

**Community Development Committee  
Minutes  
July 28, 2010**

***Participants:***

Alan Barefield  
James Barnes  
Bo Beaulieu  
Brian Calhoun  
Rod Clouser  
Jenny Fertig  
Sally Maggard

Tom Riley  
Joe Sumners  
Greg Taylor  
Sandra Thompson, *Chair*  
Debra Tootle  
Rachel Welborn  
Joe Zublena

- I. Approval of minutes <http://srpln.msstate.edu/crd/minutes.html>  
Minutes were approved as presented.
  
- II. Work Plan Reports
  - a. Foundations of Practice, Training Delivery Level 1: **Complete**  
The Northeast center is taking leadership in a second Level 1 round scheduled for fall, 2010. Announcements will go out soon.
  
  - b. Foundations of Practice – Levels 2 & 3: Plans are to look for events/opportunities to tack Level 2 and 3 training onto other events such as NACDEP conference.
  
  - c. Business Retention and Expansion: The BREI professional organization meets for its annual conference August 14-17. Alan Barefield and Cathy Tweeten will be presenting advanced courses during that event. BREI is looking for additional trainers for both the basic and advanced training. If you are interested, contact Alan.
  
  - d. Turning the Tide on Poverty: The first year Extension-Research project is complete. Both teams met together two weeks ago to examine “lessons learned.” The Farm Foundation (Extension work) final report is posted to the SRDC website. The Kettering Report (research team) will be finalized in August. A second year of funding will provide expansion opportunities for states interested in this work. SRDC will share more about this at PLN.
  
  - e. National E-Commerce training: A national training team met last week to explore ways to advance e-commerce curricula adoption throughout the nation. Five representatives from each of the four regions participated in the three day event. Mini-grants will be available soon to encourage use of the materials. The national training team is ready to respond to training needs within their region to complement the efforts.

- f. Work cross-committee with 4H on youth entrepreneurship: Work on this has not progressed this year. The committee agreed to bring this discussion to PLN conference.
- g. Cashing in on Business: The first release of this material is slated for next week. Committee members suggested that a webinar be planned to showcase the project.
- h. Document regional CRD staffing and funding: Mike Wilcox plans to present preliminary results at PLN
- i. SRDC Leadership Education for the 21<sup>st</sup> Century: The SRDC has been working on this project with Ken Pigg. A final literature review should be completed by August 2010. During the fall, 2010, Ken will be developing an applied version to assist CRD professionals as they work to promote leadership development activities within their states.
- j. CoP on Disaster Resilient Communities: Deborah has provided leadership in establishing this CoP. Several materials have been developed and work has begun to translate these into versions that work well within eXtension's framework. The CoP is seeking additional partners both within and outside of Extension Service.
- k. Seek funding opportunities for regional programming: Bo
  - i. USDA Rural Development – SET Initiative: Eight states will be participating in this pilot initiative targeting 22 regions. A national training team is finalizing the Stronger Economies Together (SET) curriculum so that it will be ready for regional roll-outs in September 2010.
  - ii. FEMA Regional Catastrophic Grant Program – This partnership has been moving slowly as regions are busy completing their plans and preparing for summer storms. Projects will likely pick up speed in the fall.

### III. PLN Conference Preparation

- a. Committee Tasks & Deadlines
  - i. Urban Task Force Pre-Conference – Monday 1:30 – They would like to have at least one person per committee attending.
  - ii. PLC Meeting, Monday 3:30 includes chairs & co-chairs are asked to attend.
  - iii. Newcomer Orientation, Monday 5:00 – chairs, co-chairs, & PLC Reps. are asked to attend to welcome new members
  - iv. PLN Opening Session response questions (see box below), Tuesday – There will not be a formal presentation of this information. Instead, committees are asked to submit responses by

the end of conference. The committee discussed using the identified priorities from section vii below to guide this discussion.

- v. Cross committee work, Wednesday (Communications, IT) – CRD will be meeting with Communication and with IT during Wednesday’s cross committee time. For communications, we will be asking their guidance on how to better communicate CRD’s stories and impacts. Please submit examples of communication pieces you have for your state so that these can be shared ahead of time with Communications committee. Email examples to Rachel. Sandra will contact IT’s chair to explore agenda items for that time. CRD was IT’s first pick for this time slot.
  - vi. Accomplishment Report – James & Jenny will take the lead in getting input on these questions so that the report can be prepared before PLN.
  - vii. State Reports & priority survey – James & Rachel will prepare a priority survey based on the list sent on this morning to identify the most common cross-state efforts within CRD. These priorities will guide the state sharing time on Wednesday morning as well as guide the Tuesday discussion about regional impact measures.
  - viii. Plan of Work: Update 2009, create 2010 – Rachel will update the 2009 Plan of Work based on today’s discussion.
  - ix. Action/Info Items will be due at 3:00 p.m. on Wednesday
  - x. Update membership list – Some updates have been received. We will need to finalize the list during the conference
  - xi. Elect new officers – CRD will need to elect an 1890 PLC Representative and an 1862 Secretary. Also, Greg Taylor rotates off the National CRD Leadership Council.
- b. Southern Region Program Leaders Network Conference, August 23-27  
Registration open: <http://srpln.msstate.edu/>
  - c. Conference “house-keeping” items
    - i. Bring your own extension cords/power cords
    - ii. Bring a projector
    - iii. No restaurants in walking distance

#### IV. Reports:

- a. AEA Administrative Advisor –Lawrence Carter (report via Sandra Thompson) – AEA just completed its summer meeting and work is underway to develop regional CRD proposals.
- b. ASRED Administrative Advisor – Joe Zublena – ASRED is encouraging the use and expansion of eXtension as a way of enhancing Land-Grant efforts.
- c. NIFA - Sally Maggard – NIFA’s reorganization plan has been submitted but not yet approved. Sally will be working within the Institute of Youth, Family, and Community. 2012 Budget guidelines came out yesterday.

Sally is working to encourage more CRD emphasis in AFRI grant opportunities. Sally is considering a summit in the fall on “Why Rural Matters” and is open to CRD input. NIFA will be hiring new national program leaders including one to work with military families. This may present new opportunities for CRD.

- d. NACDEP-Deborah Tootle – NACDEP is picking up steam again. They are finalizing new committee structure and have had a large number of volunteers for those committees. NACDEP is near to naming its new Association Manager.

#### V. Other Business:

CRD has been invited to participate in a national forum on the economy. The invitation involves hosting local/regional roundtable sessions targeting community members to discuss responses to the economic crisis using a National Issues Forum guide. Responses to these forums will be aggregated into a regional report first, then into a national report. We will discuss this opportunity further at PLN.

#### Opening Session Feedback Questions

- I. What challenges and opportunities does your state level program area need to consider in developing and implementing regional indicators for your committee area?  
a. Opportunities b. Challenges (obstacles)
- II. What benefits will need to be realized by you (your state) before you are willing to fully develop and implement regional impact indicators?
- III. What 3 indicators can your regional committee agree to track for each state?