

Southern Region Program Leader Network
4-H Youth Development Committee Meeting Notes
February 25, 2016
7:30 AM

Present: Noah Wasburn (AK), Amy McCune (USDA), Dorothy Wilson (OK), Cathy Sutphin (VA), Mark Tassin (LA), Martha Welch (KY), Chris Boleman (TX), Mike Gutter (FL), Shawn Moore (KY), Shannon McCollum (NC), Chris DeCubellis (FL), Woodie Hughes, Jr. (GA), Arch Smith (GA), Lisa Lauxman (USDA), Kevin Allen (OK), Teki Winston (AK), Harry Thayer (DE), Jim Routlege (OK), Molly Gregg (AL)

- Welcome and Roll Call-T. Broyles
- Approval of Minutes. No corrections. Minutes on website.
- Positive Youth Development (PYD) Fellows Program. Dr. Bonita Williams is the point person for this. Opportunity for program leaders and any of our staff.
 - Offered by the Division of Youth and 4-H, 4-H Headquarters.
 - There are eight PYD categories an applicant could choose. Report submitted by Lisa Lauxman.
- 2016 Southern Region Biennial - Handouts and report provided by Dorothy Wilson on the list of people who submitted proposals, tentative agenda, 20 proposals submitted for concurrent sessions, 9 for round table discussion, and 10 for poster/exhibit.
 - Conference early bird registration deadline ends February 29, 2016.
 - Cost is \$305.00. Registration is still open.
- National 4-H Congress Survey-This will be open for a couple of more weeks. If your state has not responded, please do so asap. Report given by Cathy Sutphin.
- NAE4-HA Urban Task Force-Chair of Urban Program Committee. There is a group doing a lightening round. They would also want to highlight programs in your state that are doing something great in the area of urban programming. There will also be a display. Please share a one-pager with Shawn by July 2016. Chris Boleman will connect her with the urban programs point person for the 2016 NAE4HA conference. Report provided by Shawn Moore.
- E-Academy - Encourage all staff to sign up at every level. Please distribute information. The theme this year is learning. There will be 10 sessions in total. Contact Amy or Doug. A reminder will be going out next week. Report provided by Amy McCune.

- Name and Emblem-Toija Riggins and Amy McCune are working on revamping materials and trainings related to the name and emblem. She would like to know what is most helpful for us? Is general okay, or should it be specific to club manager or state offices, etc? What is it that would be helpful to you in your state for name and emblem? Mark says he believes a one-pager that can be sent to the counties will be most helpful. Tom says a simple checklist works best for his staff. There is a suggestion about a value statement about why it is protected. Arch says the information is very good, but the challenge is trying to find it. Chris suggest Make sure we have strong language about who has the authority to deny usage. Martha asks if there can be something for vendors. Amy says there is a training series on eXtension about how to use the name and emblem. Lisa says you can also get a certificate for that. There may be a way to connect eXtension with 4-H online. Maybe develop a refresher for agents. Are there images we can use. Currently, there are no images. If you email headquarters, they will email you back. USDA is working on having a shared site. That should be complete in a couple of month. Likes to one to give to vendors colors etc. Report provided by Amy McCune.
- Regional STEM Challenge - Respond to Tom's email from Noah. It will be an excel spreadsheet on each state's STEM related activities and contests. Tom is planning to host, but we are looking to have a regional competition this fall. Report given by Noah Washburn.
- PLN Meeting2016 SR-PLN, AEA & ASRED Joint Meeting
 - August 22-26, 2016 Nashville, TN. Report provided by Tom Broyles
- Review Program of Work-There has been progress on the program of work. Monthly communication, biennial conference. We need to make progress on the eXtension discussion. We had proposed that we can take materials and put in one place. There was discussion on national curriculum program development, we will continue discussing. Mentoring program making progress. Report provided by Tom Broyles.
- PLN 2016 Ignite Call for Proposals. They are looking for 4-6 proposals. Pam Ardern and Wanda Burke are our PLN reps. Pam could not be here due to a death in the family. There is a big push for cross-committee work. There was some discussion in the past about childhood obesity and healthy living. We talked, but there was no additional progress. Tom suggests that we put. Chris suggests a conversation with mid-manager group on hiring, onboarding, evaluation, and staff development. Twenty slides, each slide15 seconds. Chris and Cathy will reach out to middle managers about this. Cathy also suggests something with food systems, because everyone would have a piece of that. That is a very strong theme coming from ECOP chair, "ECOP Health and Wellness Plan." Will anyone be open to doing an abstract for this? Tom will work with Teki and Dorothy. They must reach out to the regional food systems committee. EFNEP is also a big part of these efforts. These people should be accessible through the PLN site. Dr. Grimes and Bobby Grissle may be contacts. Report provided by T. Broyles.

- Other Items of Business - 2017 National 4-H Program Leadership Meeting. Mark says they did it in New Orleans and National 4-H Council helped a lot with contracts, etc. It didn't take a lot of his time or his staffs time. Arch is suggesting Jerkyll Island. You must fly into Savannah or Jacksonville. It's about 1 hours. They provided shuttles and mini-buses. Mark asks if the time is negotiable.
- Regional Representatives for new leadership structure (P3WG):
 - Harry (1890) - Harry has 1 more year
 - Arch (Southern) - Arch has 2 more years
 - Each region needs another rep. There is a three year term.
 - Cathy Sutphin was P3WG rep and will continue
 - Shawn Moore volunteers for 1890 region
- ECOP
 - Chris Boleman is southern region rep for ECOP
 - Woody Hughes, Jr. is 1890 rep for ECOP

Other:

- Jim R. says there were only six states represented this year for the development state. They started meeting this summer and had up to 8 states there. Keith Rogers (KY) was going to host it. He has moved on. If the meeting is held in the summer, please encourage your development people to attend. Mike G. (FL) asks about timing? This meeting is generally held in July or Dec.
- Mark hands out state reports and info graphics.
- Next conference call May 10 at 8 AM CST/9 AM EST.
- The group will not convene at biennial.
- If you have not been receiving emails, submit your email so that it can be passed along to Rachel. Add Greggmh@auburn.edu; cdecube@ufl.edu; huntjimenezt@uapb.edu