June CRD Conference Call/Zoom Meeting
Thursday, June 7, 2018
9 AM Central/10 AM Eastern
Minutes

Rod Clouser   Andrea Scarrow
Russ Garner   Dave Shideler
Michael Gutter   Steve Turner
Susan Jakes   Crystal Tyler-Mackey
Jimmy Henry   Sreedhar Upendram
Dan Kahl   Mark Waller
Joy Moten-Thomas   Rachel Welborn

I.   Opening Business - Joy Moten-Thomas opened the meeting and welcomed participants. She noted that no minutes were taken in April.

II.   Administrative Advisor Updates – No advisors on the call

III.   NIFA Update - Brent Elrod was not on the call

IV.   NACDEP Update – Susan Kelly was not on the call, but Crystal Tyler-Mackey noted the following:
       a. NACDEP 2018 – June 10th – 13th – Cleveland, OH
       b. State program leaders meeting is Sunday from 1:00 - 4:00
       c. Next year's conference is June 9-12, 2019 in Ashville, NC

V.   PLC Committee Update   Mark Waller
       a. PLN registration is open
       b. A PLN chair briefing is scheduled for June 28th at 1:00 Central

VI.   SRDC Update   Steve Turner & Rachel Welborn
       a. Big Data Workshop – Steve attended on behalf of the RRDCs. The initiative has good implications related to the National Broadband efforts
       b. Coming Together for Racial Understanding registration is open (see link below). These states expressed interest: NC, TN, TX, GA. http://srdc.msstate.edu/civildialogue/index.html
       c. Russ Garner, new SRDC Extension/Research Associate, was introduced to the group.
       d. Rural Investment Workshop - As part of a pilot effort, SRDC will be hosting one of the workshops in June looking at bringing together small businesses and investors.
       e. Heirs' Property/Land Tenure – Interest in this effort continues to grow. SRDC is in discussions with S-SARE and Southern Risk Management about a potential partnership to grow the work.
       f. Small Business Innovation Research project – Western Rural Development Center is leading a pilot to increase number of submitted and funded proposals from underrepresented states to this grant program. AL and GA were selected from the South, with two other states per region joining the pilot effort based on lower submission rates.

VII.   NC-CRD Update - Michael Wilcox was not on the call but Rachel provided a brief overview of the post-conference session to be led by the North Central region to look at ways to share materials and resources across the nation related to CRD work.

VIII.   CRD Plan of Work Update:
   a.   Development of concept paper positioning Extension for the future – Stacey provided a written report (see below):
       A status report summarizing the team's work to date was sent to Drs. Bunch, Hargrove and Jones on April 12. The working group had its second Zoom meeting on May 30. Proposed items for inclusion in the concept paper include:
       - Barriers and strategies for more collaboration between 1862s, 1890s, 1994s
       - Ideas for systems-based/inter-disciplinary approaches to addressing issues rather than only ag faculty dealing only with ag issues, FCS with health issues, etc.
       - Establishing core competencies for county agents related to soft skills (e.g., facilitation) and provide training to build these competencies
       - Ways we can change how we do businesses to meet needs of changing world (e.g., urban-rural, technology)
       - Need to address funding collaborative efforts
       - Ideas for faster action
   b.   Regional summary of each institution's program (President's Task Force)…...Rachel
       Two templates were developed to begin thinking about how we could organize our efforts to show how they align with the Task Force Priorities. We are asking that each state consider selecting one or both of these to try out and send with the indicators (below). We will talk further at PLN about these.
   c.   Continue CRD indicator work and growth…………………….…..Rachel & Susan
       Indicators are due July 2nd. Rachel resent the email today.
   d.   Organize regional in-person CRD training for County Educators…Susan, Dan, Alison
       - Develop Qualtrics Survey
       - Develop Grab & Go
       - Conduct Training
           - Survey complete; what might curriculum look like and who is target audience
           - Dan will reach out to Dee Cooper (chair of MM) and Donna Peterson (chair of PSD) to find time in the PLN meeting
   e.   Share CRD regional programming – Rachel reported that the webinar series has been going well along with submissions to the Around the South newsletter. We can discuss at PLN whether to continue.
       - Host monthly webinar series
       - Contribution to SRDC's Around the South newsletter
       - Connecting CRD programmatic contacts through social media
   f.   Conduct annual survey of CRD program leaders – Alison noted on the April call that this will be delayed.
   g.   Work with IT group to identify tools to improve CRD programming……….…..…Dave
       - Holly Whitacre at TAMU is also trying to do some of this
       - SRDC has been working on a Virtual Teams Series with CRD, IT, PSD representation that might have some relevance: http://srdc.msstate.edu/virtualteams/
       - Dave will reach out to IT to further the discussion.
   h.   Complete: Establish & implement an effective information sharing plan across institutions – Developed a matrix of links used among the committee and its

departments. Each person is asked to take those links and cross-share (Facebook, Twitter, etc.) - Alison & Rachel

    i.   Plan CED 101 introductory training for Middle Managers group – Alison: See item "d' above as these seem to have overlap.

    j.   Plan and conduct 1-2 Zoom sessions with FCS group – Crystal is planning to have a conversation with Deborah Murry (FCS chair) tomorrow.

IX.   Other Business

- Next CRD Call – Wednesday, July 18, 2018 9 AM Central/10 AM Eastern
- PLN 2018 – August 20th -23rd – Orlando, FL