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# New Resources for Funding: Being Competitive

Cross Committee Program Meetings

August 24, 2011

1:30 – 3:00 p.m.

Led by Ron Brown and L. Washington Lyons

The session will include background information regarding the impact of the economy on the need to explore alternative sources of funding to support Extension programs. We will also identify the major alternative sources of funding used in Extension, including grants and contracts, fees, and other potential sources, and their impact on programs and clients.

AGENDA

1. Background and Economic Impact
2. Alternative Sources of Funding Overview
3. Major Sources
4. Planning for Integrated, Multistate Grants
5. Building Relationships
6. Summary of ASRED Survey on Multistate Initiatives