

SRPLN FCS State Report 2011

Reporting Institution: ____ 1862 __X__ 1890 (check one)

Name of Institution:

West Virginia State University-FCS Program Area

Budget Situation:

1. As with most institutions in the country, WVSU has been suitably impacted by the economic hardship occurring in our country. In 2006, the West Virginia Legislature provided WVSU with the \$1,908,000 in base state matching funds to meet the minimum 90% matching funds required at that time. However, currently this funding level represents only a **69%** match. The additional \$842,534 in state funding to the West Virginia State University Land-Grant Match line would satisfy the remaining 31% required, thus allowing the University to meet its 100% state match.
2. It is important to note that the current \$1,908,000 in state land-grant funding is annually leveraged to bring in an additional \$6,000,000 in extramural funding for the state of West Virginia, thus generating more than a 300% or 3 to 1 return on investment to the state

How Institution is Addressing the Situation:

The staff representing the WVSU FCS Program area, continue to be aggressive in seeking external funding sources and value added partnership. Currently, the program area's operational budget consists of more than a half of a million dollars in grant or external funding. Each specialist has a majority of their salaries accounted for through partnership development, which provide opportunities for the administration to accrue savings for the division, and redirect those monies to other viable budgetary issues that may need supplemental resources.

Staffing Update (field and state office):

- 1.0 FCS Program Leader
- 1.0 Specialist for Nutrition and Health
- 1.0 Specialist for Health Disparities and Inequities
- 1.0 Specialist for Adult and Family Initiatives

1.0 Agent for Adult and Family Initiatives
1.0 Agent for Active Lifestyles/Physical Activity
1.0 Agent for Transitional Living Programming
1.0 Agent for Extension/Military Health Program **new position
2.0 EFNEP Paraprofessionals
1.0 Associate for FCS Technology Programs
11.0 FTE

Top 3 Program Highlights of Current Year: (program, collaborators, and impacts)

- **AFRI**

This partnership is the first of this nature for West Virginia State University Extension Service. Within the partnership, our institution has received \$30,698 to assist with implementing the extension component of the grant. This project is designed for the purpose of enhancing food security in the Northeast with regional food systems. The inclusion of this project targets the mainstream objectives designated in focusing on: **Consumption:** Assess current and potential community-level constraints and opportunities for improving access to regionally produced healthy food for people in disadvantaged communities. **Distribution:** Identify and assess best food supply chain practices for underserved areas of the Northeast, compare site-specific, regional and global chains, and identify policy interventions. **Production:** Quantify the current and potential capacity of the urban and rural Northeast to produce food that meets consumer needs. **Extension/Outreach:** Disseminate knowledge and research insights generated to engage policy-makers, producers, distributors, consumers and other stakeholders. **Education:** Prepare students with diverse skills needed to develop sustainable foods systems. Working collaboratively on this project from WVSU; will be the FCS Extension Specialist for Nutrition and health.

- **West Virginia Appalachian Information Technology Extension Services (AITES)**

The WV AITES Program is an information technology initiative that is being conducted in partnership with Virginia Tech University (VT). Through this program, females will be targeted to close the gender gap and raising their interest about seeking careers or majors related to the IT field. Existing program participants will be utilized in order to provide them with new experiences within the field of choice. Families of these children will also be enlisted in order to provide a better mechanism of recruitment and stimulating their child interest to explore the program future. This partnership is possible through a grant received by VT that was awarded by the National Science Foundation. Female students identified through the Raleigh and Kanawha County schools systems, in addition to existing community based programs will benefit from this program. The partner board has been working and will serve as a consulting body of advisors to efficiently manage the progress, provide leadership for, review evaluation results, and provide valuable feedback in order to meet the overall goals of promoting females to close the gender gap in seeking IT based career paths. The FCS program Leader will provide oversight for this program initiative on behalf of WVSU and serve as the chair for the WV AITES Partners Board.

Extension/Military Health Program

In January 2011; WVSU Extension Service was named as subcontractors with Purdue University Extension in receiving funds (\$250,000) for implementing a direct service component of the Extension Military Partnership. Through this initiative; the health literacy program, "*Can You Repeat that Please*", has been accepted as a model program for this endeavor. In June, the completion and production of the new health literacy program for youth, "*Growing Gains and Pains*". The birth to 18yrs program is very similar to the adult version because it provides very significant modalities for parents to personally, monitor and keep more adequate records about their child's health care; along with gaining a better understanding of their child's health care needs. These programs not only focus on the child, but also assist women throughout their pregnancies, to have a better method of health care prior to the birth of their child. The goal of the Extension Military partnership between the US Department of Defense and WVSUES is; to provide the aforementioned program to deployed military families in seven states. The states and military branches being targeted for implementation are: West Virginia, Virginia, North Carolina, Delaware, Alabama, South Carolina, and Kentucky. Through these partnerships, military families will have more opportunities to gain a better understanding about the importance of appropriate record keeping and use of time when they are visiting the physician. Last month, the final submission has been submitted and we have received confirmation that the program has received a copyright.

New or Unique Collaborations and/or Funding Sources:

KEYS 4 HealthyKids:

ISSUE: The epidemic of childhood obesity continues to worsen as years progress. According to the 2009 data from the Youth Risk Behavior Survey (YRBS), 14.4% of high school youth are overweight and 14.2% are obese. Local data from a pediatrician reveals that 47% of 3-5 year olds living in Charleston, WV are obese. Obesity is a multi-factorial problem, which makes it very difficult to address and reverse the trend.

RESPONSE: The Robert Wood Johnson Foundation (RWJF) offered a grant opportunity called Healthy Kids, Healthy Communities. Nearly 600 locations applied for funding, and Charleston, WV was one of 47 chosen. The purpose of RWJF's funding is to implement environmental and policy changes to increase access to healthy, affordable foods and opportunities for physical activity for high-risk youth. By changing policy and the environment, the hope is to elicit a more sustained impact. The name of the project is KEYS for HealthyKids: Unlocking the Doors to a Better Tomorrow and consists of a coalition of more than 30 groups, members, and organizations. The KEYS project falls under the Institute of Food Safety and Nutrition. Through a rigorous voting process utilizing a method developed out of Massachusetts, the four initiatives on which the KEYS team will focus its efforts during the first 18 months are: revitalizing and building community gardens, developing green spaces and pocket parks, joint use policy, and nutrition policy changes in childcare institutions.

IMPACT: KEYS is a four-year project with a primary goal of reducing the rates of childhood obesity by 2015. Focus points for January were in the following areas:

1. Finding funding opportunities for developing and enhancing the community gardens located at the champion sites (those locations that are implementing all four of the KEYS initiatives).
 - a. SKVI grant was determined to not be an option and neither was the one forwarded through Healthy Kids Healthy Communities
 - b. Working with CHERI to find small seed grants
2. Organizing and coordinating the Community Gardens committee
 - a. Coordinator and I met weekly to review and update agenda items and get needed people on our committee.
 - b. Meeting was held 1/5/2011, and many residual questions were answered in terms of NAF fund applications and Champion site signage
3. Contributing to a case study article to be published in a peer-reviewed journal
 - a. Described the methods of the convenience store surveys
 - b. Received notification from WVU Agent that I am confirmed to present at the WVEAFCS/WVAE4H spring conference – Research Report on KEYS 4 HealthyKids
4. Participated in West Side Farmer's Market meeting as a representative for the KEYS project and to fulfill the workplan tactic for ensuring sustainability.
 - a. Community gardens were proposed as a way to supply produce for market
 - b. Coordinated with Bob Burdette garden representative on partnering, KEYS providing signage for garden in exchange for funding part of expansion project
5. Participated in monthly steering and partnership meetings:
 - a. Steering committee – six members updated Dashboard contributions for evaluation component of grant; revised sections of the work plan
 - b. Partnership meeting – discussed next steps with the writing team, which is comprised of eight members; team breakouts – 0 members were present for the community garden initiative updates, therefore, I participated with the physical activity opportunities group, which updated maps highlighting opportunities for physical activity on the East End and West Side of Charleston (33 total venues).

Collaborators/contributors: WVSUES/GRDI, CAMC, Thomas, East End Family Resource Center, Kanawha County Health Department, Charleston Area Alliance, Piedmont Elementary, Bob Burdette Center, Women's and Children's, KCCHI, Girl Scouts, Charleston Parks and Recreation, Robert C. Byrd Health Research Institute, Charleston YMCA.

WV Geriatric Olympics:

The FCS Program Area continued serving as a co-host of the 24th annual WV Geriatric Olympics (G.O.). This, years G.O., played host to over 220 nursing home or assisted living residents, from around the state that competed, in activities designed to enhance their active lifestyles capacity. The Geri Olympics started as a small event to provide students with out of class learning experiences, community agencies assistance in programming for seniors and nursing home residents, an exciting competitive event for nursing home resident athletes that provided an opportunity for competition, socialization and involvement. For most resident athletes this will be the experience of a life time and proof that life does not end just because they enter a nursing home. This demonstrates the concept that residents are competitive and

dispels the myth that nursing homes are places to go and die; residents have a passion for life and a passion to be and to relate. Life does not end until one dies, and then their legacy is how they lived and the memories which are left: the memories left with a grandson or with students who see older Americans compete and strive to win and live.

Collaborators/contributors:

There were a host of new additions to this year's program with students from the WVSU's Department of Health and Human Performance and Leisure Studies, serving as the group leaders for each of the competitive events. There were also over 150 volunteers that represented a host of community and collegiate organization. There were 90 students that participated as volunteers from the Allied Health Department of Kanawha Valley Community and Technical College. Other volunteers included high school students, international students, the campus chapter of the NAACP, guest from Cincinnati, OH and Tampa, Florida and many others contributed to this most worthy event. The visitors served as technical supporters and observers, for the purpose replicating this program in their respective communities. Also attending the 2011 event was the, 3 Delegates from the WV Legislature. The WV Geri Olympics is the longest withstanding partnership for WVSU. About 6 years ago, there was a team of health care professional that visited WVSU and modeled a similar program in the city of Prague. In October 2008, staff from WVSUES accompanied the first American Olympic team of athletes and provided technical support for the International Geri Olympics in Prague, Czech Republic. It is anticipated that the next Team USA will compete in the 2011 International Geri Olympics. In March, the program was presented at an international conference in Valencia, Spain and this month during the 2010 Priester Conference, in Mobile Alabama.

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