

Southern Region Program Leader Network
4-H Youth Development Program Committee
August 19-21, 2014
Fort Worth, TX

Tuesday August 19, 2014 - 1:30 PM – 3:00 PM
Committee Meeting with Administrative Advisors

Members Present

Kevin Allen	Janet Fox	Steve Sutton
Pamela B. Ardern	Woodie Hughes, Jr.	Prosper Doamekpor
Barbara Board	Charlene Jacobs	Mark Tassin
Chris Boleman	Amy McCune	Noah Washburn
Paul Brown	Shawn Moore	Dorothy Wilson
Tom Broyles	Brian Myers	Tony Windham
Wanda Burke	Boyd W. Owens	Christina Alford
Mitzi Downing	Cheryl Lynn Simmons	
Rukeia Draw-Hood	Arch Smith	

Newcomer overview

Chris Boleman provided an overview. The goal is to sit down face to face and discuss collaborative opportunities. Anticipate emerging program issues and needs.

Welcome and Introductions

Members present introduced themselves and respecting institutions.

Approval of the Agenda

Rukeia discussed the agenda. Items were added to the agenda.

ECOP Working Group Update

Chris stated new group formed, state leaders form 1862 and 1890. Group is made up of Ed Jones, 4-H Council, and USDA. First meeting will take place in August. Outcomes are five national priority issues. Will be able to provide more information after first meeting. Woodie Hughes would like to have feedback from 1890 institutions. Mark questioned about structure of the group. Chris stated the first meeting should provide structure. As a group we need to address the following two statements 1. What do you see happening not or anticipate will happen in the next 3-5 years to 4-H and Extension. 2. What are the 5 national priority issues need to be addressed first.

ASRED Update

No update at this time

National 4-H Council Update

Christina provided an update from National Council. Released RFP for NMP 5. Council should know funding amounts in the coming weeks. Obtain notes from Christina from this section. Cristina provided an overview of 4-H brand campaign.

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Delphi Study

Chris led discussion on core content areas based on project strengths. 102 projects on original list. Narrowed list to 33 projects. Narrowed again to 18 projects. Small discussions led to 3 main areas (1) funding priorities/marketing, (2) uniform curriculum, and (3) core indicators/common measures. Conversation of Delphi study with strategic plan, and brand. An action item should be developed. Janet stated a need to ensure the plan will ensure we are on the same page and move forward. Discussion was had to ensure that Council, Headquarters, and Program Leaders are on the same page and working together.

Shooting Sports Update

Mark stated just completed National Ambassador training. Training in Montana. National Committee has standardized training curriculum. Must ensure have trained instructors. Also must keep in mind, shooting sports is youth development, not competitive shooting program. Level I instructor is county level, Level II is state level and must be attend national training, Level III is a national trainer. Hiring national coordinator and will start in November. Coordinator will update website. Funds from National Shooting Sports will fund employee. Action plan needed for trainings of shooting sports instructors.

NAE4-HA Update

Texas and Louisiana will be hosting for October 9-14, 2016 in New Orleans.

Current Membership List

Rukeia sent around current membership lists for updating and editing.

Wednesday August 20, 2014 - 8:00 AM – 10:00 AM
Committee Meeting with NO Administrative Advisors

Members Present

Kevin Allen	Janet Fox	Boyd W. Owens
Pamela B. Ardern	Woodie Hughes, Jr.	Arch Smith
Chris Boleman	Charlene Jacobs	Steve Sutton
Tom Broyles	Lisa Lauxman	Prosper Doamekpor
Wanda Burke	Amy McCune	Mark Tassin
Mitzi Downing	Shawn Moore	Noah Washburn
Rukeia Draw-Hood	Brian Myers	Dorothy Wilson

USDA – National Institute of Food and Agriculture (NIFA) Update

Dr. Lauxman provided an update via distance. The program used was Zoom. Learning team is responsible for tracking trends and identifying needs and shaping objectives. National 4-H documents are located on Google Drive.

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P3WG Update

Dr. Lauxman provided an update on P3WG. P3WG started planning process. Please see Appendix E GETTING THERE... 4-H Strategic Planning Process and Appendix F Recent Input into a 4-H System Strategic Direction Planning Process for more information. Chris asked about the National Council Brand. Lisa responded that she was unaware of the new brand campaign until recently. Communication was lacking between Headquarters, Council, and Program Leaders.

National Strategic Plan

Amy McCune discussed over results of survey on 4-H Strategic Goals. The discussion of curricula was discussed and the need to ensure success of project work. Need to be aware of technological barriers, and keep face-to-face a priority. Chris suggested the group create an action item to identify a single topic and share resources across regions. The group developed small work groups to discuss learning strategies and environments, structures, system and communications, needs from staff and volunteers, and action needed from three partners.

**Wednesday August 20, 2014 - 10:30 AM – 12:00 PM
Committee Meeting with NO Administrative Advisors**

Accident/Medical Forms for National Events

Chris discussed national events and liability coverage. A draft registration and verification form was distributed. Charlene provided about prior experience with NAILE. Steve raised issue of publicity release for the university but not the event. National events must have prior approval and follow best practices.

Development of Information Items

Development of mentor team for state leaders. Chris will begin process of the program.
SPL will continue more training on common measures and evaluation techniques.
Formalize of content area of specialists. Need to have report back to state program leaders

Development of Action Items

No Action Items were developed.

2014-2015 Annual Plan of Work

ECOP Discussion

Annual Plan of Work 2013-2014

Continue communication through bimonthly conference calls
Survey region concerning volunteer screening and background checks
Examine 4-H materials on eXtension for revision or deletions – items were difficult to find and needs continue examination.
Committee will encourage states to utilize 4-H common measures

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- States are using Common Measures but will continue to encourage more participation than just grant evaluation. Chris will arrange a webinar on Common Measures at monthly meeting.
- Continue and expand Southern Region Teen Leadership Conference
- Steve reported that more states are participating and have opened for more involvement in planning process.

Rukeia reviewed the annual plan of work 2013-2014

Accomplishment report

What has our committee accomplished together in the last year as a result of PLN?

What has our committee accomplished together that it could not have accomplished without PLN?

Please give a few examples of specific benefits to individual states

Brainstorming session occurred. Rukeia reported accomplishments from previous years.

Accomplishments for the past year were generated.

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State report

Louisiana State University presented their research and state report.

Southern Region Leadership Roles

Chris reviewed document and nominations were secured for vacant positions.

Election of Officers

Chris held elections. Chris Boleman is Chair, Tom Broyles is Vice Chair, and Arch Smith is Secretary.

Representatives on National Committees

State Reports and Wiki Upload Instructions

Tom discussed the process to upload state reports to the SR PLN website.

3:00 PM INFO AND ACTION ITEMS DUE

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Southern Region Program Updates

SR Teen Leader Conference

Steve presented the results of the conference. The conference grew in participation.

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SR Horse Show

Noah stated participation is steady. Concerns support for horse show. Perry Georgia will host 2015 show. Last of July and first of August. Would like to have more help (states to pay for travel, additional sponsorship, and liability and insurance issues). Need to complete proper paperwork. Add to agenda for conference call

SR Leader Conference

Biennial Conference

Evaluations were positive and conference was a success.

NAILE Conference

Charlene submitted all forms to National 4-H Headquarters for approval.

National 4-H Engineering Event

Charlene stated the event at Purdue did not receive Headquarters approval. Event needs to comply with national standards.

National Youth Science Day

Christina stated the project will need to happen outside. A leadership breakfast will be hosted by National Council.

State Reports

Wanda Burke presented state report for Mississippi State University. In addition, Wanda presented state report for Southern University.

Charlene Jacobs presented state report for the University of Kentucky.

Prosper presented state report for Tuskegee. Paul Brown presented state report for Auburn.

Mitzi Browning presented state report for North Carolina State University. Roseland Dale and Barbara Board presented state report for North Carolina A&T

Boyd Owen presented state report for South Carolina State

Set Conference Call Dates

Dates are 2nd Tuesday every other month. Sept 9, 2014 - 8 am CST/9 am EST, Nov 11, 2014 - 8am CST/9 am EST, Jan 9, 2015 - 8 am CST/9 am EST, Mar 10, 2015 – 8 am CST/9 am EST, May 12, 2015 – 8 am CST/9 am EST, July 14, 2015 – 8 am CST/9 am EST

Committee Night Out Update

Rukeia stated we will meet in the lobby at 6:15 to leave for dinner.

COMMITTEE NIGHT OUT

Thursday August 21, 2014 - 8:00 AM – 10:00 AM
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Mitzi Downing

Rukeia Draw-Hood
Amy McCune
Shawn Moore
Brian Myers
Boyd W. Owens

Arch Smith
Noah Washburn
Dorothy Wilson

Presentation of Action and Information Items

Dorothy Wilson will represent 4-H Youth Development at the Administrators meeting at 10:30.

State Reports

Noah Washburn presented University of Arkansas state report.
Tom Broyles distributed documents for the University of Tennessee.
Shawn Moore presented Kentucky State University state report.
Arch Smith presented the University of Georgia state report.
Pam Ardern presented Clemson University state report.
Tom Broyles presented Tennessee State University state report.
Dorothy Wilson presented Langston University state report.
Brian Meyers presented University of Florida state report.
Kevin Allen presented Oklahoma State University state report.
Rukeia Draw-Hood presented Prairie View A&M state report.

Meeting adjourned.