

## Keynote Speaker: Mansfield Pete Key



Mansfield (Pete) Key III is a speechwriter, life coach, mentor, consultant, and holder of numerous certifications in 21st century leadership and grief counseling. His passion for sharing his story and purposeful strategies have impacted millions through presentations, programs, and products. Key believes everyone has something special, but sometimes people need others to help them discover it.

Mr. Key is the founder and creator of the award-winning initiatives "Fatherhood Program" and "Lunch with the Keys". He is an award recipient of the "Humanitarian of the Year" for the Quad Cities by the Alpha Phi Alpha Fraternity and the Auburn University "Hero Award". Mr. Key was also an attendee of the 2016-2017 class of Leadership Alabama. Currently, he serves as the character coach for the athletic department at the University of North Alabama.

He has provided technical assistance to the Federal Government's Health and Human Services for all 50 states and has worked directly with the U.S. Centers for Disease Control. In many states across the nation, he has also provided consultation services to the departments of public health and education. Mr. Key has also addressed numerous organizations in the United States such as the Substance Abuse and Mental Health Services Administration (SAMSA) and the Juvenile Justice System among others. The Dream Development Center in Johannesburg, South Africa, as well as the Hope Organization in Liverpool, England, have both hosted Mr. Key as their speaker. He has also authored books and curricula and released multiple DVDs and CDs.

To learn more about him, as well as the programs, and products authored by Mr. Key, please visit <http://www.olepetekeyinc.com/>

## Pre/Post Conference

**Treating Your Employees Like Volunteers (and Your Volunteers Like Employees): Why and how to apply the principles of leading volunteers to the paid workforce**

### Pre-Conference (Part 1):

Thursday, August 17  
3PM - 4:30PM ET/2PM - 3:30PM  
CT (Virtual)

### Post Conference (Part 2):

Thursday, August 31  
3PM - 4:30PM ET/2PM - 3:30PM  
CT (Virtual)



### Tom Davidson

Leadership Nature  
<http://leadershipnature.com/>

We've wrung our hands and tried everything we can think of for mobilizing and motivating today's workforce, even things that might go against our grain a little - or a lot! But perhaps it's the way we've been thinking about the new workforce that is holding back our creativity. In many ways (outlined in the article by the facilitator that registrants will receive), the new generation resembles true volunteers more than ever, and while that might not be true by definition, it very well may be true in principle. For example, even though our employees are paid, most of them often don't do what we tell them, don't plan to work for us long, and are more often questioning working the hours that Extension has historically demanded, which is very different from generations of the past. While we can't afford the over-the-top perks we've heard about from Silicon Valley, we can certainly afford to try a new way of thinking. And if you attend these sessions, you will. This combined pre and post conference session will introduce the idea, help you investigate the idea on your own, and collect new ideas you can try and build on long after the conference to better attract, keep, and motivate the new workforce so you can earn the most from them in return.



Visit [http://srpln.msstate.edu/pln/2023\\_srpln\\_conference.html](http://srpln.msstate.edu/pln/2023_srpln_conference.html)  
or scan the QR Code



**2023**  
**JOINT MEETING**  
**SR-PLN, AEA, ASRED**  
**NEXT GENERATION:**  
**EVOLVING THE**  
**EXTENSION ENTERPRISE**

**ORLANDO, FLORIDA**  
**AUGUST 21-24, 2023**

# Monday, August 21

## 1:00 p.m. Registration Opens

3:00 Program Leadership Committee Meeting  
w/ Committee Chairs **Legacy North 1**  
Followed By Program Leadership Network Executive  
Committee Meeting **Legacy North 1**

5:00 - 6:15 Newcomer Orientation

Evening **Dinner on Your Own**

# Tuesday, August 22

7:00 a.m. **Breakfast** **Legends 1**

8:00 **General Session** **Legends 1**  
Welcome  
Dan Kahl, PLC Chair  
University of Kentucky  
Andra Johnson  
University of Florida/IFAS  
Vonda Richardson  
Florida A&M University

8:30 **Keynote Speaker**  
Mansfield Pete Key  
Growth Development Specialist &  
International Motivational Speaker

9:30 **Break**

10:00 Committee Meetings with Administrative Advisors  
Agriculture & Natural Sciences **Legacy North 2**  
Communications **Legacy South 3**  
Community Development **Legacy South 1**  
Family & Consumer Sciences **Legacy North 1**  
4-H Youth Development **Salon 3**  
Information Technology **Legacy South 2**  
Middle Managers **Salon 2**  
Program & Staff Development **Salon 1**

Noon **Lunch and Awards Presentation** **Legends 1**

1:30 p.m. Association of Extension Administrators **Legends 3**  
Association of Southern Region Extension Directors  
**Legends 2**  
Committee Meetings (no Administrative Advisors)

3:00 **Break**

3:30 Association of Extension Administrators  
Association of Southern Region Extension Directors  
Committee Meetings (no Administrative Advisors)

Evening **Committee Night Out (Optional)**

# Wednesday, August 23

7:00 a.m. **Breakfast** **Legends 1**

8:00 Association of Extension Administrators **Legends 3**  
Association of Southern Region Extension Directors  
**Legends 2**  
Committee Meetings (no Administrative Advisors)  
**See Tuesday**

10:00 **Break**

10:30 Association of Extension Administrators **Legends 3**  
Association of Southern Region Extension Directors  
**Legends 2**  
Committee Meetings (no Administrative Advisors)  
**See Tuesday**

Noon **Lunch**

1:30 p.m. Committee Meetings (w/ Administrative Advisors)  
**See Tuesday**

3:00 **Break**

3:30 Association of Extension Administrators  
Association of Southern Region Extension Directors  
Committee Meetings (no Administrative Advisors)  
**See Tuesday**

Evening **State Night Out (Optional)**

# Thursday, August 24

6:30 a.m. **Breakfast** **Legends 1**

7:00 Program Leadership Committee (PLC)  
(Current, Incoming, and Outgoing PLC Members)

8:00 First Joint General Session of AEA and ASRED  
Committee Meetings (no Administrative Advisors)  
**Symposium**

10:00 **Break**

10:30 Committee Meetings (no Administrative Advisors)  
**See Tuesday**  
PLC Presentation to AEA and ASRED

11 - 11:30 Dr. Manjit K. Misra, NIFA Director  
Speaking to AEA/ASRED (PLC members may stay).

Noon **Program Leadership Network Adjourns  
Lunch AEA and ASRED** **Symposium**

1:00 p.m. Association of Extension Administrators  
Association of Southern Region Extension Directors

2:45 **Break**

3:15 Association of Extension Administrators  
Association of Southern Region Extension Directors

5:00 **Adjourn**

**NEXT GENERATION**  
EVOLVING THE EXTENSION ENTERPRISE

