

PLN-CRD Conference Call
July 29, 2009
Minutes

- I. **Welcome** **Michael Wilcox**
- II. **Review of Minutes from PLN** **Michael Wilcox**
<http://srpln.msstate.edu/crd/may09minutes.pdf>
Minutes were approved as presented
- III. **Orlando Meeting Details** **Michael Wilcox**
- a. Agenda overview
 - i. Urban Task Force will host a roundtable session on Monday, August 24th of the PLN conference from 1:30 – 4:30pm. They are hoping to have representatives from each committee in attendance.
 - ii. Newcomer Orientation: Chairs and vice chairs are asked to join the newcomer orientation on Monday at 5:00 p.m. to help welcome anyone attending for the first time.
 - iii. The Keynote Address will be on Tuesday from 8-9:30am. Each committee will be asked to provide a response to this session through a PowerPoint template posted on the website
 - iv. Cross Committee Issues: On Wednesday, all committees will be engaged in cross committee discussions based on issues submitted by all committees. Each committee is asked to ensure that at least one person goes to each of the 10 sessions. Please go to the link below and indicate which sessions you prefer:
(<http://www.doodle.com/k7haup8csy2bsiq3>)
 - b. Working with Admin Advisor (Joe Zublena/Lawrence Carter): We will need to plan our time as a committee to ensure that our administrative advisors are with us while we work on items c, d, e, f, h, j below.
 - c. Response to the Keynote Presentation – a PowerPoint template is provided for each committee's responses (http://srpln.msstate.edu/conferences/09pln/ppt/pln_report_out.ppt).
 - d. Report on Logic Models – ASRED Request/Impact Measures: ASRED has requested a short summary report describing each committee's thoughts on the use of regional logic models.
 - e. Update old Plan of work – due at the end of the conference (http://srpln.msstate.edu/plan_of_work.doc)
 - f. Accomplishment Report (Narrative) – Due at the end of the conference using the Wiki site (http://collaborate.extension.org/wiki/Southern_PLN-CD). This report is the same as the one completed last year. ASRED and AEA both spoke favorably regarding this report last year.
 - g. State Reports – Wiki Site: State reports will be submitted via the Wiki this year. Please complete your report prior to arrival in Orlando. A link to the site is provided below. (http://collaborate.extension.org/wiki/SRPLN_2009_CD_State_Report)
 - h. Action and information items: Due Wednesday for presentation to ASRED/AEA on Thursday (For Action items:
http://srpln.msstate.edu/conferences/09pln/ppt/2009_action_item_format.ppt and for Information items:
http://srpln.msstate.edu/conferences/09pln/ppt/2009_information_item_format.ppt).
 - i. Cross Committee Work – Wednesday 1-3pm (See item a, iv above)
 - j. Plan of Work Development (include 3-5 issues from Cross Committee Work): This year's plan of work will need to include items that address 3-5 issues from the cross committee discussions on Wednesday.
- IV. **Plan of Work Review** http://srpln.msstate.edu/crd/crd_pow_08-09.pdf
- a. Community Development Institute/National training plan / CD Certification Program: The North Central Region's Foundations of Practice is expanding to be a national program embraced by all four regions. The SRDC is managing the newly designed website and registration is open for the fall training. <http://srcd.msstate.edu/fop/>

- b. Business Retention and Expansion Training: Alan Barefield is now a certified instructor through BREI. There is discussion of developing continuing education classes in the area of BR&E. Training is being planned for Alabama to be held approximately in the next six months.
- c. Public Deliberation Project and Training: Now under the banner of "Turning the Tide on Poverty," this project officially launches on August 21st with a multi-state training of pilot communities. Pilot states include Mississippi, Louisiana, Alabama, Oklahoma, and Georgia.
- d. E-Commerce Training / Nat'l Rural Broadband: Six implementation projects are underway and three resource development grants have just been awarded. Seven completed educational products are on the website now with several more near to their launch dates.
<http://srdc.msstate.edu/ecommerce/index.html>
- e. CECP Transfer to Moodle: Mississippi State is going to working towards completing the transfer of the CARE model (Mike Woods and Notie Lansford) and Water Quality (George Smith) curricula from the original CECP platform to Moodle.
- f. Multi-State Youth Entrepreneur Training - Presentations were made at CYFAR and NACDEP this spring to generate interest. A team is joining together to create materials to add to the Entrepreneurship CoP that will address youth interests in this realm.

V. Other Business:

- a. CRD – PLN Officership (1862 Vice-Chair, 1890 Secretary): The PLN-CRD committee is in need of a Vice Chair and Secretary. Notifications are being sought. Please contact Michael Wilcox or Sandra Thompson if you are interested or if you would like to nominate someone for these important positions. As we understand it, we are not bound to maintaining the 1862-1890 sequence if personnel are not available.
- b. Medical Extension Service
The committee discussed the possibility that a parallel extension service may come into being that will have a medical orientation. Though in a very preliminary phase, CRD should be involved in the national-level discourse.
- c. EDA Initiative "Know Your Region": A conference call will be held in August to discuss the current status and future of the KYR program. All of the Southern states involved in the train the trainer workshop in Indianapolis have completed at least one training in their state.
- d. SERA 19: Rural Health
The SERA 19 meeting in Nashville is being re-scheduled.
- e. SERA 37: New Hispanic South update: This team is working on developing a pilot in-country immersion experiences to help Extension agents better understand the needs and concerns of Hispanic audiences. The proposed plan is to seek funding and launch the program in 2010.
- f. SERA 39: Public Policy Issues
A past extension-oriented public policy group has been revived as SERA 39. Participation by interested CRD committee members is encouraged.
- g. Disaster Resilient Communities: Five states have participated in this initiative to explore how the needs of vulnerable populations can be better met in the face of a disaster. In all, 30 round-tables were conducted in the five states bringing community members and emergency management agencies to the table to discuss this important topic. Materials are available on the SRDC website. A final report with recommendations will be available soon.
http://srdc.msstate.edu/building_resilient_communities/

Committee Members Present on Call:

Alan Barefield
 Bo Beaulieu
 Rod Clouser
 Ed Jones
 Notie Lansford
 Joe Sumners
 Greg Taylor
 Deborah Tootle
 Mike Wilcox, Chair
 Joe Zublena