

Minutes: FCS PLN Conference Call: January 9, 2014 9:00 am CST/10:00 am EST

**Call to Order
Roll Call**

**Brian Calhoun
Deborah Murray**

Alabama: N/A
Arkansas: N/A
Florida: N/A
Georgia: Debbie Murray, University of Georgia
Kentucky: Kris Grimes, Kentucky State University
Joanne Bankston, Kentucky State University
Cherry Smith, University of Kentucky
Louisiana: N/A
Mississippi: Paula Threadgill, Mississippi State University
North Carolina: Gladys Shelton, North Carolina A&T State University
Oklahoma: Dorothy Wilson, Langston University
Jorge Atilas, Oklahoma State University
Puerto Rico: N/A
South Carolina: Susan Barefoot, Clemson University
Tennessee: Laura Stephenson, University of Tennessee
Texas: N/A
Virginia: Brian Calhoun, Virginia Tech University
Debbie Jones, Virginia State University
West Virginia: Krystal Smith, West Virginia State University

Administrative Advisors: Karen Ramage, University of Kentucky
National Program Leader: Sylvia Montgomery representing Beverly Samuel
Southern Region Development Center: N/A

Review of Agenda

Brian Calhoun

No additions were made to the agenda

Approval of Minutes

Deborah Murray

Revised Minutes from SRPLN Meeting August 19 -20 were approved as revised and sent via email

Minutes of SRPLN Conference Call November 9, 2013 were approved as sent via email

Update from Advisors

Karen Ramage

Farm Bill is still the main concern. Sandra Jensen sent an update to the FNP listserv that was forwarded by Debbie to the SRPLN FACS Listserv

Update from SRDC

N/A

Master Family and Consumer Sciences Volunteer Program

The launching of the Master Family & Consumer Sciences Volunteer Program webinar will occur on January 21, through a webinar hosted by USDA NIFA, Montana State University and NEAFCS, 2:00-3:00 (EST). This program is phenomenal and has been in the developmental stage for two years. It was reviewed by a National Focus group and feedback was received from appropriately 200 Galaxy participants.

This program includes:

- Grab and Go Planning Toolkit, including a flash drive with files
- Leader's Activity Guide
- Three modules consisting of 12 Master Family & Consumer Sciences Lessons (PowerPoint with script)
- Online version of the PowerPoint lessons that includes voice embedded
- Support website <http://www.masterFCSvolunteerprogram.info> (The Url will be active after January 21).
- A Volunteer Management Database is included on the website
- On-line directory of successful Master Programs from states
- Evaluation tools (Pretest and Post test for volunteers)
- Post Assessment for use by Educators

DFCS is very proud of this initiative and will be encouraging states to implement this 8-hour training program that will bring all existing and new volunteer programs under one umbrella. Please contact Beverly Samuel for more information.

The January is **National Radon Action Month** webinar was held on yesterday. It was presented by Bruce Snead of Kansas State University. It was recorded and will be available on National Institute of Food and Agriculture's website. If you desire to have the link sent directly to you, contact Beverly Samuel.

Visiting Scholar – Dr. Keith Tidball from Cornell University will be joining NIFA for three weeks working with Beverly Samuel on a EDEN International project. If you are interested in being a Visiting Scholar to work on a project that will benefit Family and Consumer Sciences regionally or internationally, please let me, Sylvia Montgomery know. All expenses must be paid for by your institution.

EFNEP Update

1. National EFNEP Conference will be held Feb 24-27 at the Hyatt Regency Crystal City, Arlington, VA. Hotel and Registration information is available on our website - <http://www.nifa.usda.gov/nea/food/efnep/conferences.html>. The EFNEP Coordinator or his/her designee is expected to attend.
2. EFNEP preliminary budgets and justifications have been reviewed. Coordinators should log into WebNEERS (our Web-based Nutrition Education Evaluation and Reporting System) to check their submission's status. 75% of budgets required revision – mostly due to insufficient detail. Stephanie will send [sent? – depending on the listservs?] a list of those approved and those in need revision to the Coordinators, FCS Leaders and 1890 Administrator listservs this week. Revisions are due Jan 20th. She strongly recommends using the instructions as they specifically explain what the National Office is looking for and will prevent the need for further

revision. Also, Helen will be following up with universities who have excessive carryover (150% carryover or more) and those who have no carryover, as both are a concern.

3. Annual Updates are under review. Coordinators can log into WebNEERS and check their status. We hope to complete these by the end of the month, pending any setbacks.
4. FY2013 EFNEP WebNEERS data submission is still on hold. We are finalizing testing and will send the instructions and the due date as soon as we can.

PLC Updates

Kris Grimes

The conference committee met in December for a face-to-face meeting. The discussed theme of the next conference will be Looking Forward to the Next 100 Years of Smith Lever. Two speakers are being considered, one focused on Smith Lever and another consultant. Kris will send further information by email. The conference committee has discussed maintaining the current rotation schedule of Fort Worth/Dallas, Orlando and Nashville but every fourth year going to a new location to add a different experience. The committee is also looking at changing the first timer meeting, making it less formal. The conference committee is suggesting that every chair and co-chair of every committee be added to the PLC committee to make the conference and meetings a better experience and add continuity.

Plan of Work Updates

September 1, 2013 – August 31, 2014

- **AFRI Grants and Multi-State Programs Webinar**

Krystal Smith

Krystal met with Caroline Crocoll while in D.C. on business. There is an AFRI-Grants webinar before the end of the month. Krystal will send more information when she receives it. There is an opportunity to schedule a regional question and answer session for the region. It was discussed that many of us would be in D.C. for the BoHS meeting but it was determined that the timing for the proposals was soon after that meeting.

- **CAFCS annual meeting (link below)**

Jorge Atilas

Jorge reported on the agenda Council of Administrators of FCS' meeting in Grapevine, Texas and encouraged everyone to attend. The meeting is February 18-21 at the Gaylord Resort. There are some deals on airfare to Dallas at present time.

- **Update on FCS Competency project:**

Laura Stephenson

We had 267 online surveys completed by FCS professionals in the southern states. In addition, at Galaxy we collected surveys from 219 professionals. Next steps: Dr Karen Franck, Project director, will be contacting Dr. Crocoll at NIFA for help with soliciting online surveys from states outside of the southern region. Also, the committee plans to collect data from upper-level undergraduate classes in departments related to FCS at UT and other institutions. We are hoping to be finished with data collection next year (2014).

Old Business

N/A

Group

New Business/Emerging Program Issues and Needs

Programmatic advances in EFNEP

Group

Kris Grimes

Kris reminded everyone that the EFNEP Conference was coming up. EFNEP is working to develop concrete conceptualization of food resource management and will be providing guidelines for teaching this in an effort to keep EFNEP in scope with best practices.

Community, Local and Regional Food Systems (CLRFS) Multi-State Workgroup Update

Laura Stephenson

Situation: Cooperative Extension & the Land-Grant System is in the “accountability era” in terms of articulating to stakeholders/decision-makers the public/private value of Extension’s research and services to taxpayers and program participants. Extension faculty and staff are being challenged to anticipate and respond to emerging multi-dimensional, complex issues which ultimately require combining contributions from multiple disciplines to achieve understanding and solutions. Increased maximization of multi-state programs and resources is an important strategy for building sustainable institutional bridges through integrated, collaborative partnerships that will produce innovative, high-quality interdisciplinary, multi-state programs and high impact outcomes that communicate a powerful “Extension Story”. **CLRFS provides an ideal venue for the recently formed Southern Region multi-state workgroup to pool resources in order to explore the measurable impact on Extension’s local food systems outreach efforts by developing and piloting regional indicator tool(s) for purpose of gathering data that ultimately communicates the impacts of all CLRFS program components.**

Response: A multi-state working group comprised of interdisciplinary extension professional was formed to identify commonalities, expertise and infrastructure among participating institutions in order to articulate and clearly communicate the public value of interdisciplinary programs, using CLRFS as a venue to articulate and market the public value of our collective programmatic efforts. The multi-state workgroup, while still in the “initial” phase, identified community gardens and farmers markets as focus areas in which to begin. Current activities include:

- 1) Developing an asset inventory of Extension resources related to community, local, and regional food systems. To date over 60 regional assets have been identified that demonstrate interdisciplinary collaboration and are the foundation for telling a regional Extension Story. Plans are to integrate the asset inventory into one document using a uniform template and then to conduct a thematic analysis in order to identify CLRFS programs to be evaluated, replicated across the region.
- 2) Identified “common measures” that could document the impact of Extension’s efforts in community, local, and regional food system initiatives. The multi-state team identified six major outcomes with related indicators to track and demonstrate success of CLRFS programs.
- 3) Drafted a workgroup value statement.
- 4) Developed a “draft” marketing/communications position announcement. Source of funds could be potential grant and/or asking Directors from involved states to share in funding.
- 5) Developed and presented NAEPSPD workshop entitled “Capturing Collective Impact: An Exemplar from a Multi-State Extension workgroup on Community, Local and Regional Food Systems”.

Next Steps:

- Discuss and pursue potential funding opportunities
- Multi-state workgroup members will share common measures with decision-makers in their respective states Continue with current activities, i.e. sharing asset inventory and collecting data on common measures
- Develop a one-page summary about the multi-state working group to share with Extension administrators and other interested parties.
- Link with eXtension CLRFS CoP; consider becoming a user-created CoP within eXtension
- January, 2014 Conference call; Virginia Tech host April, 2014 meeting

Update on Spring Meeting in conjunction with BoHS

Brian Calhoun

We will meet on March 5 from 8:30 – 11:30 a.m during the BoHS meeting. We will not be meeting with the board for dinner on March 4 but will participate in all other meetings and activities.

BoHS Agenda, Registration, etc: <http://www.cvent.com/events/2014-board-of-human-sciences-bohs-spring-conference/event-summary-128c74e001c04061b7c72ad4d37d3de3.aspx>

CAFCS annual meeting: <http://www.cafcs.org/2014/01/cafcs-2014-annual-meeting---preliminary-agenda-and-registration.html>

Conference Call was adjourned at 10:50 a.m.

Minutes taken by:
Debbie Murray