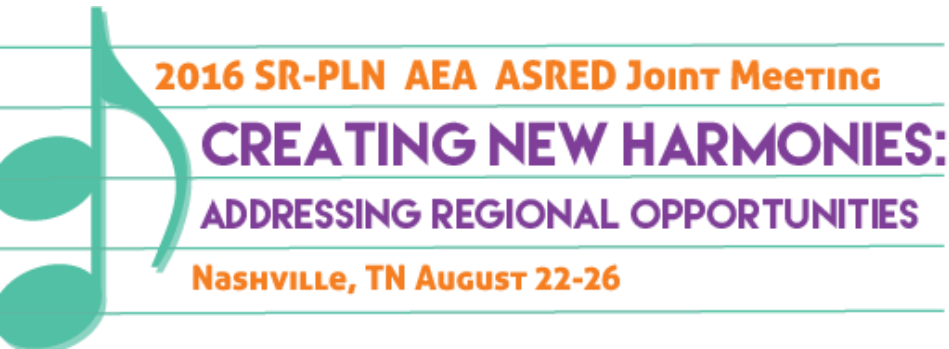


# Action & Accomplishments

2016



# Action Item

- Background:

For many years, Middle Managers have hosted a bi-annual professional development conference.

- Committee Involved: Middle Managers

- Action Requested:

Directors and Administrators support the continuation of the bi-annual Southern Region Middle Managers Conference. MM Committee will open the invitation to members of all other PLN Committees.

- Timeline:

Immediate, as 2017 conference planning is underway.



# Action Item

- Background: Communications committee is creating a curriculum for five key competency areas for communications and marketing for Extension educators and professionals. Extra time is needed to review and finalize the curriculum before it is presented to AEA and ASRED later at the conference.
- Committee Involved: Communications and Program & Staff Development
- Action Requested: Approval for an additional meeting space for the communications committee to meet the afternoon of Monday, August 21 at PLN 2017.
- Timeline: September 1, 2016 – August 31, 2017

# Action Item

- Background: The committee is creating a curriculum for five key competency areas for communications and marketing for Extension educators and professionals.
- Committee Involved: Communications and Program & Staff Development
- Action Requested: To be added to the agenda on Thursday, August 24 of the AEA and ASRED joint meeting to present the curriculum and implementation plan for approval and funding.
- Timeline: September 1, 2016 – August 31, 2017



# Accomplishments



# ANR Accomplishments

- Worked with North Central ANR Program Leaders to organize a 2017 ANR Program Leaders meeting.
- Identified foundational professional development training needed by ANR county extension educators across the southern region
- Conducted two conference calls between the ANR-PLN and NRCS national leadership to improve communication.



# COMS Accomplishments

- Completed a survey of SR-PLN institutions assessing publication production and distribution practices.
- Produced a summary of the publication survey results.
- Completed a survey of SR-PLN institutions assessing communication training needs.
- Identified core curriculum topics for recommended basic communications and marketing training.
- Are in the process of collecting examples of award programs from each institution.



# CRD Accomplishments

- 2015-16 Indicator report completed and shared
- Hosted 11 CRD monthly webinars with a total 203 participants
- Developed mentorship plan for newcomers into CRD PLN Committee and provided handouts for newcomer orientation for all committees
- Completed research on CRD core competencies and other similar efforts, including connecting with Foundations of Practice in Community Development effort; initiated exploration of various models for building CRD capacity with field faculty across program areas





# FCS Accomplishments

- Regional Health Specialists convened with FCS Program leaders to focus on multi-state collaborative opportunities.
- Multiple individuals from the Southern Region served on ECOP Health Action Committees.
- Multiple Multi-State submissions to CDC and USDA NIFA RFAs.
- Two new southern states received direct funding from the CDC (total of 6 in southern region).
- First stages of FCS capacity mapping was begun.



# 4H & Youth Accomplishments

- Conducted a Southern Region Biennial Conference hosted by Mississippi.
- Conducted regional horse show
- Conducted Southern Region Teen Leadership Conference in Tennessee with a service component.
- Conducted Volunteer Conference of Southern States in Arkansas and Georgia
- Continuing to mentor new Program Leaders
- Researched and documented national and regional committee structure
- Provided leadership to NAE4HA national meeting



# IT Accomplishments

- Collaborated with eXtension and Communications Committee to identify and communicate helpful technology tools and methods across the region
- Promoted eXtension resources and participated in communities, including the Educational Technology Learning Network, Pilot Mapping Project, i-Three Corp Initiative, Innovation Grants
- Compiled university standards related to securing information, data sharing protocols, information security awareness training and other key topic. To be shared via the SR-PLN IT Committee website, <http://srpln.msstate.edu/pln/it.html>.



# MM Accomplishments

- MMs are doing our jobs better due to great collaboration between states on sharing best practices, forms, ideas, and resources.
- MMs have a strong newsletter that is shared broadly among the Southern Region.
- MMs are committed to a bi-annual Professional Development Conference as a result of our joint work.



# PSD Accomplishments

- “Social Media” Virtual Summer School Completed with 456 participants across 4 one-hour webinars. Recordings and Resource Materials from Sessions Will be Posted on the SR-PLN PSD Committee and NAEPSDP Websites
- Integrated Programming Resources Distributed
  - Collective impact literature reviewed
  - Resources identified and shared with PSD Committee
- Phase 1 of Leadership Program Assessment completed which included a survey with 14 southern region states to inventory internal Extension leadership programs

