

February CRD Conference Call/Zoom Meeting
Wednesday, February 20, 2019
2 PM Eastern/1 PM Central
MINUTES

Meeting URL: <https://uaex.zoom.us/j/6991061728>

Telephone: (646) 558-8656 - Meeting ID: 699 106 1728

Attendees: German Ramos, Gill Finley, Dan Kahl, Stacey McCullough, Brent Elrod, Alison Davis, Russ Garner, Matt Fannin, Amanda Philyaw Perez, Dave Shideler, Sreedhar Upendram, Michael Wilcox, Joy Moten-Thomas, Mark Waller

I. Opening Business

Stacey McCullough

- a. Approval of December Minutes – Motion to approve (Mark Waller), motion seconded (Dave Shideler), minutes approved.

II. Administrative Advisor Updates

Tasha and Ed Jones not on the call, no updates. They did ask for questions from the group.

Alison asked about the updates from the follow-up to ECOP Community Development discussion. Stacey will follow up with Rachel, Ed, and Tasha.

Stacey mentioned that ECOP was looking for success stories and each state was asked to identify several people to help push that information for the National Impacts database. Stacey will follow up.

III. NIFA Update

Brent Elrod

- Good news, business is as usual.
- Appropriations numbers are out there, Cornerstone report. AFRI got a pretty good bump up. Expect to see the Ag and Rural economics AFRI RFP in March.
- Funding for eXtension, (under new technologies for Ag Extension) which will be a competitive award for four-year commitment.
- The RRDCs are in the budget at \$2 million so that equates to \$488k per center.
- A few interagency agreements, one with OPPE (Office of Partnerships for Public Engagement), one with North Central is managing with Farm Service Agency related to farmer and rancher stress which will specifically target FSA loan officers so that they can de-escalate issues related to stress. Pilot with FSA staff this year and then do a train-the-trainer in year 2. This info is also expected to benefit other groups including Farm Credit and National Farmer Credit Union to create public-private partnership. Hoping to rally the private partners to provide additional support.
- In Cornerstone report, there might be \$2 million from NIFA for Farm and Ranch Stress Network. It is in this year's Farm Bill, but this is the first time there is

discretionary funding provided. Up to \$10 million in the Farm Bill. They will look to create an RFA for this but it's still unclear how it will be fully developed, but must be obligated in FY 19.

- Got another \$5 million for Enhancing Agricultural Opportunity for Military Veterans. These are two year \$ and will go out for bid in FY 2020.
- Haven't heard anything else about relocation. Still seeing a lot of attrition within the organization. Pull program leaders in if there are delays in awards management, they have been hardest hit by losses in the organization.
- Anne Hazelett has left USDA to National Drug Control.

IV. 2019 NACDEP Update

Amanda Philyaw Perez

- NACDEP Response for NIFA Listens
- Passed the 2019 NACDEP Budget
- NACDEP Membership Due Now – Membership Drive with several early email pushes, plans to ask CRD PLs to encourage membership and conference attendance, including suggesting new members attend new member orientation
- Membership survey is set to go out in the coming weeks to ask about NACDEP value.
- Update on the 2019 Conference - Registration expected to open in March
- Awards are due March 4 – Looking for Southern Region Reviewers, 1 of 4, 1 backup. Bonnie Teater Award due March 30.
- 5 Member Travel Scholarships
- Still looking for a representative to the Journal of Extension
- Brief discussion about a potential alignment with the eXtension, planning and zoning group- they will present to the Board in March
- Plan to have North Carolina and Florida start state chapters.

V. PLC Committee Update

Mark Waller

- Haven't met since November fly in meeting. PLC meets on 2/21.
- Reminder that conference next year (8/19-8/22) will be held in New Orleans. Theme: Unmasking our potential: building resilient communities.

VI. SRDC Update

Russ Garner

- OPPE summits will be rolling out later this summer.
- Heirs property team met face-to-face in December in Atlanta. Followed up with Zoom meeting early February to discuss AFRI seed grant. Create a survey to determine what is going on in the region.
- There will be three regional training sessions for the 4H/Microsoft partnership
- CRD webinar series is ongoing. Dave Shideler is next up on 2/28.

- National Sustainability Summit, Tampa 4/16 - 4/19, 3/1 ends regular registration. Brent encouraged folks to push out the conference information.

VII. NC PLC Committee Update

Michael Wilcox

- Wilcox sent out the ECOP report that was sent to JCEP.
- The Northcentral PLN meeting will be 4/30-5/1 and they are in the process of collecting indicators and vignettes
- National Land Grant Diversity Conference, 75-77 folks in attendance. Virginia Tech and Nebraska are thinking about taking ownership of the conference next year.
- Purdue is one of the key universities managing EDEN and in conjunction with the RRDCs will host listening sessions. EDEN is adding an advisory board structure, if you are interested let Bo Beaulieu know.

VIII. CRD Plan of Work

- a. Future of Extension white paper
 - Stacey has sent out the draft report to her committee for review. Hope to finalize in the next month.
- b. Regional summary of each institution's programs and resources (President's Interagency Task Force on Agriculture and Rural Prosperity) – Alison
 - Alison sent an excel spreadsheet that provided a summary of findings from the survey. Did get a list of the programs that relate to the Rural Task Force. Alison will try to summarize the data in a report somewhat soon.
- c. Share CRD programming across the region – Rachel
 - Ongoing with CRD leading webinars and providing content for Around the South continuing to go well. Encourage attendance!
- d. Continue CRD indicator work and growth and explore opportunities for greater participation – Sreedhar
 - No update
- e. Offer a multi-state CRD 101 agent training – Alison
 - No update
- f. Joint CRD/FCS Projects
 - Heirs Property – Russ gave an update in the SRDC report
 - Economic Mobility – Carolyn Stuart has put together a spreadsheet in google docs. About six states that had responded, please add info or send on to appropriate partners.
 - Food Systems – no updates

g. List of CRD priorities for NIFA Listens – Stacey

- No updates

IX. Other Business

Program Leaders Meeting at NACDEP meeting will be held Sunday 1-4pm. There is a committee working on the agenda and is reviewing a survey that should be distributed shortly. Focus will be on value proposition of Community Development Extension as well as a focus on multidisciplinary efforts as well as crossing state lines.

Did submit CRD priorities for ECOP. See attachment.

On last call discussed repurposing CRD response to NIFA Listens to the Consortium of Social Science Association. Brent gave some background information on the motivation for this discussion to show why social sciences should be supported by Congress and the federal government. Stacey will send out one more email about this.

X. New Business

30 Second State updates

Dan – CREATE BRIDGES, a series of six community-focused listening sessions around retail and doing business.

Mark W – Craig Carpenter is working on a veteran entrepreneur program, he is looking for a post-doc and is leading listening sessions.

Russ G – Applied for LFLP grant on behalf of his community and made it through the 2nd round

Matt F – Program chair for SRSA for meeting in DC in April (heavily focused on opioids, equality and gender issues)

Dave S – Drafting a youth entrepreneurship curriculum for 7th and 8th graders.

Sreedhar – Got a big grant! Congrats! It is to be used to classify distressed communities. It's a maintenance contract for 5 years.

German – still busy after the hurricane working with communities specifically around community gardens, water systems, and entrepreneurs (soft management). Still so much work to do.

Gill – Hosting 1890 EDEN advisory leadership training in Louisville, KY. Designed for faith-based and non-faith based communities.

Amanda – Awarded an LMPP grant for three mini food hubs in 3 rural communities

Stacey – Collaborating with Arkansas agencies to develop a broadband plan for the state of Arkansas.

Meeting adjourned.

Next CRD Zoom call on June 19th at 1pm Central, 2pm Eastern

ECOP Report to JCEP

January 24, 2019

Scott Reed

1. New CARET representative to ECOP- Char Wenham (MI)
2. NGE/L4L <http://ecopmondayminute.blogspot.com/p/blog-page.html>
 - Upcoming topics
 - Plan of Work Reporting
 - Futuring of Extension
 - Certified Extension professional programs
 - Response to natural disasters
 - Well Connected Communities: Wave 2
3. ECOP ED&A Team Responsibilities [EDA Team Responsibilities for 2019](#)
4. ECOP National leadership Budget <http://www.aplu.org/members/commissions/food-environment-and-renewable-resources/board-on-agriculture-assembly/cooperative-extension-section/ecop-members/ecop-documents/eec-archives/2019%20CES%20Budget.pdf>
5. Partnership with new APLU Commission on Economic and Community Engagement (CECE)
 - Learning Exchange Forum- Co-led by APLU VP Sheila Martin and Extension Director (acting) Mike Gaffney (WA)
 - This Learning Exchange Forum will be a series of monthly phone calls to:
 - Exchange best practices for working with rural communities
 - Address shared challenges
 - Identify collaborative projects that might test approaches and scale effective practices;
 - Engage philanthropic, private sector, and government funders to support these efforts.
 - Identify areas of mutual interest, develop joint proposals, and approach potential funders of joint projects.

[Learning Exchange Forum on Rural Engagement for Resilient Communities](#)

6. Strategic Realignment Engagement Process http://bit.ly/19ECOP_Realign_Ltr
7. Communication and Marketing Committee
 - ... *sub-group of thought-leaders to consider where the communications and marketing project has been (what was done and what was accomplished?) and where could/should the project go in the future.*
8. Philanthropic Partnerships as Coalitions: A Potential Innovative Extension Approach



1901 CE - Coalition
Strategy Memo.pdf

9. FFAR [Foundation for Food and Agricultural Research] Awards <https://foundationfar.org/wp-content/uploads/2019/01/FINAL-2019-NIA-Call-for-Nominations.pdf>

10. Future of Extension

- Riley Memorial Foundation and National Academies of Science, Engineering & Medicines support of a national white paper communicating the value of Extension for Congressional budget development
 - Awareness building of the current state of Extension (drawing a broad picture of extension today, pros and cons)
 - Role/place/niche of extension in the 21st century (identifying where extension has been most effective, specific opportunities for extension to have an impact)
 - Defining success (analysis of where the dollars have gone and where they have had impact)
 - Measuring success (prospective metrics)

11. Report of the Extension Opioid Crisis Response Workgroup

<https://opioidresponse.extension.org/wp-content/uploads/2018/12/Extension-Opioid-Response-Final-Report-2018.pdf>

12. Upcoming:

- April 10-12 ECOP Blacksburg, VA
- ESS/CES/NEDA September 23-26 Nashville, TN