

CRD Conference Call/Web Meeting

April 13, 2017

Minutes

Attendees: Crystal Tyler-Mackey (chair), Mark Waller, Stacey McCullough (secretary), Alison Davis, Dave Shideler, Rachel Welborn, Steve Turner, Brent Elrod, Jimmy Henry, Mike Wilcox, Dan Kahl, Joy Moten-Thomas (vice chair), Susan Kelly

Opening Business

Crystal Tyler-Mackey called the meeting to order at 9:02. Stacey sent minutes from the previous meeting. Any changes should be sent to Crystal or Stacey.

NIFA Update - Brent Elrod

- Congress has passed a continuing resolution.
- The confirmation hearing for Sonny Perdue is expected soon. After the confirmation, the administration will back fill other positions. NIFA is continuing to operate under existing priorities.
- Several AFRI Foundational grant opportunities are currently open.
- A national evaluation of NIFA capacity programs was just released (see <https://nifa.usda.gov/sites/default/files/resource/NIFA%20Capacity%20Funding%20Review%20-%20TEconomy%20Final%20Report.pdf>). Community and Economic Development accounts for 10.6% of segmentation, with 7.6% related to leadership development, 1.6% in business development, and 1.3% related to volunteerism. There is a need for additional information to document work related to other knowledge areas to build case for additional support from Extension Directors and other. This may also be an opportunity for regional analysis.
- SBIR Phase 2 is wrapping up. They are considering an outreach/education program related to this that is different from last year's effort. A train-the-trainer approach has been proposed; last year's training was online.
- A nexus of sustainability across research and extension is emerging, including work in the Western region and Ros's research. There is a goal for a national summit to be held in South and hosted by University of Florida with the potential for a follow-up RFA based feedback from these efforts.
- Federal Reports of Accomplishments are due. Previous experience suggests that CED work will not be adequately represented. If you don't have opportunity to get that in, please send supplemental info to Brent to share informally.
- They are working on an MOU with VA's Office of Policy and Planning. If approved, it may result in competitive funds. Start thinking about what's going on in your state and how Extension might fit it.
- Concerns have been voiced that because there is no federal Plan Of Work update this year, some universities are not including new information.

NACDEP Update – Susan Kelly

- Conference registration is currently at 300 (roughly 200 for NACDEP, 100 CDS). \$14,000 cash raised so far in sponsorships.
- A Southern Region newsletter recently went out. Arkansas and Florida tied for #1 with 10 members, KY with 9, and others states with 6.
- The 2019 conference will be held in Asheville, NC. Suggestions for potential sponsors should be sent to Susan.

PLC Committee Update – Dave Shideler

- A different approach for the congressional funding request was made this year (one lump sum request rather than 6 individual targets).
- The conference theme is Engaging Communities: Worth Doing Together. The committee is trying to return the focus back to why we get together in the first place (multi-state, multi-discipline efforts). Rich Harwood is the keynote. They are hoping to tie his talk into this. The committee has requested someone from CRD to help plan how to weave speaker's message into rest of conference. If interested, contact Dave.
- Conference details: Hilton Fort Worth, August 21-25 - \$370 early, \$420 regular registration. A draft agenda is on PLN website (http://srpln.msstate.edu/pln/2017_srpln_conference.html). Registration not quite open.
- Administrators and directors are talking about having an all land-grant conference in a future year to help integrate across teaching research and extension.

SRDC Update – Steve Turner and Rachel Welborn

- Steve is continuing his tour of the region with recent visits to NC and VA.
- Applications for SET Phase VII are currently being accepted. Regional applications are expected from all selected states. The goal is to have at least 5 regions.
- The Rapid Response report on civil dialogue is due to ECOP next week. A public webinar is scheduled for May 17.
- The SERA 47 meeting will be held in Atlanta on August 6-7. This will be the 2nd official meeting for this group. Travel funds are available.

Plan of Work Update

- a. Convene working group regarding child poverty – Rachel Welborn and Allison Davis
 - Pilots in KSU, Prairie View, UAPB, and LSU are underway.
 - A conference by the Federal Reserve in March has some innovative takeaways.
 - Kentucky hosted a focus group with program leaders in FCS and 4-H to understand what we are doing. There seems to be a focus on addressing symptoms (nutrition) rather than the root cause of childhood poverty and not enough conversation regarding the issue itself. There is a need for more targeted outreach. There will be a 2nd meeting in a couple weeks before moving on to phase 2.
 - The question was raised regarding when is the time for other universities to become engaged. Anyone is welcome to join the calls now. This will also be a major topic at August PLN meeting. This has emerged as a major interest in VA.
- b. Continue in CRD indicator work and growth – Rachel Welborn
 - Need to get a reminder out for states to report impacts in June.
 - Need to add ROI tool as a discussion item for August meeting.
 - Brent interested in the impact data, particularly as new administration puts team in place at USDA
- c. Identify best practices for building CRD capacity – Jimmy Henry and Allison
 - Allison will write up results from her survey. Brent suggested sharing this with our PLN conference speaker to stimulate discussion across committees. Rachel suggested showcasing this information during the ignite session. Dave provided clarification that ignite does not have to be related to a specific topic; the goal is to present something of interest to all program areas. Rachel indicated we should submit anything innovative, and that cross-state efforts would be of interest as well.

- d. Encourage and support collaboration with ANR and FCS on local foods systems efforts, including the proposed SERA, and other efforts -
 - See SRDC report above.
 - SERA-47 received funding for a Delphi study. Someone from each state is supposed to identify stakeholders from each state. Several people who attended the meeting did not receive the request. Rachel will check into this.

- e. Host monthly webinar series
 - Details of upcoming sessions and recordings of previous sessions are here: <http://srdc.msstate.edu/trainings/crdwebinars.html>.
 - Mark Peterson did webinar last week, next May. Joy is doing June. Crystal is July. Susan Jakes or Alison is August. Alison might fill in for May.
 - Attendance varies by time webinar is announced.

NC Region Update - Mike Wilcox

- Extension directors would like to make an investment in the region focused on a particular issue. Poverty seems to come to the top.
- CD group is thinking about how to address this as a region.
- Bo is putting together a proposal to look at regional strategies related to poverty.
- Group is working on metrics.
- Mark Skidmore and rest of RRDC directors are going to DC in early May. They are collecting video vignettes in addition to written vignettes and indicators.

Other Business

- PLN Meeting at NACDEP Conference – June 11, 1:00-4:00 p.m.
- Alison provided a highlight of the NPL agenda at NACDEP. Program leaders are asked to fill out the 1-page state report and return to Alison Davis 2 weeks prior to the meeting.

Conference/Video Call Schedule: 9:00 a.m. Central/10:00 a.m. Eastern

- Thursday, June 8, 2017
- Thursday, July 13, 2017
- SR-PLN 2017 Conference: August 21-24, 2017 Fort Worth, TX. Dave talked about the preconference for PLN in Fort Worth on leadership development

Meeting adjourned.