

Minutes
January 27, 2010
Quarterly Reports & Plan of Work

Participants:

Bo Beaulieu
Brian Calhoun
Lawrence Carter
Rod Clouser
Adolphus Johnson
Sally Maggard
Sandra Thompson, *Chair*
Debra Tootle
Rachel Welborn
Louis Whitesides

I. Welcome

II. Reports-

- a. AEA – Lawrence Carter: CRD is a high priority for the 1890 Extension Programs. Entrepreneurship, CRD, CYFAR and small farming will be key points of emphasis.
- b. NIFA - Sally Maggard:
 1. Dan Koogler is the director of the new Institute of Youth, Family & Community Development. He has a good understanding of the importance of community development
 2. There may be opportunities soon for Extension to assist in Haiti's recovery. Community Development may have a key role.
- c. SRDC – Bo Beaulieu: The [SRDC's Annual Report](#) has been released and it is on the SRDC website
- d. NACDEP-Deborah Tootle: Registration for the spring conference is in good shape. Officer elections are currently open. Please take time to vote.

III. Work Plan Reports

- a. Foundations of Practice, Level 1: Rachel – An evaluation was sent to participants at the close of the series. Participants liked the Adobe Connect system, as a whole, in spite of some learning curves on using the technology. Everyone seemed very pleased with the content. Sally- How we step up with what we are offering in starting businesses, creating new jobs, opportunities for green jobs in the south. We may need to get program leaders at state to think about it and report on it at the next call. Bo- concurred, but wants to know how to accommodate this emerging issues, because what is already present- Sally – our experience lies in all the work that we are doing on entrepreneurship; BRE might need to be

elevated– see who is already talking about green jobs- look for collaborations; Debra – partnering with other agencies within our state; Aldophus, Sandra -1890's – RBS have some funding but need greater capacity & funding -- **Action Item:** Deborah will pull together to small group to think about green job's, youth entrepreneurship (team: Deborah, Sandra, Aldophus, SRDC)

- b. Foundations of Practice – Levels 2 & 3: Bo: The four RRDCs will be working together to decide on a game plan for offering these next levels. We want to make the approach national in scope.
- c. Business Retention and Expansion: Sandra – Alan Barefield will be coming to Tuskegee to teach a BRE program next week.
- d. Turning the Tide on Poverty: Rachel – Several of the pilot sites will be launching their programs in the next couple of weeks. Most sites have already conducted volunteer facilitator training and have had good response. Bo – We are launching a professional development CoP on Public Deliberation. The initial planning meeting will be in February.
- e. E-Commerce training: Bo – We released another new curriculum on e-tailing. Minigrants will be starting in February. Sally noted that e-tailing is part of creating jobs in rural America
- f. Work cross-committee with 4H on youth entrepreneurship: Bo – a youth entrepreneurship session is scheduled for NACDEP.
- g. Cashing in on Business: Bo – all but two modules are complete. The entire curriculum will be available on the web.
- h. Document regional CRD staffing and funding: Rod – Rod and Mike Wilcox have been working on a survey. A graduate student is working on a related project that might dovetail into this one. One of the challenges is to define what CRD is. There was some discussion over who should complete the survey. Middle managers may be the best ones.
- i. SRDC “Leadership Education for the 21st Century: Bo- Ken Pigg is in the process of making final revisions.
- j. CoP on Disaster Resilient Communities: Deborah is working with EDEN on the project. They will be submitting a proposal to fund a meeting.
- k. Seek funding opportunities for regional programming: Bo – The SRDC received funding from USDA Rural Development that will be piloted in 8 sites (two in each region.) Once the pilot phase is complete, plans are to expand the material to other states.