

# **Southern Region Family and Consumer Sciences Program Leaders Conference Call Minutes**

**Date:** November 3, 2011

Meeting called to order by Jorge Atilas (OK), Chair.

**Attending:** Evelyn Crayton (AL), Anne Sortor (OK), Nayda Torres (FL), Elizabeth Andress (GA), Laura Stephenson (KY), Ellen Murphy (LA), Marshall Stewart (NC), Jenell Kelly (NC), Jorge Atilas (OK), Dorothy Wilson (OK), Shirley Hastings (TN), Thelma Sanders-Hunter (TN), Pete Gibbs (TX), Jacquelyn White (TX), Brian Calhoun (VA), Krystal Smith (WV), Casaundra Cyrus (LA)

**PLC 1862 Report:** Anne Sortor (AR)

PLC Conference Call report: Dr. Eubanks mentioned ADA system wide meeting in November. Extension Director and ASRED member Paul Coreil (LA) reported about a super committee – no bad news regarding reduction yet, but the federal funding appropriations process has not been finalized.

Face to Face meeting: Scheduled for December 8 in Atlanta to prepare for 2012 SRPLN meeting. Anne requested any ideas from FCS group such as speakers, topics, etc. be sent to her. (Especially related to collective impact, increasing our visibility, etc.).

**PLC 1890 Report:** No report given

**Advisors Report:** Gina Eubank (LA) shared via email that the AEA Systemwide conference will be held June 24-27, 2012 in Memphis.

**Approval of minutes of last meeting:** Nayda Torres (FL) moved to accept the minutes. Shirley Hastings (TN) second. Minutes approved as sent via email. These will be filed on the SRPLN website at <http://srpln.msstate.edu/fcs>.

**Review of Plan of Work Priorities:** Jorge Atilas (OK) reported and led discussion on the following:

**BoHS Outstanding Engagement Awards:** Discussed ways to encourage nominations for the BOHS Outstanding Engagement Awards. It is imperative that we bring forward outstanding candidates from Extension. Be aware that the designated member of the BoHS from your institution will receive the application information. The group was encouraged to suggest Extension nominations from your institution. The criteria and guidelines for this award are attached. We encourage you to create a process at your unit to generate a suitable nominee each year.

**FCS Icon:** Icon package with guidelines is available on the AAFCS website. Go to: <http://www.aafcs.org/aboutus/FCSbrand.asp> All are encouraged to begin to implement use in some way to brand our FCS discipline. Camera ready copies can be requested from AAFCS for graphic usage. States are approaching the use of this icon in very different ways. The potential of the icon is that there is 1) widespread support of its development and use within the sponsoring organizations and affiliates and 2) flexibility in its use to more effectively promote the branding of FCS discipline and subject matter in a coordinated way.

**FCS PLN Spring Meeting:** March 6, 2012 preceding BOHS in Washington, D.C. Jorge will send a message to Deans and Extension Directors to encourage attendance of program leaders to the meeting.

**Programmatic discussion topic: How is FCS meeting Middle Class clientele needs?** Nayda Torres (FL) led the discussion. In Florida: Radio program NPR Family Album Radio has brought support and broader audience for the FCS program. In Georgia: Master Food Preservation program is being re-implemented due to increase interest in the topic. This may provide a way to reach a broader audience. In Louisiana – Funding streams that support agent positions are designed to encourage work with a broad audience (i.e. SNAP, EFNEP, and state, federal funds). In Kentucky, a Family Financial Management Faculty specialist has been hired to provide leadership for Managing in Tough Times Initiative. Further discussion may occur at the spring meeting if there is interest.

**Succession Planning for FCS Program Leaders.** Discussion led by Krystal Smith (WV). Select states shared:

Louisiana State University – FCS Extension will be merged with 4H Department in the Ag Center as their academic home rather than School of Human Ecology. Ellen Murphy is working very closely with Karen Overstreet in a succession plan to position FCS Extension for growth in the future.

Auburn University – Several people within the system are preparing credentials to be qualified to fill administrative roles.

Tennessee State University - Dean has put into place a request for a position for a FCS Program Leader to encourage succession of FCS Extension outreach.

If there are examples of successful succession planning within the states please send to Krystal Smith to compile for further discussion.

**ECOP Report: Strategic Opportunities** Jorge Atilas (OK) reported that the ECOP report was completed and the document was well-prepared and had potential to support FCS efforts in the future.

**State Updates: (Limited by time)**

**FLORIDA** - Nayda Torres reported that she will be retiring effective July 30, 2012 from the University of Florida. Her last day in office will be April 13.

**GEORGIA** - Elizabeth Andress announced that a position announcement for Associate Dean for Extension and Engagement at University of Georgia will soon be forthcoming.

**OKLAHOMA** - Dorothy Wilson announced that applications for President at Langston University are being accepted.

**NORTH CAROLINA** – Jenell Kelly shared via email that North Carolina A&T State is actively seeking candidates to fill a Nutrition Specialist position.

**TENNESSEE** - Thelma Sanders-Hunter announced that Tennessee State University is taking applications for FCS Program Leader.

**TEXAS** - Jacquelyn White shared that Prairie View A & M University has over ten positions that are currently being advertised.

**VIRGINIA** - Brian Calhoun introduced himself to the group. He has been leading Community and Economic Viability at Virginia Tech University. Three weeks ago he assumed the role of FCS Program Leader. He will be the contact for the Master Volunteer project. Karen Gehrt, former FCS Program Leader, has accepted a role in developing an impact system for the entire organization.

**Dates to Remember:**

**January 12, 2012\*** 9:00 a.m. CST/10:00 a.m. EST

**March 7, 2012** FCS Spring Meeting, Washington DC. In conjunction with the BoHS Childhood Obesity Summit. (We previously talked about March 6<sup>th</sup>, but efforts are being made to have the meeting on the morning of March 7<sup>th</sup>. More information to come later)

**May 17, 2012\*** 9:00 a.m. CST/10:00 a.m. EST

Meeting adjourned at 11 am EST.

*Submitted by Laura Stephenson (KY)*