

Kentucky State University

1. Report Submitted by (please provide full contact information):

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2. Program Description and Staffing Plan:

The Community Resource and Economic Development unit of the Cooperative Extension Program focuses on three aims: (1) it strives to improve communities' abilities to identify and address critical issues that impact the lives of their members; (2) expand leadership capacity to develop personal and interpersonal skills, stimulate volunteer leadership, and promote active participation in community problem-solving; and (3) attain sustainability of local economic systems that are globally competitive.

Sylvester Bennett, Interim Assistant Area Agent for Economic Development (1 FTE grant funded)

Gae Broadwater, State Extension Specialist (1FTE) Nancy Calix, Interim Specialist Assistant for Hispanic-Latino Initiative (1 FTE) Natasha Sanders, Program Assistant for Economic Development (1 FTE grant funded) Noland Williams, State Extension Specialist (1 FTE)

3. Program Highlights for 2007:

- **KSU Youth Entrepreneurship Camp** conducted 7-day residential camp for 23 high school students; students work in teams to prepare and present business plans and commercials
- **Disaster Preparedness for Small Businesses** prepared six fact sheets and conducted Roundtable on this issue
- E-Commerce Workshops conducted workshops for agents and small business owners; collaborated with KY CES agent, Debra Cotterill, Connie Hancock, University of Nebraska Extension, and Mark L. Johnson, KY Cabinet for Economic Development

- Small Business Retention & Expansion Surveys– worked with UK specialist Dr. Rick Maurer in training local interview teams to conduct survey, prepare results, and present community forums; served on SRDC BR&E team with Hank Cothran (FL) and Alan Barefield (SRDC/MS State) to offer training
- **Hispanic/Latino Outreach** served as consultant/resource for KSU and the Kentucky Extension system in matters of Hispanic/Latino affairs; developed partnerships and continue working with established partners to continuously serve the Latino community in Kentucky and the nation; member of the SERA-37: The New Hispanic South
- **eXtension Community of Practice** participated in communities of practice for Entrepreneurs and Their Communities, Youth Entrepreneurship, and Diversity in Higher Education

4. Plans/New Directions for 2008:

- Provide leadership to and and coordinate development of entrepreneurial education, and Hispanic/Latino outreach programming (Roundtable, grant projects, youth camp,eXtension, business retention & expansion, and e-commerce,).
- Provide educational programming and technical assistance to communities to identify, address, and participate in critical problem-solving, and build community capacity
- Identify, develop, and/or conduct leadership development training opportunities (KY CES agents, KY communities, non-profit organizations, KY Women in Agriculture, Bluegrass Alliance for Women; student organizations such as SIFE, and others; Leadership Plenty)

5. Collaborative Activities and Funding Sources:

FY 2006-9 - \$149,430, USDA Rural Development-KY Rural Business Enterprise Grant FY 2006-8 - \$54,745, USDA Rural Development 1890 Rural Entrepreneurial Outreach and Development Initiative Grant FY 2007-8 - \$97,745 USDA Rural Development 1890 Rural Entrepreneurial Outreach and Development Initiative Grant

Collaborators:

USDA Rural Development - Kentucky Bluegrass Community & Technical College Southeast Kentucky Community & Technical College Kentucky Cabinet for Economic Development Federal Reserve Bank of St. Louis-Louisville Branch Small Business Development Centers (Bluegrass, Southeast, Murray State) JA of Kentuckiana Local agencies and programs (Chambers of Commerce, health departments, schools)

6. Additional Information: