S-PLN Cross Committee Meetings 2012:

**Job-Skills Training (facilitated by Bo Beaulieu and Deborah Tootle)**

Participants State Committee

Delta Baker SC PSD

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Alison Davis KY CRD

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Holly Jarvis TX

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Deborah Murray GA

Tonda Nelson FL 4H

Lamar Nichols AL 4H

Alice Paris AL CRD

Jim Segers TX IT

Steve Sutton TN 4H

What are our issues and opportunities relating to job skills training?

* Recent needs for heavy manufacturing and new technical/technological skills in some states
* STEM – targeting middle school girls
* Breaking down barriers to parental engagement
* Drop-outs need assistance in GED
* Working with community colleges – partnerships
* Working with families, schools and faith based community
* Growth in on-line education opportunities at our colleges and universities
* Policies favorable for job skills training
* People struggling to adapt to changes in environment and technology
* We have methods and opportunities for training youth
* We can help with career selection

What are we currently doing in CES?

* Fundamental skills development being taught in FCS, 4H, ANR, CRD, IT
  + Life and personal skills
  + Budgeting
  + Finance
* Child care provider training
* Pesticide applicator training
* Food careers
* Nursery and landscaping
* STEM
* Job skills for veterans
* Business uses of broadband
* Website development
* Agribility (targeted to handicapped)

What assets can we bring to the table?

* Producers -- marketing and production skills
* Our work with workforce investment boards and community colleges and industry to determine job needs
* Small business training
* Arts training through the university
* Entrepreneurship and STEM training
* Online business training
* Broadband development
* Market maker
* Resume writing for 4H
* Business plan development

What Is our niche/competitive edge?

* Apprenticeship programs for youth
* Teaching kids about technology and transportation
* Support fund for getting kids into needed careers (such as engineering)
* Workforce readiness
* Career Smarts
* Financial planning
* Coaching business
* Computer training

Where are there mismatches?

* Logistics – not getting kids in educational programs early enough
* We are not working together
* Moving targets
* Lack of coordination of research and outreach
* Are we best organization or are we duplicating other efforts
* Manufacturing extension (some states let others do training and we do facilitation)
* We miss certain audiences
* Aren’t focusing on entrepreneurship or biofuels as much as we should be

What should our priorities be?

* Technology, broadband education, entrepreneurship, robotics camps, on-line education
* Keeping kids in school
* Focus on careers
* Back to roots – small family farms, sustainability, succession planning
* Green jobs
* Workforce ready skills
* Cultural training with internationals

How should we proceed? What’s our game plan?

* Certification process – workforce ready communities
* Issues based programming, multidisciplinary approaches
* Southern taskforce on workforce readiness/job skills
* Identify our assets
* Workforce readiness programming – market to manufacturers and get them to fund position for trainer in their communities
* Identify public value and economic impact of programs we have
* Ask workforce what they need 5-10 years from now