

1:30-3:00 pm **FCS Program Committee Meeting with Administrative Advisors**

Welcome & introductions, all 13 states

Gina Eubank (Administrative Advisor), Shirley Hastings (Administrative Advisor), Kris Grimes (KSU), JoAnn Bankston (KSU), Carmen Olga Gomez (Puerto Rico), Debbie Murray (UGA), Paula Threadgill (MSU), Jorge Atilas (OK), Laura Stephenson (UK), Krystal Smith (WVA), Gladys Shelton (NC A&T), Lue Jolly (Florida A & M), Linda Bobroff (UFL), Monica Fields (SC State), Carolyn Dunn (NC State), Carol Rice (Texas A&M), Lisa Washburn (University of AR), Mark Tassin (LSU), Jatunn Gibson (Auburn), Tiffany Traylor (Texas A&M), Jacquelyn White (Prairie View A&M), Kasaundra Cyrus (Southern University LA).

Reminders:

To send messages to the SRPLN listserv use the email that you submitted to be a member of the list. If you use another email (i.e. Gmail) it will be blocked.

Correspondence:

Jorge read thank you notes from Nayda Torres, Ellen Murphy, and Thelma Sanders-Hunter for their retirement gifts from the group.

2012-13 FCS Committee Leadership:

Jacquelyn White – Secretary

Paula Threadgill – Vice Chair

Discussion of FCS representation at each of the cross-committees and suggested major questions from FCS perspective on each.

Recruitment and retention questions (Paula Threadgill, Krystal Smith and Lisa Washburn)

1. What are best strategies for FCS Extension program leaders to work with Academic departments to prepare students for roles in FCS Extension?
2. Encourage CES systems to fund interns.
3. How do we ensure that FCS agent positions are being filled with professionals with Family and Consumer Sciences degrees?

Climate Variability (Laura Stephenson)

1. What is the role we play in Climate variability programming in relation to the human dimension – i.e. food costs from drought/weather impacts, older adults and heat, energy conservation issues,

Food Systems (Kris Grimes, Monica Fields)

1. Connection between consumer and producer, farm to school – relationship between all program areas in this area of work.

Job Skills and Training (Debbie Murray)

Measuring/reporting impacts, relevance and value (Jorge Atilas, Gladys Shelton)

1. How to we move to everyone programming for impact for community and individual outcomes.
2. How to know that we have an economic impact with our prevention programs?

Military Families (Kasaundra Cyrus)

1. How do we reach military families with our FCS programming to build the families' resiliency skills?

Obesity (Carolyn Dunn, Tiffany Traylor, Jacquelyn White)

1. How can Extension be seen as the expert in changing environmental conditions related to obesity reduction?
2. How do we change our environment within our organization to be role models of practices that encourage active lifestyles and healthy decision-making?

Meeting continued on August 22, 2012

Meeting/Conference call dates:

September 26-27, 2012 – National meeting of Program Leaders, Columbus, OH

Nov 8, 2012 – 9 am CT/10 am ET

Jan 10, 2013 - 9 am CT/10 am ET

March, 2013 – TBA

May 9, 2013 - 9 am CT/10 am ET

August 19-23, 2013 – SRPLN, Nashville, TN

SNAP ED Update Skyped from Helen Chipman (8:30-9:30)

EFNEP and SNAP-ED enhancing Program Visibility, Accountability and Viability through the Land Grant System.

1. Current Staff supporting EFNEP and SNAP-Ed nationally:
Helen Chipman, National Program Leader, NIFA/USDA
Stephanie Blake, Program Specialist, Division of Nutrition, NIFA/USDA
Sylvia Montgomery, Program Specialist, Division of Family and Consumer Sciences, NIFA/USDA
Sandy Jenson, Office Manager – SNAP-Ed, South Dakota-based
2. EFNEP – It's a National Program: Important to lift EFNEP as a national program. The EFNEP program is recognized as an important community-based nutrition program with national implications as a leader in nutrition education for economically challenged families. All institutions encouraged to support EFNEP programmatic research and publication is a goal, however EFNEP \$ cannot be used. Institutions are expected to follow national policies and guidelines, commit to excellence and use the tools/resources developed (WebNEERS, Multi-state curriculum, etc.).
3. Results based program leadership and management. Plan approval Status FY 12: All are encouraged to submit early. Currently all but 1 institution has been approved. Expectations of all institutions: have programs that reach adults with young children and children/youth, use the paraprofessional model, deliver programming as a series of lessons, have strong impact on program participants, collect and report complete data sets, use data to inform programming, and spend funds as intended. Additionally, carryover funds must be spent down within 5 years or returned to Treasury Department, 1862 and 1890 institutions working together, and contribute nationally to what EFNEP is becoming.
4. Planning, Monitoring and Evaluation. WebNEERS data will hopefully give you a tool to better evaluate state programming and initiate research projects. New components of WebNEERS are five year plan and annual updates, social ecological framework from community nutrition education logic model with language of dietary guidelines and youth evaluation indicators.

5. System wide program integrity. Hungry Free Kids Act – 2010 has made changes in SNAP Ed requirements. The guidance still has not been completed and there are still questions. The legislation encourages a public health approach.

Question was asked what role is Cynthia Reeves playing between the two institutes? At this point the decisions have not been made.

FCS Icon Implementation

All states are encouraged to implement the use of FCS Icon from AAFCS.

FCS Cross Committee Reps report out

Cooperative Extension Service Agent Recruitment, Training and Retention (Krystal Smith, Lisa Washburn and Paula Threadgill)

Recruitment: Georgia, NC and other states have an intern, shadowing experience with a recruitment component. Another university handled recruitment through a broader university internship program. Prairie View discussed how they handled ensuring the degree requirements/fundamental skills are met through the interview process (presentation, interview questions). One state had a recruiting team within the extension system that worked to focus on this issue. Collegiate 4H on campus is an excellent recruitment tool.

Training: SEAL materials are used in helping train new/veteran agents.

Retention: Discussion focused on the "millennials" who expect to move in and out of jobs to meet their professional and personal goals. "The key to retention is good recruiting."

Climate Variability (Laura Stephenson)

Committee focused on two programs Pinemap survey of Extension administrators, specialists and agents perceptions of climate variability and importance to their work.

Food Systems (Monica Fields, Kris Grimes)

Questions posed to the group were designed to identify the role we should play in development and sustainability of local food systems. Food safety, preparation, programs to promote decrease in food deserts, nutrition education with low income families are areas that FCS has expertise to share.

Job skills training (Debbie Murray)

Discussion about roles /opportunities and current programs/gaps with increasing job skills. FCS has potential to train in life skills, i.e. hard skills such as food safety, childcare training as well as soft skills. Three parts to training 1) the family 2) the individual and 3) the community. Recommendation to go to the administrators to develop a task force to document what Southern Region is currently doing and evaluate the public value. Debbie volunteered to represent FCS. Nebraska 4H has developed an ipad ap called career explorer that is excellent game format that teaches real world career concepts.

Measuring/Reporting Impacts, Relevance and Value (Gladys Shelton, Jorge Atilas)

Questions the group pondered: How can Southern Region capture multi-faceted programs (customized reports for state legislators, web-based displays of state data)? What is a good report? How to categorize impacts centered on the NIFA priorities? Focus our efforts on priorities by developing teams that would assess and report. This team could include people with subject matter, evaluation, and marketing expertise.

Barriers were discussed that included ourselves as a "slow-moving to change" organization including the importance of agents and specialists in reporting outcomes. How do we ensure that Extension specialists' and agents' evaluations are tied to outcomes.

Military Families (Kasaundra Cyrus, Carmen Olga Gomez)

Review current military programs within the Southern Region. Need to determine our goals and roles in working with military families in our areas of expertise. The opportunities are

Obesity (Carolyn Dunn, Tiffany Traylor, Jacquelyn White)

Brainstorming strategies for obesity treatment and prevention – group prioritized the top two areas that Extension could focus: Built environment and food preparation skills. Use Cook Smart, Eat Smart program as a springboard to share our expertise.

Discussed various state programs to identify extension's focus on physical activity. Most states had a walking program.

Review Plan of Work and create, adopt a new one. View the Plan of work at:

<http://srpln.msstate.edu/fcs/index.html>

Skype meeting with Stephanie Blake to discuss EFNEP

EFNEP coordinators meeting, Washington, D.C. March 11 – 14, 2013

FY 2013 Funding – The last information shared at NIFA is that President and Senate proposed level funding for EFNEP and the House proposed a decrease in \$1.8 million. If the Farm bill is delayed then funding would be based upon continuing resolution. Typically in those situations the EFNEP formula grant opportunity would come out twice based in the year based upon the continuing resolution funding levels/ approved for release.

WebNEERS (Nutrition Education and Evaluation Reporting System)– cooperative agreement with Clemson University in Beta version currently – only need web access to input data. Goal is to get test version of the system in the next two weeks to open to all universities. NIFA will train university folks and universities will be responsible for training their end users. In October will be open to input data. There is an option to enter previous data or simply start from current data. There are pros and cons that have been shared with universities in order to make the decisions about which are best for their situation.

Spanish version of instructions and new evaluation tool for youth (four sets of age appropriate youth evaluation questions) are included. Use the IRB toolkit

<https://www2.ag.purdue.edu/programs/hhs/efnep/Resources/EFNEP%20IRB%20Coordinator%20Toolkit.pdf>

for help in using these evaluation tools with youth. Demographic information is collected in aggregate and not tied to the individual identifiers. The institution/USDA will not have access to adult or youth identifier fields.

Data is being saved on a separate server, on a HTTPS secure site, data is backed up and encrypted, and software developer does not have passwords. The system backs up automatically three times per day (every 8 hours). There is an option to download a CSV file (like an Excel spreadsheet) to run your data in other formats/analysis.

Meeting adjourned by Chair, Jorge Atilas after discussion and sharing of current challenges and opportunities for FCS in each state.

Respectfully submitted,

Laura Stephenson

Secretary