



New Committee Officers and Key Contacts
September 1, 2018 – August 31, 2019
(See submission instructions at end of document)

Committee Name	Communications	Submission Contact Name:	Stacy Herrick
Chair	Stacy Herrick sherrick1@wvstateu.edu	Submission Contact E-mail	Sherrick1@wvstateu.edu
Vice-Chair	Angela Rowell Hurt arowell@uga.edu	Submission Contact Phone	(304) 204-4008
Secretary	Joy Cook Dcook1@ncat.edu	Date of Submission	August 23, 2018
PLC Representative 1862	Lisa Stearns lstearns@tennessee.edu	PLC Representative 1890	ChaNae' Bradley bradleyc@fvsu.edu
1862 Adviser	Tom Dobbins, Clemson	1890 Adviser	Mark Latimore, Fort Valley State

Annual Plan of Work
September 1, 2018 – August 31, 2019

Item to Accomplish	Responsibility	Key Contact	Goal Date	Completion Date (fill in when complete)
Review current content to align with identified learning objectives. Compile best content into final recommended curriculum form.	Branding – Elizabeth North, Frankie Gould, Richard Campbell Marketing Local Program – Angela Rowell Hurt, Ruth Borger Social Media – Matt Browning, Lori Greiner Writing – ChaNaé Bradley, Suzanne Street Media Relations – Faith Peppers, Hayley Pierce, Joy Cook, Latasha Ford, Mary Hightower	Angela Rowell Hurt and Stacy Herrick	Nov. 15, 2018	August 21, 2019
Identify potential peer-reviewers for curriculum and send for review.	Lori Greiner	Lori Greiner	May 9, 2019	August 21, 2019

Item to Accomplish	Responsibility	Key Contact	Goal Date	Completion Date (fill in when complete)
Gather feedback on implementation of Communicator of the Year Award.	All (TBD)	Lori Greiner	August 19, 2019	August 21, 2019
Adapt best practices for communicating Extension's relevance for implementation by Extension specialists, agents, and educators.	Ruth Borger	Ruth Borger	August 19, 2019	Scope of project has changed to a webinar delivery for next POW
Further develop the common measures for evaluation with assistance from the PSD committee.	Elizabeth North, Frankie Gould, and Latasha Ford	Elizabeth North	August 19, 2019	Ongoing through 2020
Conduct survey of Southern Region on compliance with Section 508 accessibility and EU privacy standards in partnership with the IT Committee.	Michelle Olgers and Lori Greiner	Michelle Olgers	February 7, 2019	August 21, 2019
Develop a response template for crisis communication.	Faith Peppers and Elizabeth North	Faith Peppers	February 7, 2019	February 7, 2019

Quarterly Conference Call Schedule:

Nov. 15, 2018

Feb. 7, 2019

May 9, 2019

July 11, 2019

Aug. 19 -22, 2019 (New Orleans)

***All Conference Call Times at 2 PM CST/3PM EST**