



Who We Are



Matthew Browning

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Stacy Herrick

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Total staff

Who We Serve

The Department of Communications serves the following areas:

- 4-H
- Advancement, Communications and Marketing (as needed)
- Agricultural & Environmental Research Station (AERS)
- Agriculture & Natural Resources (ANR)
- Center for the Advancement of STEM (CASTEM)
- Community & Economic Development (CED)
- Family and Consumer Sciences (FCS)
- Research & Public Service's Vice President's Office
- Research & Development Corporation

Time and Effort Breakdown

50% Extension | 25% Research | 25% University

What We Do

- Media Relations
- Written Communications
- Advertising
- Graphic Design
- Web Development
- Social Media Management
- Photography
- Videography
- Grant Collaboration
- Program Strategy
- Online Course Development

Highlights from 2018

ACE Awards

Of the seven entries that we had in this year's C&A Awards, we are proud to announce that we are the recipients of one silver and two gold awards, plus the Outstanding Professional Skill Award in the Diversity category.

African-American Heritage Tour

We worked on the design of a printed booklet to accompany the National Park Service's self-guided audio driving tour of prominent African-American heritage sites throughout our region. The project includes the booklet, CDs, an app and wayside signage.

5th Annual West Virginia Urban Agriculture Conference

For the 2018 conference, our fifth, the marketing campaign featured our mascot, Chicken Stu, spoofing a series of fifth movie sequels: Friday the 13th, Star Wars, Harry Potter, Police Academy and Rocky. We designed movie posters and trailers, using the original productions as inspiration, and released the materials on social media and throughout the region.