Affecting a Changing Economy

2010 Joint Meeting

- Funding Options
- Programming Priorities
- Staffing Priorities
- Partnership Opportunities

PLN, AEA and ASRED
Memphis, Tennessee
August 23-27, 2010

Participation lists and PowerPoint presentations are available for download at http://srpln.msstate.edu/
**Affecting a Changing Economy**

**Monday, August 23**

1:30 p.m. Registration Opens  
Lobby Annex

1:30 - 4:30 Urban Task Force Pre-Conference Roundtable: How Our Changing Economy Affects Urban Extension  
Tenn C

3:30 Program Leadership Committee Meeting with Program Committee Chairs and Vice-Chairs  
Tenn DE

5:00 Newcomer Orientation  
Tenn DE

6:00 Program Leadership Network Executive Committee Meeting  
Tenn DE

Evening Dinner On Your Own

**Tuesday, August 24**

7:00 a.m. Continental Breakfast  
Tenn Foyer B

8:00 General Session  
Tenn B

- Welcome
  
  Dorothy Wilson, PLC Chair  
  State Program Leader, 4H Youth Development  
  Langston University

  Chandra Reddy  
  Dean, School of Agriculture and Consumer Sciences  
  Extension Administrator, Tennessee State University Cooperative Extension Program

  Tim Cross  
  Dean  
  University of Tennessee Extension

8:30 Affecting a Changing Economy

  - Funding Options
  - Programming Priorities
  - Staffing Priorities
  - Partnership Opportunities

  What is the Issue?  
  Why is it Relevant?  
  Challenges and Potential Loss of Funding

  Need for Better Evaluation/Reporting

  Funding Requisitions and the Environment of NIFA and Land-Grant Universities  
  Jim Richards  
  Cornerstone Government Affairs

  Impacts of Impact Reporting  
  David Hughes  
  Clemson University

9:30 Oil Spill Crisis: Extension Response  
Dr. Ron Brown  
Association of Southern Region Extension Directors

9:45 Break  
Tenn Foyer B

10:15 Program Committee Meetings (includes Administrative Advisors)  
Southeast A

- Agriculture & Natural Resources  
  Directors 1

- Communications  
  Directors 6 and Foyer

- Community Development  
  Tenn DE

- Family & Consumer Sciences  
  Ridgeland

- 4-H Youth Development  
  Promenade 2

- Information Technology  
  Southeast B

- Middle Management  
  Directors 2

- Program & Staff Development

- Information Technology  
  Southeast B

- Middle Management  
  Directors 2

- Program & Staff Development
Tuesday, August 24 (continued)

Noon  Lunch  Tenn A

1:30 p.m.  Program Committee Meetings (includes Administrative Advisors)  Return to previous locations

3:00  Break  Tenn Foyer B

3:30  Program Committee Meetings (includes Administrative Advisors)  Return to previous locations

6:30  Urban Task Force Planning Meeting

Evening  State Night Out (Optional)

Wednesday, August 25

7:00 a.m.  Continental Breakfast  Tenn A

8:00  Association of Extension Administrators Meeting  Southeast C

Association of Southern Region Extension Directors Meeting  Tenn C

Program Committee Meetings (without Administrative Advisors)  Southeast A

Agriculture & Natural Resources

Communications

Community Development

Family & Consumer Sciences

4-H Youth Development

Information Technology

Middle Management

Program & Staff Development

10:00  Break  Tenn Foyer A

10:30  Association of Extension Administrators Meeting  Southeast C

Association of Southern Region Extension Directors Meeting  Tenn C

Program Committee Meetings (without Administrative Advisors)  Return to previous location

Noon  Lunch  Tenn A

Strategic Communications: A Key to Surviving in a Changing Economy  Tenn A

Dr. Ray McKinnie  North Carolina A&T State University

Robin Adams  North Carolina A&T State University

Frankie Gould  LSU AgCenter

Dr. Paul Coreil  LSU AgCenter

1:30 p.m.  Cross Committee Program Committee Meetings Block One (includes Administrative Advisors)  Tenn A

Program & Staff Development and Middle Managers

Family & Consumer Sciences and Agriculture & Natural Resources

Community Development and Communications

4-H Youth Development and Information Technology

2:25  Cross Committee Program Committee Meetings Block Two (includes Administrative Advisors)  Tenn A

Family & Consumer Sciences and 4-H Youth Development

Community Development and Information Technology

Communications, Program & Staff Development, and Middle Managers

3:00  Info and Action Items Due

3:15  Break  Tenn Foyer A

3:30  Program Committee Meetings (includes Administrative Advisors)  Return to previous locations

Evening  Program Committee Night Out
Thursday, August 26

6:30 a.m.  Continental Breakfast  Tenn B
6:45   Program Leadership Committee (PLC) Meeting (includes Current, Incoming, and Outgoing PLC Committee Members) Tenn A
8:00   First Joint General Session of AEA and ASRED Tenn A

Program Committee Meetings (without Administrative Advisors)
- Agriculture & Natural Resources  Southeast A
- Communications  Directors 1
- Community Development  Directors 6 & Foyer
- Family & Consumer Sciences  Tenn DE
- 4-H Youth Development  Ridgelake
- Information Technology  Promenade 2
- Middle Management  Southeast B
- Program & Staff Development  Directors 2

10:00  Break  Tenn Foyer B
10:30  Second Joint Session of AEA and ASRED (includes Program Leadership Committee) Tenn A

Noon  Program Leadership Network Adjourns
Lunch AEA/ASRED  Tenn B

1:00 p.m.  Association of Extension Administrators Meeting Southeast C
Association of Southern Region Extension Directors Meeting Tenn C

2:45  Break  Tenn Foyer B
3:15  Association of Extension Administrators Meeting Southeast C
Association of Southern Region Extension Directors Meeting Tenn C

Evening  Dinner On Your Own

Friday, August 27

7:00 a.m.  Breakfast AEA/ASRED Directors 6 & Foyer
8:00  Association of Extension Administrators Meeting Southeast C
Association of Southern Region Extension Directors Meeting Tenn C

9:45  Break
10:15  Association of Extension Administrators Meeting Southeast C
Association of Southern Region Extension Directors Meeting Tenn C

Noon  Adjourn