

Southern Region Program Leader Network
4-H Committee Meeting
August 25, 2016

Present: Tom Broyles (TN), Rukeia Draw-Hood (TX), Teki Winston (AR), Woodie Hughes, Jr. (GA), Amy McCune (NIFA), Shawn Moore (KY), Noah Washburn (AR), Artis Stevens (Council), Arch Smith (GA), Pam Arden (SC), Cathy Sutphin (VA), Claudette Smith (NC), Kelli Batch (W. VA), Charlene Jacobs (KY), Michael Yoder (NC), Mark Tassin (LA), Janet Fox (LA), Fred Cubellis (FL)

- I. PLC Meeting Update
 - a. Complete SRPLN survey/evaluation when you get it in your email.
 - b. 2019 is open for hosting SRPLN. They need the hotel address and contact name. It needs to be near a hub or sub-hub. Pam Arden rolls off next year. Wanda Burke will continue.

- II. Review Plan of Work

- III. Dates for bimonthly call
 - a. Sept 13, 2016 (8 am CST/9 am EST)
 - b. Nov 8, 2016 (8 am CST/9 am EST)
 - c. Jan 10, 2017 (8 am CST/9 am EST)
 - d. Feb 27- Mar 2 National 4-H Program Leader Meeting
 - e. May 9, 2017 (8 am CST/9 am EST)
 - f. Jul 11, 2017 (8 am CST/9 am EST)

- IV. Curriculum Working Group
 - a. Questions asked of all regions. Led by Brad Cogdell from ND. They worked with Amy McCune and put together some recommendations. It was moved up to one of the oversight groups (3PWG or PLWG). Dr. McCune will try to locate the report that was submitted.

- V. Teen Leader Conference
 - a. Sept 22-25, 2016. Will be held at Clydell Center. Workshops led by youth and adults. There will be a 4-H 4K race. They have Dewberry as a motivational speaker. They will have a community service project.

- VI. Volunteer Leader Conference
 - a. Held at Rock Eagle in Georgia. Jan and Arch will work with planning team on restructuring.
 - b. Arkansas 4-H Center, Nov 11-13th. Registration is \$175 and it includes lodging and meals. Invite neighboring states, usually approximately 60 people.

- VII. Science Competition-Looking of opportunities for kids that win a state contest to have another national competition. National Congress used to be all contest (national competitions).
- a. Noah and Tom will work together and should have a report by next call.
 - b. They sent out a survey and there were many. They haven't narrowed down yet.
 - c. Start small, get a model that works, and build on that
 - d. This one is more workforce, skill development
 - e. The timeframe of Purdue was considered. Purdue no longer holds the event and if they have an event it is no longer 4-H sponsored.
 - f. Teki says the UAPB holds an annual science fair in February that we can use. .

IIX. State Reports

- a. Georgia- Presentation by Arch Smith (1862). 4-H Center was gifted. Shooting sports programs grows. Hired a person/university development to help them get annual sponsorships with corporations. Hired new volunteer coordinator and Sue Chapman. Closed facility on Jekkyl Island. State built a beautiful new facility and they operate it. Presentation by Woodie Hughes, Jr. (1890) – New President and Provost. The have a reduction in forces. They have three staff in 4-H and are grateful for volunteers. First Hispanic 4-H gardening club. Incorporated aerial ponc and entrepreneurship. Each tower is 2-3 acres and are in 5 counties. 4-H/FFA healthy living field day. Novice youth researcher aspect to program. Introduce to dual enrollment. Sent youth delegates to CWF, Healthy Living Summit, National 4-H Congress. They work with incarcerated youth . Nine prior incarcerated are now enrolled in the university. .
- b. South Carolina – Presentation by Pam Ardern (1862). Hired nine new agents. Memberships increased 22% over last 2 years. Legislative Days were thank you's for \$500,000 reoccurring funding. Able to hire new staff with that. 4-H'ers able to present to Board of Directors. Senator killed in Charleston shooting was a former 4-H'er. They started a leadership conference in his honor. They are considering a certificate program. They did a healthy lifestyle summit in January. There were two chefs. Focus on cooking like a chef.
- c. Virginia– Presentation by Cathy Sutphin (1862). New president and new provost. 4-H will be primary partner for Virgina Tech Science Festival (7K youth). The university now sees them as a resource to reach diverse audiences. Access pipeline project, university will give scholarships. 4-H agents will provide community programs. They are getting a mobile maker space. They had a festival in Northern Virgina with (3K) kids. Advanced leadership program with FFA – the Teen Leadership in Excellence Institute. It is problem-based learning. Trying to get them to implement solutions, not just come up with them. Based off Adult Ag Leadership Program in the state.
- d. Kentucky-Presentation by Charlene Jacobs (1862). Youth Development Institute, 72 hours of instruction for agents. Certification after coming together every 2 months, every other year. Support for mid-career professional development to achieve career ladder. Has already a Volunteer Leader Academy, every other year (3 hours credit and over 100 hours of instruction. Creating a Volunteer Development

- Institute. Goes through program planning, delivery, implementation, and reporting all around the youth development literature. They hired 3 new specialists after losing three. They have new advancement director's. Dr. Jacobs is retiring. They have already interviewed for new state leader. Presentation by Shawn Moore (1890). She is still a team of one. They conducted 3 camps this summer. Sent a delegation to CWF. They are third year of OJJDP grant. Tech Wizards operating in one of the larger counties. Reaching underserved (refugees). They received their state match. Opens up doors to hire agents and headquarters specialists and associate. These positions will be available online. Advisor to MANRRS chapter and Jr. MANRRS chapter to embody some of traditional club focus. Open to mentoring and suggestions.
- e. North Carolina – Presentation by Michael Yoder (1862). They have a new Director. Enhancing environmental education and shooting sports programs. Citizenship Focus program is growing. Establishing a new onboarding and mentoring programs. Hire new coordinator for healthy living and environmental/shooting sports. Interviewing for NC development. Initiating a strategic planning process. Presentation by Claudette Smith (1890) – Speedway to Health. They have a new Dean and Provost. They toured the state with Extension and may have new appreciation. Dr. Misty Blue-Terry is on state and is the robotics guru. Active program in the area.
 - f. Arkansas-Presentation by Noah Washburn (1862). Hiring a curriculum coordinator. Piloting in school 4-H in 12 counties. Teki Winston (1890) – They have had collegiate 4-H for 4 years. They have 2 years of 4-H. They have a small staff, which includes a specialist. New Dean is an advocate of 4-H. Partnering with AgNR and fishing team. They partner with MANRRS for food pantry on campus. UAPB will be PeaceCorps prep location. Collegiate 4-H is apart of that. They have community and school clubs serving disenfranchised, low income, and special needs youth. 5 students entered science fair. Four students that started in clubs now attend UAPB. Held camp as part of Capacity Building Grant focused on careers in Agriculture.
 - g. Louisiana – Presentation by Mark Tassin and Janet Fox (1862). Due to budget, there is a commitment of one agent per county. 4-H has more input in upper level administrative decisions. Lost 30% of state funding since 2008. Program has grown due to emphasis on volunteer development. Establishment of program/project boards have helped with retention of high school students. Hired new director of development. Lesson Study professional development approach in collaboration with 4 other states. Three healthy living grants. Strive for Five campaign, character development awards throughout the week at camp. Got someone in Hall of Fame this week. They do camp 10 weeks per year, about 5,000 kids. Just opened a 2 million dollar facility to house kids during camp (during inclement weather). The foundation raised money for this. Foundation is doing a 1M trip campaign to support national trips.
 - h. Oklahoma (1862) – They took a 16% cut in state funding and will probably do the same next year. They are looking to do things differently, especially as it relates to volunteer development. Hired a new executive director for the foundation. UHC

- grant, with special needs camp. 4-H Food Show Down is fastest growing contest. Second endowed professorship.
- i. West Virginia (1890)- Presentation by Kelli Batch. Most programs of grant funded, but able to sustain programs without grant funding. New President. Continue to lose state funding. Flooding in area and partnered with YMCA to work with youth who are sharing schools/at half day schools. Working with a team of five. No specialists yet. She is currently FCS and 4-H. University foundation is working 4-H and helping to expand programming. Focus on increasing volunteer base.
 - j. Texas (1890) – Presentation by Rukeia Draw-Hood (1890). Hired three agents and in the process of hiring two four more agents and two more specialists. In the area of science, partnership with the International Goat Research Center. There is Goat Give-A-Way program that has existed for over 25 years. It has expanded in racial diversity and to partner with a DeSoto School District and increased number of participants in the State Goat Judging Contest. We have offered an exemplary, interdisciplinary Agrobotics program since 2011 focused on teaching youth about food deserts. The program was supported by a grant from Cognizant Technology Solutions for the last 2 years. The program trains teachers in robotics and club management to charter 4-H after school clubs. The EFNEP staff teach youth nutrition and they participate in county and district contests (food challenge, SET poster contest, etc.). We held the contest at the Houston Livestock Show and Rodeo and worked with them and AgriLife to establish their own contest. We reach 250 youth and 25 adult leaders. Completing last year of capacity building grant, Increasing Student Enrollment, pipeline in STEM education. First year doing AgDiscovery. We made history by being the first joint institution (1862/1890) program. Healthy living grant from Council continued banner program. Youth, parents, and agents presented for the second year at the National Youth Summit on Healthy Living. That program in 12 counties and just had summit. More youth voice. We also sent a delegation of 3 to National 4-H Conference and 7 to National 4-H Congress.
 - k. Florida – Presentation by Fred Cubellis (1862). Gator Pit contest (based on Shark Tank) with cash prize of \$1,500. New specialists. Three new RSA's. They also have a senior volunteer coordinator, non-faculty position. Agent can turn a potential volunteer over to this person and they will walk through through screening and preliminary training before they turn them back over to agent. Beach Buddy curriculum for clover buds. Science curriculum just turned over to National 4-H Council. They are bringing Juntos to Florida. Received training from North Carolina. Camp Corral for military families. Inservice trainings around the state on science of positive youth development for agents and county director's. Former agent will be in the National 4-H Hall of Fame. Census data where 4-H'ers are. They are identifying 4-H deserts.
 - l. Tennessee – Presentation by Tom Broyles (1890). One performance review document. They are unveiling a new interdisciplinary (4-H/FCS/AgNR) volunteer training. Everyone is being trained on managing volunteers the exact same way. They offered as a state their first Food Challenge. They had 3 teams the first year.

The winner of that will get to go to Texas. They have a big trophy and the county gets to take the trophy home. President is seeing the value of 4-H. Trying to build a leadership and literacy (Ag) center for urban youth. They would like to build a high ropes course on that property.