

CRD Conference Call
AGENDA
January 16, 2012 10:00 EST
(209)-647-1000 926839#

Roll Call

Susan Jakes

Joe Zublena, Susan Jakes, Beverly Samuel, Bo Beaulieu, Allison Davis, Rod Clouser, Jeff Christie, Stacy McCollough, Brian Calhoon, Brian Whitacre, Mark Waller, Rachel Wellborn, Joy Moten-Thomas

Minutes Update

Michelle Eley

Michelle was not able to join

Beverly, Just here to listen and find out how we can support CRD with NIFA

Update from Advisors

Joe Zublena, Lawrence Carter

Bo will be missed. Excellence in Extension database committee, directors can start storing information over time, working on including impact statements. Want to work with Sonny Ramaswamy with information he can use in Washington (Scott Cummings in Texas is in charge) There will be a mock up by the extension directors conference (in March for the beta version). It will be more open access than before. Really want to focus on the significant impacts. Balance between qualitative and quantitative – so testimonials with hard data.

Update re: SRDC Director Status

Bo Beaulieu

Thank to all who have written and it will be hard to leave. Not going far. The board of directors will meet at the end of January to talk about moving forward. So there is not a lot to share. Roberto is leaving SRDC immediately. Bo is leaving at the end of March. Each leadership entity in the south will do a vote to decide if the center should stay is MS State or be put up for a bid. ASRED AEA, etc.

Update re: National Voice for CD

Bo Beaulieu

Not done anything since end of Nov.

Plan of Work Update

- Regional CD logic model / indicators

Susan Jakes

Beverly Gave info on the national work and referred us to Aida.

I spoke Aida following the call, and she is very interested in the work you are doing. It would be helpful to share with her what has been done and how she can lend support. Here is her contact information.

Aida B. Balsano, Ph.D.

National Program Leader - FCS Research and Evaluation
USDA, National Institute of Food and Agriculture
o: 202-720-4436 f: 202-720-9366
abalsano@nifa.usda.gov

- Need to start somewhere and begin to collect data even if not perfect
Florida didn't respond because we are still in the process of finding out who is collecting this and HOW we are going to collect this. He wants to just send things out one time rather than piece meal. Need Susan to send around modifications with definitions so that states can start to collect. States will just report what they have. Rachel can help, Mark Waller will help. Susan will set a call at the end of the month.
- State-level indicator collection: status updates All states
- Regional Project updates Deborah Tootle / Bo Beaulieu
 - SET Bo will continue to be involved. Phase 4 is being announced soon for new or expanding states will hopefully come out in Feb. (final phase) Vilsack is really big right now on rural areas of becoming a bigger part of the national agenda and engaged in the policy discussion, so SET is very consistent with his agenda and message - Evaluation of 1&2 has been completed and is presenting in DC in March. Nothing earth shattering – it was very developmental, but many of the recommended changes had already been addressed. It was relatively favorable, but there were some fidelity issues with more advanced regions or areas that just did not stick to the protocol. SET is too basic for some groups and places. Showing good indicators on networking and relationship building and coordinating for future success. – Hoping to select 10-12 new regions.
 - Ready Community – have 7 sites going right now – the exemplar is in Montana with its work and community buy-in. That is the first pilot site.
- Survey of existing adult entrepreneurship training Al Myles
No report
- Ideas for engaging County Commissioners Jeff Christie, Rod Clouser
Want us to show results relevant to them. This week legit (local government education training) – There are 4 successful models in the south.
- Middle Management update Brian Whitacre, Rod Clouser
 - FL document – tweak for South?
 - Florida's document on CRD programs in Florida. Action item and information item – Florida is moving toward looking at 7 super issues. The retreat was of folks who want to be engaged in Community Development work in Florida. There are a lot of items listed, but in terms of impacts and counties participating, it is slim. Do we put in everything including the kitchen sink or do we go with the largest 3 categories and open it all up, but have a core where you can show impact.

- Want to tie into programs that have the biggest impact. Want CRD to be a big house where we include everyone that is doing CRD. We need to build the strongest case by identifying 3-4 areas/ programs where you are having the biggest impact. So instead of populating a huge database with a lot of programs, we may want most the biggest impact programs. In TX there are few CRD FTE, but we don't want to put ourselves in a position where its everyone job and we have no FTEs and it doesn't get done. We want to know who is really committed to CRD and consider it a major part of their program. It might be helpful to have an overview of how successful is the program. So understanding how much effort is behind each program. Build over time in a few categories that build over time. Brian is going to develop a spreadsheet of programs that have significant impact over time. Want to be responsive to Charlie to help him grow his program. Brian is also going to call all the other PLN committees to get a committee together on Middle managers action item.

New Business

- PLC Committee update Joy Moten-Thomas, Rod Clouser

Connecting with Communities, preparing for the next 100 years. People want outside speakers. Want a futurist maybe. Going to be a major change – soliciting proposals for 90 minutes sessions at the mtg. instead of cross committee mtgs that will be repeated twice. Directors are going to ask all committees of all prepare a draft of all action and information items before the August mtg. RFP is going out soon.

Next Call

March 20, 2013 10:00 am ES