

# JOINT MEETING



**2011**  
**Cooperative Extension GPS**

GUIDING AND PRODUCING SOLUTIONS

PLN, AEA and ASRED

**Fort Worth, Texas**

August 22-26, 2011

## Monday, August 22

- 1:30 p.m. Registration Opens  
1:30-4:30 Urban Task Force Pre-Conference Tour  
3:30 Program Leadership Committee Meeting with Program Committee Chairs and Vice-Chairs  
5:00 Newcomer Orientation  
6:00 Program Leadership Network Executive Committee Meeting  
6-8:00 Reception sponsored by Altria\*  
Evening Dinner on Your Own

## Tuesday, August 23

- 7:00 a.m. Continental Breakfast  
8:00 General Session
  - Welcome
    - Dr. Joan Dusky, PLC Chair  
Associate Dean for Extension  
University of Florida*
    - Dr. Ed G. Smith, Director  
Texas AgriLife Extension Service  
Texas A&M University*
    - Dr. Freddie Richards  
Dean and Administrator  
Prairie View A&M University*
- 8:30 Cooperative Extension GPS: Guiding and Producing Solutions
  - Extension Brand Value: Lessons Learned from the Copernicus Study  
Dr. Elizabeth Gregory North
- 9:00 GPS On the Ground:
  - "One Day" Chris Boleman
  - "PEEP" Charlie Vavrina
  - eXtension Anne Adrian
- 9:45 Break
- 10:15 Program Committee Meetings (Includes Administrative Advisors)
  - Agriculture & Natural Resources
  - Communications
  - Community Development
  - Family & Consumer Sciences
  - 4-H Youth Development
  - Information Technology
  - Middle Management
  - Program & Staff Development
- Noon Lunch  
*Poster Session*
- 1:30 p.m. Program Committee Meetings (Includes Administrative Advisors)  
3:00 Break  
3:30 Program Committee Meetings (Includes Administrative Advisors)  
Evening State Night Out (Optional)

## Wednesday, August 24

- 7:00 a.m. Continental Breakfast  
8:00 Association of Extension Administrators Meeting  
Association of Southern Region Extension Directors Meeting  
Program Committee Meetings (Without Administrative Advisors)
  - Agriculture & Natural Resources
  - Communications
  - Community Development
  - Family & Consumer Sciences
  - 4-H Youth Development
  - Information Technology
  - Middle Management
  - Program & Staff Development

## Wednesday, August 24 (continued)

- 10:00 Break  
10:30 Association of Extension Administrators Meeting  
Association of Southern Region Extension Directors Meeting  
Program Committee Meetings (Without Administrative Advisors)  
Noon Lunch  
1:30 p.m. Cross Committee Program Meetings
  - Climate Change and Variability
  - Community Based Food Systems
  - Farm Worker Health, Safety and Management
  - National Indicators: Measuring Success
  - New Resources for Funding: Being Competitive
  - Obesity
  - Social Marketing: Driving the Content
  - Working with Military Families

3:00 Info and Action Items Due  
3:15 Break  
3:30 Program Committee Meetings (Includes Administrative Advisors)  
Evening Program Committee Night Out

## Thursday, August 25

- 6:30 a.m. Continental Breakfast  
6:45 Program Leadership Committee (PLC) Meeting (Includes Current, Incoming, and Outgoing PLC Committee Members)  
8:00 First Joint General Session of AEA and ASRED  
Program Committee Meetings (Without Administrative Advisors)
  - Agriculture & Natural Resources
  - Communications
  - Community Development
  - Family & Consumer Sciences
  - 4-H Youth Development
  - Information Technology
  - Middle Management
  - Program & Staff Development

10:00 Break  
10:30 Second Joint Session of AEA and ASRED (Includes Program Leadership Committee)  
Program Committee Meetings (Without Administrative Advisors)  
Program Leadership Network Adjourns  
Noon Lunch AEA and ASRED  
1:00 p.m. Association of Extension Administrators Meeting  
Association of Southern Region Extension Directors Meeting  
2:45 Break  
3:15 Association of Extension Administrators Meeting  
Association of Southern Region Extension Directors Meeting  
Evening Dinner on Your Own

## Friday, August 26

- 7:00 a.m. Breakfast AEA and ASRED  
8:00 Association of Extension Administrators Meeting  
Association of Southern Region Extension Directors Meeting  
9:45 Break  
10:15 Association of Extension Administrators Meeting  
Association of Southern Region Extension Directors Meeting  
Noon Adjourn



\*Note: Through a partnership with National 4-H Council, Philip Morris USA, an Altria Company; U.S. Smokeless Tobacco Company, an Altria Company; and John Middleton Company, an Altria Company, is pleased to sponsor the Southern Region Program Leadership Network Meeting (Donor Sponsorship - \$5,000.)