

MINUTES

SR-PLN | Family & Consumer Sciences

TUESDAY, AUGUST 23, 2011

Roll call took place; contact list was manually updated by each member

Administrative Advisors Report: Millie Ferrer:

- Dr. Larry Arrington moved to Tennessee;
- Dr. Gaines Smith, honored by a 4-H center in his name in Alabama, he may be retiring soon.
- Dr. Ed Smith, will present the Ruby lecture during the Epsilon Sigma Phi meeting.
- Budget priorities: Smith Lever. Dr. Ron Brown helped put together a position paper on behalf of the Southern Region that was accepted by ECOP.
- Multistate proposal development: using the research roadmap and the strategic opportunities documents, a survey has been designed to come up with ideas on what to address via multistate groups. Directors have submitted names from each state to work on integrated proposals.
- Several extension services are supporting training for guard groups serving in Afghanistan. A survey is being conducted on what has been provided.
- A survey was conducted about sharing resources across state lines, including specialists, online training fees, publications, etc. Names of specialists were shared who could work across state lines.
- States are collaborating on helping with the flooding. Investigating if NIFA funding could be obtained as we did during the hurricane.
- One-line budget proposal is being presented to protect formula/capacity funding. If approved, we will be seeking this to be added to the next farm bill.

Kasundra Cyrus: Talked about the obesity survey sent to FCS specialists, there are a few glitches. Jorge Atilas suggested the survey be recalled and resend after glitches are fixed. Some of the national indicators that were shared by PLN are in the survey. The survey will be resent this week.

Asked for agenda items to be added: Go over question #1 during the NEAFCS Albuquerque meeting. Caroline Crocoll talked about what the regional time for meeting then will cover. Including what should be funded for data management. We can use the language we have in the national indicators and what the SR PLN FCS group has selected for obesity, pesticide safety, etc.

BoHS and ECOP Update. Jorge Atilas.

BoHS will pursue funding from AFRI to the institute of family, youth and community, in particular to the division of FCS at NIFA. ECOP continues to be very supportive of FCS and BoHS. Talked about getting each state to forward a candidate to the BoHS award.

PLN Update: Kasundra Cyrus. Talked about the importance of serving on the military families cross program committee. A state does not need to have an active program to participate. This is a platform

to respond to the needs of military families in our state (active duty, civilians and veterans) Brent Elrod, NIFA Military Programs, highlighted that there are two RFAs out right now on this.

Community of Practice update: Cathleen Morgan and **Caroline Dunn**, co-chairs of the eXtension CoP for Obesity. Caroline talked about partnerships on low-calorie sweeteners. Also another group was working on probiotics and the benefits of simply consuming yogurt.

eXtension (old CECP) modules. **Caroline Nobles** reported that there was some email traffic on the subject. Contact Jacquelyn White for more information?

Urban Task Force, no report since Krystal Smith had not arrived at that time.

Nominating Committee Report- Bonnie McGee

Nominated Jorge Atilas Chair, Krystal Smith, vice-chair, Laura Stephenson, Secretary. All other representatives remain in office (Karen Gehrt, Kasundra Cyrus al PLC reps)

Caring Hands. Bonnie McGee.

The group voted to move the caring hands funds to the Southern Region office in Mississippi. Ron Brown accepted this. The responsibility of maintaining the balance of the account falls under the vice-chair's responsibility, including the purchase and mailing of gifts according to the guidelines.

Extension ServSafe Program survey for 2010. Elizabeth Andress presented the result of the survey in the form of an impact statement. For information on this, please contact Elizabeth at eandress@uga.edu Comments included expanding the survey to include all aspects of food safety training done by FCS.

Ron Brown said this is powerful stuff and how are we using social media to promote this. Include people who benefit from this class. Carolyn Dunn recommended talking to Rhonda Colin? in NC State about a policy on using social media for Extension

---Break for Lunch---

FCS Program Accountability.

Kentucky State faculty presented program accountability related to obesity. Dr. Avinash Tope presented along with Kristopher Grimes and Joseph Donaldson. Tope talked about incentives for students enrolled in college to participate in a study of cardiovascular disease risk, starting with measurements of indicators (hip-to-waist ratio, blood test, low HDL level, etc.) at the clinic on campus, and then they went to the dorms to screen them. The program is called: **Shape Up KSU**. Key message: there is a great need for early screening and raising awareness. Students that participate get credit towards the class grade up to 30 points and a 4GB thumb drive.

Kris Grimes tied this program with Extension. Developed a curriculum to be used with 1st-6th grade school students. It is a 12-lesson curricula with nutrition and physical activity included. They have pediatrician help and also physical activity coach. They did measurements with 250 + students. Goal is to

reach 1,000. Extension does the outreach, marketing and implementation of program in the schools. *Oxidative Stress* plays a critical role in cardiovascular disease. They give \$25 per kid enrolled to PE teachers for PE equipment. Extension materials include obesity fact sheets, fitness log, nutrition and antioxidants, cardiovascular disease and diabetes. The program is implemented by training teachers and students (PE, nursing, Biology)

Joe Donaldson shared highlights of the TN performance-based budgeting/reporting process, thus the need to have a comprehensive program. This is named “**SUPER**” which collapses 14 old databases. This is a system based on a .net framework which allows for moving easily from various Microsoft based formats and products. SUPER’s modules are: Planning, Program delivery, Profile, Training and Registration, enrollments unit operations and reporting.

They have a one-click county analysis for each county (\$1 to \$6.59) for return on investment. Joe demonstrated how to navigate this system on the web.

The program evaluation network is available to all universities by subscription. He provided a packet to attendees with samples of products, feeds for the system, etc. SUPER will be soon available for purchase.

--BREAK---

FCS Key Indicators Impact and Application Discussion. Ron Brown.

What can FCS to help administrators sell the FCS impacts and work? Improve impact. Economic measures are a key to selling programs to legislatures-return on investment. Turning impact into jobs and programs.

Should we compile all economic indicators from the region to share with each state and contribute to the national indicators. Texas resource: Dean McCurckil could help as an economist with other states FCS program. *Consider this as an action item.*

In FCS we have to train the advocates so they can passionately help Extension find funding for us and stand up for these programs. The economic advantages can help save a program in a county.

FCS needs to cultivate special interest groups to have advocates. Start with local leader groups, county supervisors, commissioners, etc. Show that FCS adds value to the local community. That is the future of Extension. Develop the local leaders.

Caroline Crocoll mentioned NIFA is paying Virginia Tech to develop a master FCS volunteer program to serve as a mechanism to market all of the FCS master volunteer programs under one umbrella.

Scale is important: you need to know the key funders, legislators and educate them on the savings your programs can help balance the state budget and bring savings. FCS has more economic opportunities than agriculture.

Do we do a good job at partnering? There is a sense of perceived duplication of efforts, most of the times that is incorrect. State agencies should not be educating, leave that to Extension. Partner with others with the same interest and tell the full story.

We are stuck in some organizational structure that is based on agriculture.

We need to verbalize the % of a target audience that we reach.

WEDNESDAY, AUGUST 23, 2011

Kasundra will work with the obesity writing team to work on a report based on the online survey sent on obesity indicators the southern region currently works on.

Will email plan of work

- Need to facilitate FCS meeting in DC
- Jacquelyn White will be taking over eXtension FCS modules
- Suggestion that we encourage the specialists joining in the NEAFCS in 2012-13
- Suggestion that we continue to work on indicators for different program areas that span all the focal points
- Suggest that we make a push for branding
- Make sure that our indicators reflect monetary value of programming and that our legislators realize the programming that particular states are doing
- Jorge suggests that the report be utilized for other needs in state and across the region
- Ensure that the report highlights how PLN helped in state programming.
- Make sure that we are nominating people for rewards
- Readdress Caring Hands account for the future
- **Plan of work approved**
- Suggestions that we host 2012 meeting somewhere that is cost effective but nice. Suggestions will be made
- FCS caregiving conference will be in West Virginia in September in 2012.
- Caregiving Community of Practice is seeking nominations for an advisor
- Professional Development for nutrition educators: to help nutrition educators receive their RD. A suggestion was made that we seek administrator support for this program. **This is now an information item rather than an action item.**
- Suggestion that we receive advice from administrators on local, state, and national indicators because current indicators are not reflecting critical needs at local level.
- **Action and Information items approved**

THURSDAY, AUGUST 24, 2012

Carolyn Dunn shared the Obesity writing team's suggestions for a potential project for Southern Region. The Directors are discussing the potential and making recommendations for people to be involved.

Registered Dietician program

Evelyn Crayton updated the ADA RD certification through CES. This is an alternative pathway for the fulltime worker that allows them to become certified. Three hour class through the Dominican University in Chicago is required (roughly \$3000). The participants will have to recruit their own preceptors to oversee their rotation experience. There is a pilot group going through the process now. Send a CV (make sure they include any work in food service) and an unofficial transcript. Contact Evelyn for information. The program will have the first group of program participants this year. The ISSP Application was forwarded to the Southern Region list serve during the meeting.

Reviewed the cross program sessions. Bonnie McGee and All. Access reports at <http://srpln.msstate.edu/conferences/11pln/info.html>

Celebrated Bonnie McGee's retirement with good wishes and a beautiful crystal clock.

Adjourned at 10:45 am.