

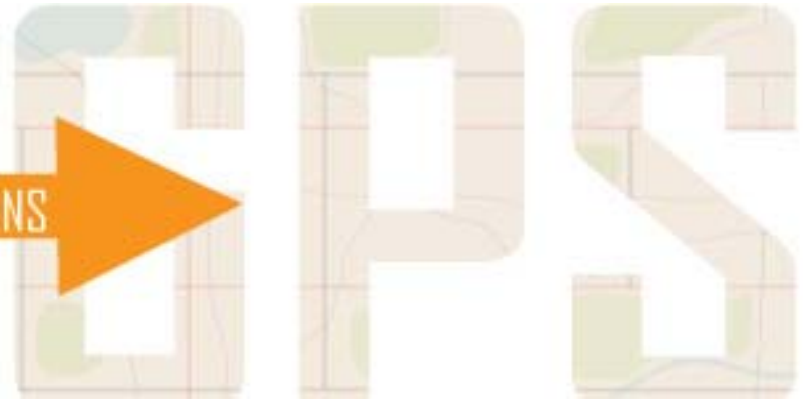
# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Action & Information Items

August 2011

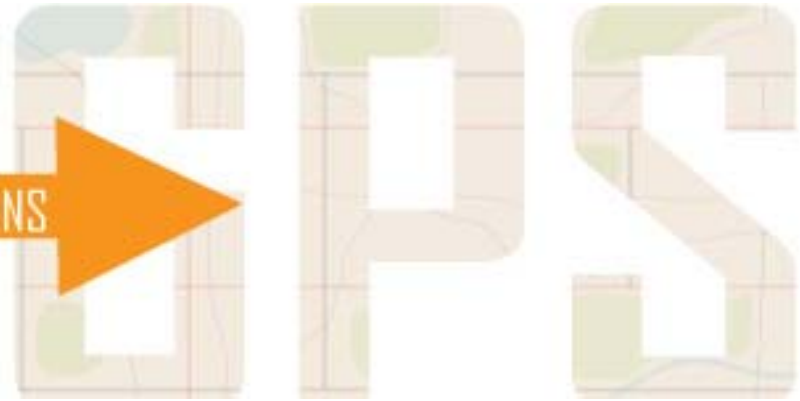
# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Action Item

Communication, Information  
Technology, and Program & Staff  
Development

# Social Media Best Management Practices for the Southern Region



- **Background** – A need for social media best management practices & success stories for the Southern Region was identified during the cross-committee session on social media.

- **Committees Involved** – Communications, Information Technology, and Program & Staff Development

- **Action Requested** – Support and endorse the development of social media best management practices for the Southern Region.

- **Time Line** – Work to begin October 2011 with the first phase completed August 2012. Work will be ongoing.



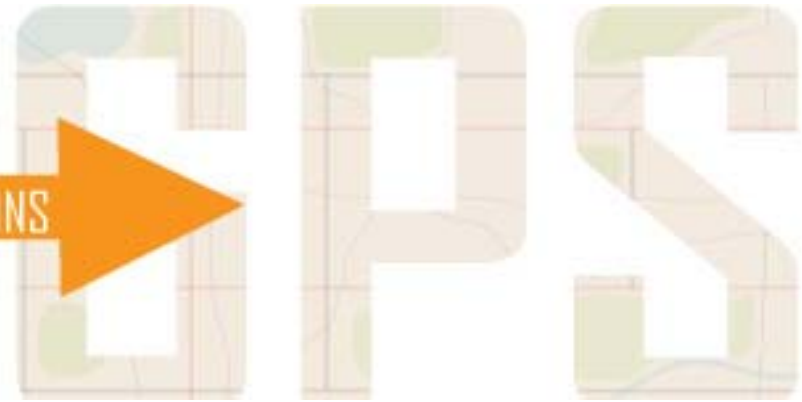
# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Action Items

Family & Consumer Science

# Family and Consumer Sciences Caregiving Education Conference

**Background:** 1862 and 1890 FCS program leaders and specialists need to implement programs for caregivers, requiring professional development in areas such as gerontology, health disparities, and other issues associated with caregiving

**Committee Involved:** Family & Consumer Science

**Action Requested:** Approval for regional caregivers conference to be held September 2012 in Charleston, West Virginia, repeated every two years

**Timeline:** September 2012

# Concern for National Indicators



**Background:** The NIFA-proposed National Indicators are not consistent with the critical needs of our communities.

**Committee Involved:** Family & Consumer Science

**Action Requested:** The Southern Region directors and administrators support the concept and further refinement of National Indicators before adoption.

**Timeline:** As soon as feasible

# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Action Items

Program and Staff Development

# Sharing the Value of the Extension Brand



- **Background** - Responding to the branding research presented during this conference, the committee recognizes that some institutions are facing challenges when trying to promote Extension as a national brand.
- **Committee Involved** - Program and Staff Development
- **Action Requested** – Encourage Extension directors & administrators to share & discuss brand research findings with Extension staff to emphasize the value & importance of the Extension brand.
- **Timeline** - November, 2011





# eXtension Course Functionality and Quality



- **Background** - Concerns have been expressed about the accessibility, quality, and accountability of professional development courses offered in eXtension.
- **Committee Involved** - Program & Staff Development
- **Action Requested** - Intervene on behalf of PSD with eXtension regarding the following issues:
  - Access to employee training completion records
  - Control of quality of course content and format
  - Ease of access such as login procedure, reviewing modules, and organization of courses.
- **Timeline** - next monthly eXtension governing committee



# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

August 2011

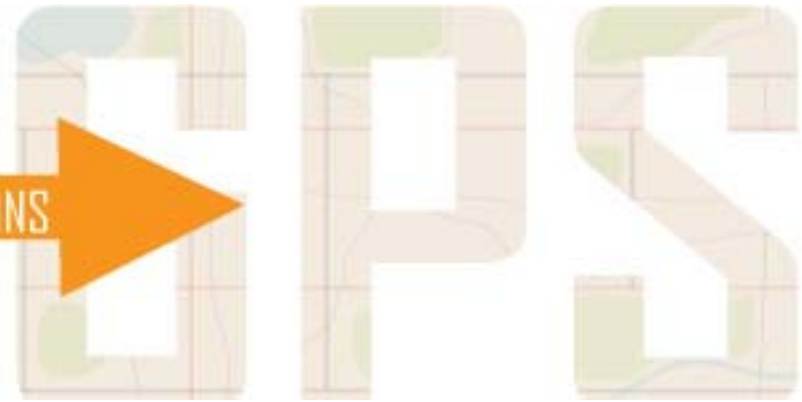
# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

Agriculture & Natural Resources

# Enhance Interaction with NIFA and Other Federal Funding Agencies

- **Background:** Interaction with federal agencies is increasingly important. In May of 2010 the ANR Committee joined with the North Central Region ANR Committee to meet with NIFA National Program Leaders and representatives of other federal agencies on relevant issues.
- **Committee Action:** Maintain & enhance federal interactions by planning another visit and inviting a few Southern Region Directors.
- **Committee Involved:** Ag. & Natural Resources
- **Timeline:** by February 2013



# ANR to Generate a List of Apps to Develop



- **Background:** Directors and Administrators have done a survey of potential shared expertise among states. Application development is critical for the future for ANR and other committees. Sharing App Developer/IT expertise across the region may be a good strategy.
- **Committee Action:** ANR will compile a list of applications that need to be developed and submit to the Directors and Administrators for consideration.
- **Committee Involved:** ANR
- **Timeline:** June 2012



# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

Community Development

# Gathering of Regional Programmatic Impacts



- **Background:** The CRD team in the North Central Region has developed a set of measures that demonstrate the impact of CRD programming.
- **Committee Action:** The Southern Region CRD team will work with the NC Region to build a common core of metrics associated with community development work that is consistent between the two regions.
- **Committee Involved:** Community Development
- **Time Line:** August 2012



# Reestablish Southern Representation in the National Community Resource and Economic Development Council



- **Background:** Due to retirement / job changes, the Southern Region has been underrepresented on the National CRED council, which is charged with representing this area of Extension across the nation to key stakeholders.
- **Committee Action:** The CRD committee nominated four representatives to serve at the national level to promote and communicate common regional CRD activities.
- **Committee Involved:** Community Development
- **Timeline:** August 2011





# Enhanced Interaction with NIFA and Other Federal Funding Agencies



- **Background:** Interaction with federal agencies is increasingly important. Spring 2011, several southern CRD representatives joined the North Central Region CRD team in Washington to explore opportunities for relevant CRD work.
- **Committee Action:** In order to maintain and enhance interactions with federal funding agencies and partners on issues important to the Southern Region, CRD plans to meet with these leaders again and will invite the Regional Rural Development Centers to send representatives from the other regions.
- **Committee Involved:** Community Development
- **Timeline:** by August 2012



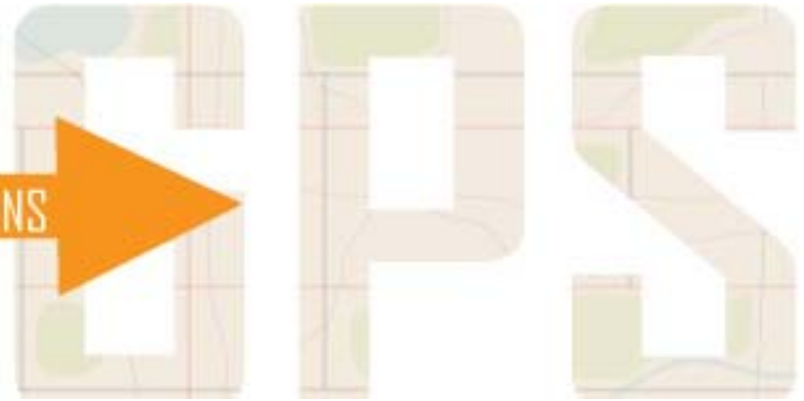
# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

Family & Consumer Science

# Impact Report on Obesity Initiatives in the Southern Region



- **Background:** The Southern Region is actively engaged in a number of program efforts to address obesity concerns. However, no regional effort has ever been made to compile the related impact data.
- **Committee Action:** Southern regional leaders are conducting a web-based survey to report on the obesity work. The regional report will aggregate data on existing FCS Extension programs and the indicators they measure. These will be compared with the suggested NIFA key indicators for Obesity. The resulting impact report will be presented to administrators and other entities in the region.
- **Committee Involved:** Family & Consumer Science
- **Timeline:** July 2012

# Professional Development for Nutrition Educators

- **Background:** FCS Nutrition Extension programs would benefit from educators with Registered Dietitian [RD] credentials which would:
  - Add credibility to Extension education & research decisions made for citizens
  - Increase the likelihood of securing external funding
  - Increase the scope of nutrition programming in areas such as diabetes
- **Committee Action:** FCS will be seeking administrative support for the nutrition educators' time to complete the credential and become preceptors, on a case-by-case basis and in support of state Extension goals.
- **Timeline:** August, 2011- December 2014

# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

4-H Youth Development

# Support the 4-H Summit



- **Background:** The roles and responsibilities of National 4-H Council, Cooperative Extension System, and National 4-H Headquarters need to be defined in order to better support the future of 4H.
- **Committee Action:** The 4-H Summit was developed to provide a forum for dialogue to help develop a formal signed agreement. Southern 4H will participate and support the Summit and/or the agreement
- **Committee Involved:** 4-H Youth Development
- **Timeline:** September 2011



# Develop Guidelines for Governing National 4-H Competitive Events and Programs



- **Background:** There has been a national discussion regarding the establishment of guiding principles for all national 4-H competitive events and programs.
- **Committee Action:** Work with a national team to develop a formal checklist, approval process and system for all events and programs that want to be considered National 4-H Events.
- **Committee Involved:** 4-H Youth Development
- **Timeline:** August 2012



# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

Middle Management



# Middle Managers 2013 Conference



- **Background:** Few professional development opportunities exist for middle managers. Past Middle Managers Conferences, including the April 2011 three day event, have offered timely growth opportunities.
- **Committee Action:** Continue to offer a bi-annual professional development conference for middle managers.
- **Committee Involved:** Middle Managers
- **Timeline:** April 2013 in Kentucky



# Urban Program Sharing



- **Background:** A need to facilitate sharing of urban programming ideas across all program areas continues.
- **Committee Action:** The Middle Managers will (1) continue to coordinate the Urban Pre-Conference session associated with the PLN Conference and (2) support regional conference calls for urban faculty members.
- **Committee Involved:** Middle Managers
- **Timeline:** August 2012



# Middle Managers Best Practices Manual



- **Background:** Middle Managers (especially new MMs) have a need to share best practices and resources.
- **Committee Action:** Collect best practices and resources materials to be made available on the PLN website.
- **Committee Involved:** Middle Managers
- **Timeline:** On-going



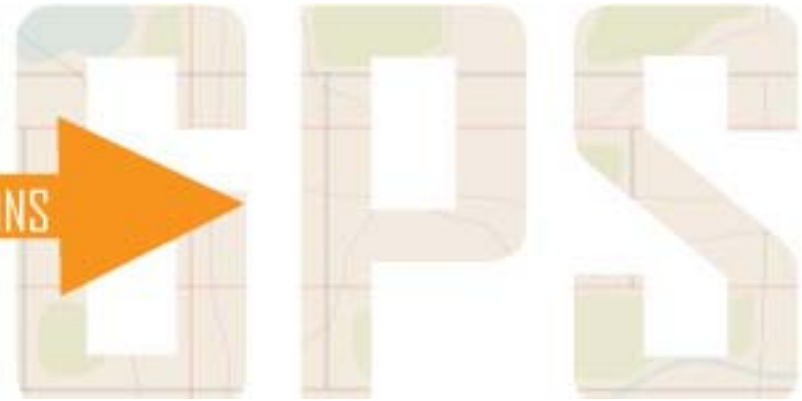
# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Information Items

Program and Staff Development

# National Association of Extension Program and Staff Development Professionals



- **Background:** The National Association of Extension Program & Staff Development Professionals has recently been established.  
<http://naepsdp.tamu.edu>
- **Committee Action:** The first face-to-face meeting will be held in Atlanta, GA
- **Committee Involved:** Program & Staff Development
- **Timeline:** December 6-8, 2011



# 2011 Cooperative Extension GPS

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

Fort Worth, Texas

August 22-26, 2011



## Action & Information

August 2011