



2013 Joint Meeting

CONNECTING OUR COMMUNITIES
preparing for the next 100 years

PLN, AEA and ASRED
Nashville, Tennessee
August 19-23, 2013

Monday, August 19

1:30 p.m.	Registration Opens	Ballroom Foyer
1:30-4:30	Urban Task Force Pre-conference	Suite 4
	Strengthening Urban Programming: Working with Traditional Media	
3:30	Program Leadership Committee Meeting w/ Program Committee Chairs and Vice-Chairs	Ballroom 1
5:00	Newcomer Orientation	Ballroom 1
6:00	Program Leadership Network Executive Committee Meeting	Ballroom 1
Evening	Dinner on Your Own	

Tuesday, August 20

7:00 a.m.	Continental Breakfast	
8:00	General Session	Ballroom 1 & 2
	Welcome	Ballroom 1 & 2
	Scott Cummings, PLC Chair	
	<i>Associate Professor and Program Leader, Organizational Development Texas A&M AgriLife Extension Service</i>	
	Keynote	
	Amy Lynch	
	Speaker, Entrepreneur and Generation Y Expert	
	"Extension through the Generations"	
9:30	Roundtable Discussions	
10:00	Break	Ballroom 1 & 2
10:30	Break-Out Sessions	
	• A Plan for Language Access	
	• Measuring Impact	Suite 3
	• Building Issues Management Capacity	Ballroom 4
	• It's Bigger than a Facebook Page	Ballroom 3
	• Net Value to Net Worth	Davidson A
	• New Techniques to Deliver Extension Info	Suite 6B
	• Solutions for Reaching Urban Audiences	Suite 4
	• Virtual Programming for Extension & Outreach	Suite 6A
Noon	Lunch and Smith-Lever Celebration	Suite 5
1:30 p.m.	Break-Out Sessions continued	Ballroom 1 & 2
	• Advancing Social Media through Measurement	Ballroom 4
	• Communicating Impacts	
	• Eight Discoveries of Self-Efficacy	Suite 5
	• Net Value to Net Worth	Suite 3
	• New Techniques to Deliver Extension Info	Suite 6B
	• Solutions for Reaching Urban Audiences	Suite 4
	• Approaches for Viable Urban Programming	Suite 6A
	• Virtual Programming for Extension & Outreach	Davidson A
3:00	Break	Ballroom 3
3:30	Committee Meetings	Ballroom Foyer
Evening	State Night Out (Optional)	

Wednesday, August 21

7:00 a.m.	Continental Breakfast	Ballroom 1&2
	Association of Extension Administrators Meeting	Davidson A
	Association of Southern Region Extension Directors Meeting	Davidson B
8:00	Program Committee Meetings (<i>No Administrative Advisors</i>)	
	• Agriculture & Natural Resources	Suite 4
	• Communications	Suite 6A
	• Community Development	Suite 7
	• Family & Consumer Sciences	Suite 6B
	• 4-H Youth Development	Suite 5
	• Information Technology	Suite 3
	• Middle Management	Ballroom 3
	• Program & Staff	Ballroom 4
10:00	Break	
10:30	Association of Extension Administrators Meeting	Davidson A
	Association of Southern Region Extension Directors Meeting	Davidson B
	Program Committee Meetings (<i>No Administrative Advisors</i>)	
Noon	Lunch	Ballroom 1 & 2
1:30 p.m.	Program Committee Meetings (<i>w/ Administrative Advisors</i>)	
3:00	Info and Action Items Due	
3:15	Break	Ballroom Foyer
3:30	Program Committee Meetings (<i>w/ Administrative Advisors</i>)	
Evening	Program Committee Night Out	

Thursday, August 22

6:30 a.m.	Continental Breakfast	Legislative Terrace
6:45	Program Leadership Committee (PLC) Meeting (<i>Includes Current, Incoming, and Outgoing PLC Members</i>)	Ballroom 1&2
8:00	First Joint General Session of AEA and ASRED	Ballroom 1&2
	Program Committee Meetings (<i>No Administrative Advisors</i>)	
10:00	Break	
10:30	Second Joint Session of AEA and ASRED (<i>Includes Program Leadership Committee</i>)	Ballroom 1&2
	Program Committee Meetings (<i>No Administrative Advisors</i>)	
	Program Leadership Network Adjourns	
Noon	Lunch AEA and ASRED	Pinnacle
1:00 p.m.	Association of Extension Administrators Meeting	Davidson A
	Association of Southern Region Extension Directors Meeting	Davidson B
2:45	Break	
3:15	Association of Extension Administrators Meeting	Davidson A
	Association of Southern Region Extension Directors Meeting	Davidson B
Evening	Dinner on Your Own	

Friday, August 23

7:00 am	Breakfast AEA and ASRED	Ballroom 1
8:00	Association of Extension Administrators Meeting	Davidson A
	Association of Southern Region Extension Directors Meeting	Davidson B
9:45	Break	
10:15	Association of Extension Administrators Meeting	Davidson A
	Association of Southern Region Extension Directors Meeting	Davidson B
Noon	Adjourn	