

## Southern Region – PLN Leaders Conference Call

Thursday, January 10, 2013

9:00a.m. CST/10a.m. EST

Call (712) 775-7300 AND ENTER PARTICIPANT CODE 287136#



### AGENDA

#### 1. Roll Call

Krystal Smith (WV)

Dr. Gina Eubanks, LA

Amy Simone – for Dr. Bolten, FL

Jacquelyn White, TX

Sylvia Montgomery – USDA (for Beverly Samuel) Brian Calhoun VA

Gladys Shelton – NC

Rosie Schoenfield, TX (for Pete Gibbs)

Dorothy Wilson, OK

Shirley Hastings, TN

Kris Grimes, KY

Anne Sortor, AR

Susan Barefoot, SC

Brian Calhoun VA

Leslie Speller-Henderson, TN

Jorge Atilas, OK

Paula Threadgill, MS

#### 2. Advisors Report-Shirley Hastings (TN) and Gina Eubanks (LA)

- Dr. Gina Eubanks – Military 4H Program – On Dec. 19, 2012 the ECOP Chair shared that the Army is taking more control over the 4-H Programs; therefore, it appears that NIFA does not have as much control over this process.
- SNAP – ED – The Legislative budget has been reduced by 28% for this year only. The HRA deals with the Tax to avoid the Fiscal Cliff. It was reported that due to the reduction in the budget, the University of Wisconsin may have to cut employees because their budget is allocated for salaries.
- SNAP –ED is set for an increase each year and scheduled to for the budget will increase during the 2014-2015 and a larger amount of funds will be available. In 2016 the budget will return to original increases.

- Corner Stone indicated that a 1 Year Farm Bill extension. SNAP-ED has 150 million allocated for Extension which is the largest part of the SNAP-ED budget.
- "Bo" J. Beaulieu, Southern Rural Development will be leaving Mississippi State – March 30, 2013 Bo Beaulieu will be going to Perdue University as the Director of the Center for Regional Development. – The Farm Bill that was not mandated is not in the extended part of the Farm Bill. It was suggested that the Southern Program Leaders Network do something to thank Bo Beaulieu for all of the work and support he has provided in promotion of programs for the Southern Region.  
Krystal Smith and Jorge Atilas will write a letter and Brian volunteered to help.

3. PLC Report 1862-Anne Sortor (AR)

(PLN)Refer to Kris Grimes notes

4. PLC Report 1890-Kris Grimes (KY)

- a. The tentative theme this year is “Connecting with Communities: Preparing for the next 100 years”. This is an effort to celebrate the Smith Lever Act in addition to recognizing our need to reach new audiences with the same message in new packaging.
- b. There will be a call for proposals for workshops rather than the PLC generically coming up with topics. These workshops need to address the theme in a specified way. Some of the topics might be (but are not limited to) Social Media, Urban Programming, Funding Opportunities, Multi-State Collaborations, Marketing, etc. There will be two sessions for this most likely with some of the workshops repeated if necessary.
- c. Cross-Committees “may” be replaced by the additional workshop above.
- d. There is a recommendation that committees have action/information items drafted prior to the meeting so that more of the committee meetings can specifically work on how to accomplish each item. With this in mind, we may want to send out an email in advance of the January meeting in order to generate ideas. While this may make our preparation a bit more intense prior to the meeting, I believe that this is a great suggestion.
- e. The PLC felt that we should go with an outsider for the Keynote in order to address the theme. I think that this is a positive move. They are currently looking at Devin Fidler, a futurist, who many have heard and felt that it would be a good move. With that said, they are seeking other ideas for a back-up. Suggestions are strongly welcomed.
- f. They are looking to have a lunch speaker on the first day to speak about Smith Lever Act
- g. We are raising the registration fee from \$325 to \$350 in order to help pay for the speakers and incidentals.
- h. I recommend that we, FCS, bring in a Military Families person and a grant funding person to specifically speak to our needs during our committee meeting. (Speaker Extension Generally (outsider to speak that are not normally invited.)

- i. I also recommend that several from FCS propose compelling workshop ideas to be considered during the specified time. This will give FCS more of a voice among the groups. (Have someone from the university develop a really compelling workshop, innovative, action related workshops...participants can see a project moving.)
  - j. Kris is on the committee that is developing a call for proposals. (Action oriented concept is being pushed).
5. Approval of Minutes-Krystal Smith (WV) and Paula Threadgill (MS)  
No changes to the minutes – Krystal will send the minutes to the Southern Region.
6. Caring Hands Update –
  - Caring Hands has not taken up a donation in several years. During the meeting in August each institution is requested to donate \$25.00 to this fund. The money will be deposited in the Texas account.
  - Three gifts were distributed in 2012 – Nida Torres, Ellen Murphy, Thelma Hunter, and soon a gift will be purchased for Dr. Shirley Hasting
7. Upcoming Spring meeting in Washington, DC-Krystal Smith(WV)
  - Individuals who are planning on attending the Board on Human Sciences in Washington DC are Paula, Jackie Jorge, Brian, Ann, Carol Rice, Krystal, and Carol Kellest stated that she may attend – It was requested that Jacquelyn White send a list to the SRPLN list serve to get a final count on who will be attending.
  - The SRPLN meeting is scheduled for Wednesday, January 20 2013 from 8:30 AM – lunch break.
8. USDA Report: Beverly Samuel, Liaison to SRPLN – Sylvia Montgomery joined –
  - FCS Leaders meeting will be during the Galaxy Conference scheduled for Sept. 18-19, 2013 from 8:-4:30 Galaxy will be at the Hotel Renaissance in Pittsburg, PA.
  - Mike Vogel Montana State University stated that the Pre Conference for Volunteer Program
  - Master FCS Volunteer Program, Check out NIFA website for recent applications.
  - Call for nominations for Priester Conference are due by February 1, 2013.
9. State Reports: Briefly provide 1-2 highlights since 2012 NEAFCS
  - Amy Simone – reported for Dr. Bolten, FL –
    - Chair of dept. of Family Youth is recruiting for the program leader position.
    - In May, the state of FL will have the FCS Summit and Implement 5 year plan.
  - Ann Sorter
    - Snap ED budget was reduce 28% cut and they are meeting to handle cut.
    - A State wide 4-Day training, rolling out new programs, and trainings.

- A couple of positions are on the line – FCS Nutrition Program EFNEP
- Coordinator and Food Safety Faculty
- AR Legislative session is open and made aware of a flat budget.
- Jacquelyn White
  - Hired two new FCS Agents, one EFNEP Nutrition Education Associate
  - Interviewed one new FCS Agent for Expansion County – Tentative Start Date March 15, 2-13
  - Interviewed one new Specialist – Tentative Start Date March 1, 2013
  - Have two new EFNEP positions available (Expansion Counties)
- Krystal Smith
  - Still hiring
  - 1862 submit a bid proposal for NEAFCS to host the conference
  - New Changes – there is a new president at the University, there is new money and the they are growing in FCS
- Susan Barefoot
  - Final stages of 1 agent and,
  - Conducting a sea food workshop
  - The Department of Food and Nutrition is recruiting for a Chair
- Sylvia Montgomery – USDA (no report)
- Gladys Shelton
  - Filling positions, actively interviewing for an EFNEP Coordinator
  - Splitting the Program Leader and Program Specialist positions
- Brian Calhoun
  - 40<sup>th</sup> FCS Agents starting in Chesapeake
  - Welcome Dr. Karen Depor as FCS Specialist
  - Begin recruiting for Financial Management Specialist
  - Food and Nutrition asked that he attend a Conference Association of SNAP ED Feb 4-7
- Rosie Schoenfield (for Pete Gibbs) –TX AgriLife Extension (No Report)
- Jorge Atiles
  - Preparing to face situation with Snap ED... There is a freeze on hiring for those positions. They are try to use EFNEP dollars; however, they are waiting to hear from the state of OK.
  - Having Bi-Annual FCS-4H meeting.
- Dorothy Wilson
  - Have a major cut with 13 position with outreach program,
  - New Budget has not been approved
  - Having an EFNEP Conference with Langston
- Paula Threadgill

- New staffing Plan, County Programming more than Area...Extension Agent in the county and FCS and 4H or Ag and 4H.,
- In- service Trainings for all individuals ,
- Hired 2 Extension Evaluation Specialist and one Family Life Specialist
- The budget is going to be level funding
- Kris Grimes – (Report Listed Above)
- Lelsey Speller
  - FCS is hiring and Assistant Research Professor and interviewing for a Public Health Nutrition Specialist.
- Shirley Hasting
  - Dealing with SNAP ED funding and waiting on final numbers.
  - Conducting search and interviewed three individuals and waiting for the new person.
  - Shirley stated that she will be in the position until her position is filled and she will also continue in a different role in implementing plan for the system.

**Call Adjourned at 10:08 Central and 11:08 Eastern**

**Dates to Remember:**

- **January 10, 2013** Conference call **9:00 am CST/10:00 am EST**
- **February 20-22, 2013** FCS Spring Meeting, Washington DC in conjunction with BoHS meeting
- **May 9, 2013** Conference call **9:00 am CST/10:00 am EST**
- **August 19-23, 2013** SRPLN Conference, Nashville, TN