



INTRODUCING EMSI'S CLIENTS

About EMSI & CCbenefits

Economic Modeling Specialists Inc. (recently merged with CCbenefits Inc.) provides data-driven solutions to inform and improve regional workforce and economic development. EMSI offers web-based tools, reports, and custom consulting services to community and technical colleges, workforce boards, economic development councils, state and local governments, academics, consultants, and others. Major products include:

- **Strategic Advantage:** A web-based regional data and analysis suite powered by EMSI's proprietary integrated dataset.
- **Regional Reports:** Data-driven regional reports designed for evaluation of the economy, labor market, industries, demographics and more.
- **College Socioeconomic Impact Study:** A market-leading college impact study that demonstrates the dollar-value return-on-investment for higher education from student and taxpayer perspectives.
- **Custom Consulting:** Economic and labor market analysis customized to the needs of your project.

What Our Clients Value

Workforce investment boards (WIBs) use EMSI's tools and reports to understand career pathways for dislocated workers, occupation growth and decline, unemployment by industry and occupation, high-wage and high-growth occupations, and transferability of worker skills from low-demand to high-demand occupations.

"Of all of the data tools that I use, I find Strategic Advantage to be the one that I literally use every day. The ability to access data related to industry, occupations, and skills in a very user-friendly way makes this a very practical resource."

— Scott Sheely, Executive Director, Lancaster County WIB, Pennsylvania

Community colleges use the tools together with our reports to demonstrate their positive socioeconomic impact and taxpayer return on investment, as well as to plan curricula to meet future labor market demand.

"In less than a year, Strategic Advantage has revolutionized the way our college approaches data analysis. We've used it for proposal development, institutional research for academic program planning, and even prospect research for workforce development."

—Tom Prendergast, Director of Institutional Research, North Central State College, Ohio

Economic development councils use the tools to see the current and forecasted state of their economies, including the current economic base, top-performing industries, location quotient, shift share, regional competitiveness, industry clusters, industry growth and decline, economic impacts, and suggested industries to recruit.

Local, regional, and state governments use the tools to decide which types of businesses to attract or retain in their region, to predict the economic ripple effects of policy decisions, and to evaluate educational needs in the regional workforce.

Economists, researchers, consultants, and nonprofits use EMSI's tools to understand regional economies, analyze industries, run simulations, forecast employment, and create policy-shaping reports and analyses.

In many cases, EMSI's products and services drive collaboration among all of these groups. In Oklahoma, for example, we've forged a statewide initiative to provide Strategic Advantage access to a number of stakeholders, including the state Department of Commerce, Employment Security Commission, Department of Career and Technology Education, State Regents for Higher Education, Southwestern Oklahoma State University, and all the state's local workforce boards.

CONTINUED ON BACK PAGE>>>

EMSI / CCBENEFITS: SELECTED CLIENTS

Community & Technical Colleges

- New Hampshire Community Technical College System
- Colorado Community College System
- Maryland Association of Community Colleges
- Minnesota Colleges & Universities
- Michigan Community College Association
- Washington State Board for Community & Technical Colleges
- Los Angeles Community College District
- San Diego Community College District
- City Colleges of Chicago
- Central Arizona College
- North Central State College, OH

Universities

- Purdue University Center for Regional Development
- Penn State University
- University of Hawaii
- Southwestern Oklahoma State University

Government

- United States Treasury, Office of the Comptroller of the Currency
- North Carolina Department of Commerce
- Oklahoma Department of Commerce
- Idaho Commerce & Labor
- Capital Area Council of Governments, TX
- Northwest Michigan Council of Governments
- Bi-State Regional Commission (IA/IL)

Workforce Investment

- North Carolina Workforce Boards
- Oklahoma Workforce Boards
- Texas Workforce Commission / Texas Comptroller of Public Accounts
- Indiana Department of Workforce Development
- Philadelphia WIB
- Central PA Workforce Development Corporation
- Chicago WIB
- Fresno County WIB
- Workforce Tulsa
- Full Employment Council, Kansas City
- Minnesota WorkForce Center

Economic Development

- Michigan EDC
- Empire State Development
- Oakland County EDC
- Tennessee Valley Authority
- National Economic Development and Law Center
- Adams County Economic Development, CO
- Grant County EDC, WA

Nonprofit & Private Sector

- Manpower Inc.
- C2ER: The Council for Community & Economic Research (formerly ACCRA)
- Workforce Strategy Center, NY
- Corporation for a Skilled Workforce, MI