

**CRD Conference Call**  
**Minutes**  
**July 17, 2013 10:00 EST**  
**(209)-647-1000 926839#**

Roll Call Susan Jakes  
Rod Clouser, Beverly Samuel, Crystal Tyler-Mackey, Stacy McCollough, Brian Whitacre, Rachel Welborn, Susan Jakes, Mark Waller, Robert Burns (new from TN.), Brian Calhoon

Minutes Update Susan Jakes  
Send May minutes (Susan)

Update from Advisors Joe Zublena, Lawrence Carter  
Not on call

Update re: SRDC Director Status Rachel Welborn  
Meet today at 10am, Rachel will send out an update when the board is comfortable with an update

NACDEP Update Stacey McCullough / Rachel Welborn  
Preparing for galaxy  
There is a marketing committee formed by the board to recruit new members  
Do not know the conference numbers, but current membership is doing ok, but is a little slower than normal without a conference

NIFA Update Beverly Samuel  
Trying to get grants processed, rural health and safety deadline is still coming July 26<sup>th</sup>. She wants to encourage us to serve as a panel reviewer. This is a great way to learn about grantsmanship. Yesterday was a smith lever special needs grant for disaster relate initiatives, there was a very limited # of applications, so please apply next year. The continuing resolution has caused some delays with grants this year. Master Consumer and Science Program will be showcased in a super seminar at Galaxy - 2 kits with modules for volunteers, history of Coop. Ext. Leadership and Branding, would lend itself with other programs.

Plan of Work Update – ON the last column we need to note if it is completed or not.

- Regional CD logic model / indicators Susan Jakes  
There is a lot of national work happening, there will be a national presentation at Galaxy and a 1-4 Mtg after galaxy on Friday. In the South we are ready to take to PLN and kickoff data collection.
- State-level indicator collection: Status updates All States  
Will be on the August agenda at PLN
- Regional Project updates Rachel Welborn
  - SET – 5 new states, training right before PLN

- Ready Community
- Survey of existing adult entrepreneurship training Al Myles
- Southern CD agent training Alison Davis  
Florida training Oct 7-9. May open this up to other states. There will not be travel money available.
- Ideas for engaging County Commissioners Jeff Christie, Rod Clouser  
Will move this up as a higher priority and look at what the states are doing across the states. Several states are the lead in county commissioner training. Brian will schedule talking about it in August. In Florida, we did a day with the Dean with Commissioners – there have been good results, but varying sustainability.
- Middle Management update Brian Whitacre, Rod Clouser
  - State-level Program Overview file update  
Want to thank all who contributed to file of programs – have 7 states and 20 programs in the spreadsheet. Charlie wants a time at PLN to do cross committee work to address gaps in what needs to be done.

#### PLN Annual Meeting Update

- State Reports Optional – CRD opinions? We could post them on the current PLN site. Brian will send out a format, but we will do it, share at PLN, but then post on SRDC site, we will not pass out.
- Current POW completed beforehand – Rachel done
- Be thinking about next year's POW – Needs to be submitted by Thursday of the conference
- Action / Info / Accomplishment Items – Items we turn into executive committee by Wednesday at 3pm. We did those last year, it is one slide and 2-3 things in one sentence. Last year we had an action item and an information item. It was engaging all 4 committees.
- Meeting with Middle Managers? Wednesday 8/21 at 1:30.
- 2013 – 2014 new officers: Secretary, replacement for Joy on PLC

#### New Business

- PLC Committee update Joy Moten-Thomas, Rod Clouser  
Update from Advisors  
Conference updates... Amy Lynch is going to be the keynote speaker, there is going to be a Smith Leaver celebration at lunch.

Rachel is checking on the Galaxy National Program Leaders Meeting Monday 8:30, discussed getting a video connection for this mtg so others can attend remotely.

#### Next Meeting

PLN Conference, Aug 19 – 22, Nashville, TN Brian will put together an agenda  
Work on state reports and get to Brian before the conference.