

Affecting a Changing Economy



2010 Joint Meeting

- Funding Options
- Programming Priorities
- Staffing Priorities
- Partnership Opportunities

PLN, AEA and ASRED

Memphis, Tennessee

August 23-27, 2010

Affecting a Changing Economy

Monday, August 23

1:30 p.m.	Registration Opens	Lobby Annex
1:30 - 4:30	Urban Task Force Pre-Conference Roundtable: How Our Changing Economy Affects Urban Extension	Tenn C
3:30	Program Leadership Committee Meeting with Program Committee Chairs and Vice-Chairs	Tenn DE
5:00	Newcomer Orientation	Tenn DE
6:00	Program Leadership Network Executive Committee Meeting	Tenn DE
Evening	Dinner On Your Own	

Tuesday, August 24

7:00 a.m.	Continental Breakfast	Tenn Foyer B
8:00	General Session	Tenn B
	<p>■ Welcome</p> <p><i>Dorothy Wilson, PLC Chair State Program Leader, 4H Youth Development Langston University</i></p> <p><i>Chandra Reddy Dean, School of Agriculture and Consumer Sciences Extension Administrator, Tennessee State University Cooperative Extension Program</i></p> <p><i>Tim Cross Dean University of Tennessee Extension</i></p>	
8:30	<p>■ Affecting a Changing Economy</p> <ul style="list-style-type: none"> • <i>Funding Options</i> • <i>Programming Priorities</i> • <i>Staffing Priorities</i> • <i>Partnership Opportunities</i> <p><i>What is the Issue? Why is it Relevant? Challenges and Potential Loss of Funding</i></p> <p><i>Need for Better Evaluation/Reporting</i></p> <p><i>Funding Requisitions and the Environment of NIFA and Land-Grant Universities Jim Richards Cornerstone Government Affairs</i></p> <p><i>Impacts of Impact Reporting David Hughes Clemson University</i></p>	
9:30	<p>■ Oil Spill Crisis: Extension Response</p> <p><i>Dr. Ron Brown Association of Southern Region Extension Directors</i></p>	
9:45	Break	Tenn Foyer B
10:15	<p>Program Committee Meetings (includes Administrative Advisors)</p> <ul style="list-style-type: none"> ■ Agriculture & Natural Resources ■ Communications ■ Community Development ■ Family & Consumer Sciences ■ 4-H Youth Development ■ Information Technology ■ Middle Management ■ Program & Staff Development 	<p>Southeast A Directors 1 Directors 6 and Foyer Tenn DE Ridgelake Promenade 2 Southeast B Directors 2</p>

■ Tuesday, August 24 (continued)

Noon	Lunch ■ NIFA's Plan and What It Means to Extension <i>Dr. Meryl Broussard</i> <i>Interim Deputy Director of the National Institute of Food and Agriculture</i>	Tenn A
1:30 p.m.	Program Committee Meetings (includes Administrative Advisors)	Return to previous locations
3:00	Break	Tenn Foyer B
3:30	Program Committee Meetings (includes Administrative Advisors)	Return to previous locations
6:30	Urban Task Force Planning Meeting	
Evening	State Night Out (Optional)	

■ Wednesday, August 25

7:00 a.m.	Continental Breakfast	Tenn A
8:00	Association of Extension Administrators Meeting	Southeast C
	Association of Southern Region Extension Directors Meeting	Tenn C
	Program Committee Meetings (without Administrative Advisors)	
	■ Agriculture & Natural Resources	Southeast A
	■ Communications	Directors 1
	■ Community Development	Directors 6 and Foyer
	■ Family & Consumer Sciences	Tenn DE
	■ 4-H Youth Development	Ridgelake
	■ Information Technology	Promenade 2
	■ Middle Management	Southeast C
	■ Program & Staff Development	Directors 2
10:00	Break	Tenn Foyer A
10:30	Association of Extension Administrators Meeting	Southeast C
	Association of Southern Region Extension Directors Meeting	Tenn C
	Program Committee Meetings (without Administrative Advisors)	Return to previous location
Noon	Lunch ■ Strategic Communications: A Key to Surviving in a Changing Economy <i>Dr. Ray McKinnie</i> <i>North Carolina A&T State University</i> <i>Robin Adams</i> <i>North Carolina A&T State University</i> <i>Frankie Gould</i> <i>LSU AgCenter</i> <i>Dr. Paul Coreil</i> <i>LSU AgCenter</i>	Tenn A
1:30 p.m.	Cross Committee Program Committee Meetings Block One (includes Administrative Advisors) ■ Program & Staff Development and Middle Managers ■ Family & Consumer Sciences and Agriculture & Natural Resources ■ Community Development and Communications ■ 4-H Youth Development and Information Technology	
2:25	Cross Committee Program Committee Meetings Block Two (includes Administrative Advisors) ■ Family & Consumer Sciences and 4-H Youth Development ■ Community Development and Information Technology ■ Communications, Program & Staff Development, and Middle Managers	
3:00	Info and Action Items Due	
3:15	Break	Tenn Foyer A
3:30	Program Committee Meetings (includes Administrative Advisors)	Return to previous locations
Evening	Program Committee Night Out	

■ Thursday, August 26

6:30 a.m.	Continental Breakfast	Tenn B
6:45	Program Leadership Committee (PLC) Meeting (includes Current, Incoming, and Outgoing PLC Committee Members)	Tenn A
8:00	First Joint General Session of AEA and ASRED	Tenn A
	Program Committee Meetings (without Administrative Advisors)	
	■ Agriculture & Natural Resources	Southeast A
	■ Communications	Directors 1
	■ Community Development	Directors 6 & Foyer
	■ Family & Consumer Sciences	Tenn DE
	■ 4-H Youth Development	Ridgelake
	■ Information Technology	Promenade 2
	■ Middle Management	Southeast B
	■ Program & Staff Development	Directors 2
10:00	Break	Tenn Foyer B
10:30	Second Joint Session of AEA and ASRED (includes Program Leadership Committee)	Tenn A
	Program Committee Meetings (without Administrative Advisors)	Return to previous locations
Noon	Program Leadership Network Adjourns	
	Lunch AEA/ASRED	Tenn B
1:00 p.m.	Association of Extension Administrators Meeting	Southeast C
	Association of Southern Region Extension Directors Meeting	Tenn C
2:45	Break	Tenn Foyer B
3:15	Association of Extension Administrators Meeting	Southeast C
	Association of Southern Region Extension Directors Meeting	Tenn C
Evening	Dinner On Your Own	

■ Friday, August 27

7:00 a.m.	Breakfast AEA/ASRED	Directors 6 & Foyer
8:00	Association of Extension Administrators Meeting	Southeast C
	Association of Southern Region Extension Directors Meeting	Tenn C
9:45	Break	
10:15	Association of Extension Administrators Meeting	Southeast C
	Association of Southern Region Extension Directors Meeting	Tenn C
Noon	Adjourn	