Southern Region Program Leadership Committee Meeting  
April 15, 2010

Minutes

Program Leadership Committee Members Present

ANR  
Joan Dusky

COM  
Debbie Archer  
Bob Reynolds

CD  
Joe Sumners

FCS  
Kasundra Cyrus  
Shirley Hastings

4-HYD  
Dorothy Wilson  
Charles Cox

IT

MM  
Ray Rice

PSD

Admin Advisors  
Gina Eubanks

Ex-officio  
L. Washington Lyons  
Ron Brown

SRDC  
Vicki Vaughn  
Rachel Welborn

1. Welcome – Dorothy Wilson, PLC Chair

2. Approval of February meeting minutes (posted on website) – minutes were approved as presented

3. Update from AEA - L. Washington Lyons
   o North Carolina A&T was the winner of the National 4H Science Experiment Award. The project was on water quality and climate change.
   o Approximately 75 1890 administrators participated in a regional grantsmanship workshop. Participants crafted preliminary proposals in response to AFRI and other RFAs
   o AEA representatives participated in the Legislative and Policy Committee conference call which was formally known as the Farm Bill Committee to discuss changes in the 2012 Farm Bill.
   o The summer AEA meeting with program leaders and administrators will be held in Baltimore, MD on June 21-25th

4. Update from ASRED - Ron Brown
   o Paul Coreil received the Distinguished Leadership Award at the spring ASRED meeting last week
ASRED sent a resolution to 4H headquarters regarding the presentation by the Humane Society of the US, recommending a better decision making process when determining controversial issues to include on the program in the future.

The training modules co-produced by the Middle Managers and Program & Staff Development Committees are posted to ASRED’s site.

ASRED is working closely with FCS to provide input into the proposed SNAP Ed legislative changes. ASRED does not support all of the proposed changes.

The North Central Extension ANR Leaders have submitted a proposal that suggests all program areas use eXtension when doing collaborative, multi-state program development and programming.

Kyle Smith has been appointed to the 4H Working Group

Tony Windham has been elected as PLC Administrative Advisor and Executive Committee member to fill Dr. Ort’s unexpired term.

5. Conference Planning:

Progress on Speakers/Presentations:
- Jim Richards, Cornerstone - Confirmed
- David Hughes, Clemson University, Reporting Impact speaker - Confirmed
- Dr. Beachy – Not confirmed. Dorothy will call him today to see if he is able to commit. Dr. Lyons suggested Ralph Otto may be a good replacement if Dr. Beachy is unavailable.
- Communications presentation – Bob Reynolds reported that Frankie Gould will definitely be one of the presenters. Robin Adams may possibly join her. Bob will confirm this week so the names can be added to the agenda.

Committee Report Out Questions for General Session: NIFA Priorities and Common Committee Indicators across the Region - After considerable discussion regarding the value of having this type report back session, PLC determined that having questions following the keynote that related to identifying regional outcome measure would be appropriate. Rachel and Joan will draft questions. Drs. Brown and Lyons agreed to provide first review. Then the questions will be sent to PLC for final comments. The proposal is to have the committees submit these in writing, but not have a group presentation of the results.

Newcomer Orientation – Dorothy will lead this session. Rachel will help Dorothy with the PowerPoint and handouts.

Chair Training/Conference Call – PLC decided to host a conference call with committee chairs near the time of the conference just to provide a heads-up on the agenda and other expectations. Dorothy volunteered to lead the session with Rachel assisting. Rachel will seek a date by polling committee chairs.
**Accomplishment Reports** – PLC determined to continue the process of asking committees to report Accomplishments through the Wiki. Rachel will see to getting the pages ready for committee input.

6. Joint Committee Work Matrix - Most of the committees reported their interests regarding cross committee work. Rachel is working to create a matrix that allows for each committee to meet with at least two of their top choices. She will send the matrix out to PLC and to the committee chairs for preview before the conference.

7. PLN Structural Study and Operational Guidelines – PLC endorsed the final version of the guidelines. Rachel will email them to Dr. Brown and Dr. Lyons for approval by their respective organizations.

8. Program Committee Reports
   - ANR – Joan Dusky – no report
   - COM – Debbie Archer and Bob Reynolds: Communications is working on the white paper and presentation for the PLN Conference as discussed earlier in this call.
   - CD – Joe Summers: Over 200 attended the NACDEP Conference earlier this week. Louis Whitesides just accepted a Research Administrator position and may not be participating with PLN in the future. Dr. Lyons will check and report back.
   - FCS – Shirley Hastings:
     - The new Child Nutrition Reauthorization Bill is less than positive for Extension if implemented as presented. FCS has generated talking points and a letter to APLU Representatives in an attempt to impact that legislation. Arkansas met with the legislator who authorized the bill. He hadn’t realized the negative implications and was open to discuss changes.
     - 4-H Youth Dev – Dorothy Wilson and Charles Cox: 4H is still dealing with IRS reporting issues relating to the 4H Clubs. Many states received calls related to the Human Society of the US presentation at National 4H Conference, asking for state positions.
     - 4H is looking into NIFA’s new funding opportunities to identify how 4H will fit.
     - 1890 4H eXtension CoP met with the new 4H National Program Leader
   - IT – representatives not on the call
   - MM – Ray Rice: Most of the MM Plan of Work is completed. The Urban Task Force has had three video conferences. MM is looking at different staffing models that states are using to respond to the tightened budgets. They are seeking to identify pros and cons of each approach.
   - PSD – representatives not on call

**REMINDER** – The next conference call will be held Thursday, June 17, 2010 at 9:00 Central. The call-in number will be 605-475-4860. Participant code 235023#.