



**Southern Region Program Leadership Committee Meeting
June 17, 2010**

Minutes

Program Leadership Committee Members Present

ANR	Joan Dusky	
COM	Debbie Archer	Bob Reynolds
CD		
FCS	Kasundra Cyrus	
4-HYD	Dorothy Wilson	Charles Cox
IT	Jim Segers	
MM	Ray Rice	
PSD		
Admin Advisors	Gina Eubanks	Tony Windham
Admin. Reps.	Paul Coreil	
Ex-officio	L. Washington Lyons	Ron Brown
SRDC	Vicki Vaughn	Rachel Welborn

1. Approval of April meeting minutes (posted on website) – minutes were approved as presented.
2. Update from AEA - L. Washington Lyons and Gina Eubanks
 - AEA's summer meeting is scheduled for June 21-25 in Baltimore. Program teams will be joining the meeting. NIFA representatives will be discussing new reporting, priorities, and plans of work. Another topic will be AFRI updates, looking at issues and concerns that have been raised.
 - AEA is designing an Excellence in Extension award similar to the ECOP award by the same name. Winners of the AEA award will be submitted to ECOP for consideration as regional and national nominees.
 - The Directors and Administrators have had the opportunity to provide input on changes recommended for the 2012 Farm Bill via a survey. Survey responses are due today.
3. Update from ASRED - Ron Brown, Tony Windham, and Paul Coreil
 - Significant effort is being directed toward program planning and responses to the oil spill crisis in the five most impacted Gulf states. This crisis is similar to

- a hurricane except the threat doesn't go away as quickly. We have submitted a special needs proposal to NIFA, looking at immediate needs. Another longer term proposal is being developed to address short-term and long-term needs. Related to the crisis, four Task Forces have been established:
- Food Safety & Consumer Confidence
 - Economic Damage Assessment
 - Family Financial and Stress Management
 - Communications
- Applications for Executive Director of ECOP are being reviewed. Hopefully, the position will be filled by fall or early 2011 at the latest. Beginning in July, the Dr. Brown and other current regional EDs will begin to devote 25% of their time to national issues.
 - Directors are working to enhance Smith-Lever and eXtension funding.
 - ASRED's annual July one-day meeting has been canceled this year due to scheduling difficulties and tight budget concerns.
 - Personnel changes:
 - Jim Trapp (Oklahoma State University) is now filling Larry Arrington's position on ECOP
 - Jimmy Henning (University of Kentucky) is now serving on the ECOP Budget & Legislative Committee
 - Mike French (University of Arkansas) passed away this week.
4. Conference Planning:
- a. Progress on Speakers/Presentations: Dorothy
 - Urban Task Force Pre-Conference Session - **Confirmed**
 - Jim Richards, Cornerstone - **Confirmed**
 - David Hughes, Clemson University, Reporting Impact speaker - **Confirmed**
 - Dr. Meryl Broussard, Interim Deputy Director of the National Institute of Food and Agriculture - **Confirmed**
 - Communications presentation - Frankie Gould and Robin Adams - **Confirmed**
 - b. Committee Report-out Questions for General Session: Joan and Rachel- The questions below were drafted by Joan, Rachel and Alan, with the review of Dr. Brown and Dr. Lyons. PLC members endorsed these questions. Committees will be asked to respond to these in writing by the close of the conference.
 - i. What challenges and opportunities does your state level program area need to consider in developing and implementing regional indicators for your committee area? a. Opportunities b. Challenges (obstacles)
 - ii. What benefits will need to be realized by you (your state) before you are willing to fully develop and implement regional impact indicators?
 - iii. What 3 indicators can your regional committee agree to track for each state?



-
- c. Cross-Committee Time: Two options – Rachel presented two options for use of the cross committee time on Wednesday, August 25th. One option allowed for visiting with three different committees for approximately 30 minutes each while the other option allowed for visiting with only two committees, but for a longer period of time (50 minutes each). The PLC chose the second option of having time to visit with 2 committees for 50 minutes each. Rachel will send out the matrix to the committee chairs so that they can begin planning for that time.
 - d. Newcomer Orientation – Dorothy and Rachel will coordinate the newcomer orientation. All committee officers are asked to attend also so that new members can become acquainted.
 - e. Chair Training/Conference Call – Dorothy
The Committee Officers training is tentatively set for Tuesday, **July 13th***, 9:00 Central/10:00 Eastern. The purpose of this time will be to orient committee officers to any special segments of the conference agenda and to familiarize them with specific deadlines and obligations for the committees. A formal announcement will be sent to committee officers once the date has been finalized. ****Note: This reflects a date change from what was reported during the call.***
 - f. Accomplishment Reports – PLC approved the use of the questions below for the accomplishment report. These are the same questions used for the past two years. Rachel has set up the Accomplishment Report wiki for all of the committees. Committees can complete this report before the conference if they desire. The questions are:
 - i. What has your committee accomplished together in the last year as a result of PLN?
 - ii. What has your committee accomplished together that it could not have accomplished without PLN?
 - iii. Please give a few examples of specific benefits to individual states.
 - g. State Reports - Last year, most of the committees chose to set up state reports through the wiki also. If a committee would like to use that format again this year, and needs assistance in setting it up, please forward the questions you wish to ask to Rachel by the end of June. rachelw@srdc.msstate.edu
5. PLN Structural Study and Operational Guidelines – The final version was sent to Dr. Brown and Dr. Lyons on 6/16/10. Both indicated plans to place this item on the respective agendas.



-
6. December Mid-year Meeting – Members selected December 8-9th as the dates for the mid-year PLC meeting. Vicki Vaughn (SRDC) will secure a location based on those dates and report back to the committee when a selection is made.
 7. Program Committee Reports
 - ANR –Joan Dusky: No report
 - COM – Debbie Archer and Bob Reynolds: No report
 - CD – Rachel Welborn: A survey was sent to Extension Directors and Administrators nationally a few weeks ago. The intent is to gauge the resources and interest expended in pursuit of community development efforts within each state.
 - FCS – Kasundra Cyrus: FCS is working toward measuring outcomes and impacts regionally in the realm of nutrition
 - 4-H Youth Dev – Dorothy Wilson and Charles Cox: Charles is serving on the National 4H Congress Transitional Team which met last week. He also reported that Dr. Bernadette Hinkle’s resignation has left a vacancy on the national congress and board. Dorothy is serving on the National 4H Curriculum Board.
 - IT –Jim Segers: No report
 - MM –Ray Rice: MM is considering using eXtension as a platform for sharing information on performance review processes, career ladders, staffing patterns, etc. Tim Cross updated the committee on budget situations during their last meeting. Plans are moving forward on the Urban Task Force roundtable.
 - PSD – No representatives on call.
 8. Other Business
 9. Adjourn

REMINDER – The next conference call will be held Thursday, July 15, 2010 at 9:00 CST. The call-in number will be 605-475-4860. Participant code 235023#.