelle also expressed concern about the length of the survey. The group discussed options for reorganizing it a bit. Joy suggested a conference call with Susan, Rod, Joy and the rest of the work group.
- e. Share CRD regional programming
 - Host monthly webinar series – A signup sheet was circulated in August. Anyone not at the meeting should contact Rachel if they want to do a webinar.
 - Contribution to SRDC’s Around the South newsletter – A signup sheet was circulated in August. Anyone not at the meeting should contact Rachel if they want to do a webinar.
 - Connecting CRD programmatic contacts through social media – Alison sent out a survey link to collect information from each institution.
- f. Conduct annual survey of CRD program leaders – no report
- g. Work with IT group to identify tools to improve CRD programming – nothing new to report
- h. Establish and implement an effective information sharing plan across institutions – There was some confusion about how this is different from Item e (third bullet).
- i. Plan CED 101 introductory training for Middle Managers group – no report
- j. Plan and conduct 1-2 Zoom sessions with FCS group – no report

IX. Other Business

- Next CRD Call – Thursday, December 7, 2017 9 AM Central/10 AM Eastern
- NACDEP 2018 – June 10th – 13th – Cleveland, OH
- PLN 2018 – August 20th -23rd – Orlando, FL