

**CRD Conference Call/Web Meeting
February 9, 2017
Minutes**

Attendees: Crystal Tyler-Mackey (chair), Mark Waller, Stacey McCullough (secretary), Alison Davis, Susan Jakes, Dave Shideler, Rachel Welborn, Andrea Scarrow, Mike Wilcox, Mike Gutter, Michelle Eley, Kathy Coleman, Dan Kahl, Joy Moten-Thomas (vice chair), Susan Kelly, Rod Clauser

Opening Business

Crystal Tyler-Mackey called the meeting to order. Joy sent minutes from the previous meeting. There were no changes to the minutes.

NIFA Update

Brent Elrod

NACDEP Update – Susan Kelly

Awards nominations are now being accepted. The deadline is March 3. There are 7 awards categories – Bonnie Teater – Susan encourages program leaders to send her names of good candidates

The 2019 Conference application is now ready. The conference will be in the South this year.

Question about accepting proposals.
PLN meeting at NACDEP

PLC Committee Update – Dave Shideler

Engaging Communities; Worth Doing Together (theme) and speaker – Rich Harwood (Institute for Innovation) – keynote and facilitated committee time if cost feasible

Hilton Fort Worth, August 21-25 - \$370 early, \$420 regular – draft agenda on PLN website (http://srpln.msstate.edu/pln/2017_srpln_conference.html)

Administrators and directors have formed committee to address concerns about speakers, length, and productive use of time. Have requested committees to provide feedback on length of time for committee meetings and presence of administrative advisor.

Would be nice to have say in who our administrative leader is (e.g., top 3 choices); request info on how advisors selected

Discussion concerning lopping off last day but then how do you keep people Wednesday afternoon/evening – potentially bringing in speaker/facilitator to stimulate productive discussion/activity

Will be opportunities for 8 ignite sessions

Committee night out will be first night; state night second night

Dual role people – what to do (Crystal and Mike Gutter)?

SRDC Update – Rachel Welborn

Moving toward deadline of plan for rapid response civic discourse effort – meeting with eXtension Diversity and tri-state diversity conference in Cincinnati next week – 100 resources from survey and info sent to Rachel – prelim meeting by phone next week with ECOP and f2f mtg in April – potential recommendations: leaning toward f2f training, building nat'l network

SET – 10 states applied, 6 selected (3 from south) – one will be LEAD – add list

SERA-47 Local Foods

Had first official meeting; leadership team; plans developed – looking toward July/August for another meeting

Plan of Work Update

- a. Convene working group regarding child poverty

Rachel – discussion guide put together pilots in Ky, Prairie View, UAPB, and LSU – reps from FCS, 4-H and CRD

- b. Continue in CRD indicator work and growth

No update – national group continues to do webinars

- c. Identify best practices for building CRD capacity

Survey – 20 responses (all but 2 1862s, ½ of 1890s responded) – handout for PLN meeting at NACDEP

- d. Encourage and support collaboration with ANR and FCS on local foods systems efforts, including the proposed SERA, and other efforts.

See SERA-47 report.

- e. Host monthly webinar series

Details of upcoming sessions and recordings of previous sessions are here:

<http://srdc.msstate.edu/trainings/crdwebinars.html>

March – Craig Carpenter/Scott Loveridge (Latino businesses)

April – Mark Peterson (funding and financing)

May – Iris (local foods)

June – Joy (housing)

July – Crystal (TBD)

August – open (NC may volunteer)

NC Region Update

Mike Wilcox – NC meets monthly, Mark Skidmore and leadership team NCRCRD priorities (Board but no TOAC) – get feedback from PLN – potential priorities: entrepreneurship, innovation and tech diffusion, workforce development, sustainable communities, leadership develop and civic engagement, physical and mental health, health care access

Housing emerging as major constraint to economic development – exploring how to share resources – WRDC book – how is south dealing with these requests

Workforce development – lacking adult programming in Extension, a lot of duplicative/redundant efforts

Meet in October – last year overarching theme was poverty – cross-disciplinary discussion and planning – Disparities across states in capacity/resources negatively impacted ability to follow through – still doing own thing in each state

Encourage all states to do best with what you have – dual role program leader issue (see previous under PLC report) – not just a southern region issue

Working on 2016 metrics report to finalize in May

Rachel – Atlanta and KC Fed Reserves – wf development roundtable

Training Needs or Opportunities

UKY Impact Tool

Alison Davis

Walked group through fiscal ROI template used. Provides along with indicators report. Does not incorporate indirect contribution in calculation.

Other Business

Conference/Video Call Schedule: 9:00 a.m. Central/10:00 a.m. Eastern

Thursday, February 9, 2017

Thursday, April 13, 2017

Thursday, June 8, 2017

Thursday, July 13, 2017

PLN 2017 Conference: August 21-24, 2017 Fort Worth, TX

Meeting adjourned at 10:25 a.m. (CST).