



Southern Region Middle Manager Conference “Run for the Roses - Extension’s Continuing Excellence”

On behalf of Louise Moore, Jeff Young, University of Kentucky Extension Administration and Kentucky State University Extension Administration, we hope those who were able to attend the 2013 Southern Region Middle Managers Conference found their trip to Kentucky professionally beneficial. We are grateful that Dr. Tim Cross, Director, University of Tennessee Extension and Dr. Jimmy Henning, Director, University of Kentucky Extension, and Dr. Javiette Samuel, Director of Kentucky State University Extension, were able to join us for most of the conference.



The conference opened on Tuesday, April 9th with a demonstration and discussion of Kentucky’s Fine Arts Extension programs and how they contribute to Community and Economic Development efforts currently being implemented in Appalachia.

Breakout and general sessions on the topics of Hiring, Interviewing, Retention, Internships, Mentoring, Kentucky Career Ladder and Reporting system were provided on Wednesday, following by a panel discussion of how Kentucky Extension and the horse industry partnered to solve “Mare Reproductive Loss Syndrome” which has had a major negative impact on the central Kentucky economy. This was followed by tours of Three Chimneys horse farm various bourbon distilleries, Keeneland race track, and Kentucky State University’s aquaculture program.

Thursday was highlighted by breakout sessions on Councils, Managing Volunteers and Client Protection and Risk Management. Dr. Marshall Stewart, Associate Director and Special Assistant to the Dean, NCSU Cooperative Extension Service presented on the topic of “Legislative Advocacy: Understanding and Navigating the Political Process” and an update on Federal Ag. Legislation was provided by Aleta Botts, Executive Director of KY Agriculture and Rural Development Center. The day concluded with a tour of the Kentucky State University Aquaculture Center, Early Childhood Development Center and research farm.

The conference concluded on Friday with discussion on event registration tools, cost recovery and an ECOP update by Sheri Schwab, NCSU Extension. Charlie Vavrina led the middle manager business session, which focused on urban Extension and the location of the next conference in 2015. The group preferred

South Carolina and discussions will be continue to determine whether this is feasible.

Post conference evaluations show that 95% of people who responded were either satisfied or very satisfied with all aspects of the 2013 Middle Managers Conference. Detailed breakdown is available upon request.

Respectfully Submitted by

Louise Moore
Jeff Young
2013 MM Conference Co-Chairs



See you at PLN!

August 19-23, 2013

Sheraton Nashville Downtown Hotel
623 Union Street
Nashville, TN 37219